Welcome Note
Joseph Bonnici
Central Connecticut State University, USA

Teaching Activism in the Classroom: Lessons in Transforming Values into Practice
Amy R. Walters
Slippery Rock University, USA
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Most Memorable Learning: Secrets Revealed
Tanya McCoss-Yerigan
Southwest Minnesota State University, USA
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Integrating Math and Art – A New Way of Drawing
Wei Xu
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Frame work for Educational and Cultural Exchange Program
Arshad Bashir
Appalachian State University, USA
bashira@appstate.edu

Latino Parents’ Perceptions of Adult ESL and its Effects on the Academic Motivation and Achievement of Children
Jeremiah J. Gonzalez
Claremont Graduate University, USA
jeremiah.gonzalez@cgu.edu

An Exploratory Investigation into the Effects Backpacker Travel can Have on Graduates’ Future Employability
Rob Nash, Fiona Bruce and Paul Stansbie
Grand Valley State University, USA
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What Can Explain the Differences in Grades in Economics Classes?
Jasminka Ninkovic and Hok Hei Fung
Oxford College of Emory University, USA
jninkovic@emory.edu

Remedies for the Lebanese Public Schools
Dorine Mattar
Notre Dame University-Louaize, Lebanon
dhaddad@ndu.edu.lb
Lebanese Public Schools’ Physical Conditions: Reality and Hope
Joseph Haddad
University of Balamand, Lebanon
josephahaddad@live.com

Date: March 07, 2011
Time: 12:00 – 12:55
Session: LUNCH BREAK

Date: March 07, 2011
Location: UNLV Student Union Meeting Room 205
Time: 13:00 – 13:55
Session Chair: The first delegate to present research in this session
Subject: Twenty-First Century Skills in Higher Education: A Framework for Curriculum and Instruction
Ghazi M. Ghaith and Hassan B. Diab
American University of Beirut, Lebanon
gghaith@aub.edu.lb

Evaluating Teaching Quality: Balancing Student Course Evaluations and Professional Development
Stephen Curda, Tom Fox, Elizabeth Grace, Elizabeth McDonald, Pat VanSlyke and Linnea Rademaker
National-Louis University, USA
stephen.curda@nl.edu

Problem-Solving Techniques to Solve Computer Problems
James Welch
Westwood College & University of Phoenix, USA
jfwelch_933@hotmail.com

Date: March 07, 2011
Location: UNLV Student Union Meeting Room 205
Time: 14:00 – 14:55
Session Chair: The first delegate to present research in this session
Subject: Financial Reporting of EU Funded Grant Projects in Turkey
Sezayi Dumanoğlu, Halil Ibrahim Alpaslan and Nuray Ergül
Marmara University, Istanbul, Turkey
nuray.ergul@hotmail.com

The Determinants of the Adoption of Online Payment Services: Integrating Customer Experiences and Perceptions into the Technology Acceptance Model
Chyi Jaw, Oliver S. Yu and Kenneth C. Gehrt
National Yunlin University of Science & Technology, Taiwan (R.O.C.)
jaw.report@gmail.com

The Effects of Management Demography on Auditor Choice and Earnings Quality: Evidence from China
Louis, T. W. Cheng and T. Y. Leung
Hong Kong Polytechnic University, Hong Kong
alicheng@inet.polyu.edu.hk
Epistemological Racism in Higher Education
Sarah Visser
Claremont Graduate University, USA
vissers@cgu.edu

When Convergent and Divergent Thinking Meet
Carol Fillip and Lorrie Frear
Rochester Institute of Technology, USA
cjffaa@rit.edu

The Antecedents of Customer-Perceived Value: Do Culture and Gender Matter?
Oznur Ozkan-Tektas
Hacettepe University, Turkey
oznuro@hacettepe.edu.tr

Contribution of Student Oriented University Activities to Civil Society and NGO Awareness
Ramazan Erturgut and Serhat Soyşekerci
NCO Higher Vocational School, Izmir, Turkey
erturgut.r@hvkk.tsk.tr

Perceptions and Experiences in Learning Anatomy among Sri Lankan Dental Students
Chantha Jayawardena, Thushari Hewapathirana and Shyma Bannehaka
University of Peradeniya, Sri Lanka
chanthaj@pdn.ac.lk

Art behind the Pixels: Integrating College Students’ Artistic and Creative Works in Digital Evolution in Taiwan
Pei Ling Liao
National Taiwan University of Arts, Taiwan (R.O.C.)
t0441@mail.ntua.edu.tw

Active Learning: Misconceptions and Implementations
Mohammed Alshahrani
King Khalid University, Saudi Arabia
mswedyan@hotmail.com

Changing Nature of Health Employees: Model Suggestion For Organization Of Anthropological Medical Institutes In Medical Faculties In Turkey
Serhat Soyşekerci, Ramazan Erturgut and Pınar Erturgut
Çanakkale 18 March University, Turkey
rerturgut@yahoo.com

An Analysis of a Sociolinguistic Community of Practice
Timothy F. Fahey
University of Pennsylvania, USA
tfahey@gse.upenn.edu

Using A Democratic Classroom To Teach Humanities: An Interactive Model
Troy Romero and Michael Carroll
University of Nebraska at Omaha, USA
tromero@unomaha.edu
Date: March 07, 2011
Location: UNLV Student Union Meeting Room 205
Time: 15:40
Session Chair: The first delegate to present research in this session
Subject: Multidisciplinary Presentations

Assessing the Technical and Scale Efficiency of Higher Education Institutions In Saudi Arabia by Employing Data Envelopment Analysis
Syed Abdul Malik and Nasser Al Kahtani
Al Kharj University, Saudi Arabia
sa_malik_gec@yahoo.com

Living Peacefully in a Non-Peaceful World: The Role Of Education
Kirandeep Kaur and Lakhwinder Singh
Punjabi University, Patiala, India
Kirandeepbrr@yahoo.com

Hand in Hand with Jordanian Health Care Insurance: A Challenge of Improvements
Hasan Salih Suliman El-Qudah
Philadelphia University, Jordan
hasancare@yahoo.com
Date: March 08, 2011
Location: UNLV Student Union Meeting Room 205
Time: 08:45 – 9:55
Session Chair: The first delegate to present research in this session
Subject: In Pursuit of Harmony and Values

Relational Harmony: Yi Jing’s (I Ching) Dialectical Perspective on Interpersonal Relationships
Jianglong Wang
Western Washington University, USA
jianglong.wang@wwu.edu

Character Education: Do We Value Values?
Diane Polachek
Wilkes University, USA
diane.polachek@wilkes.edu

Re-examining Genocide: An Analysis of Sociology Textbooks
Mark Beeman
Northern Arizona University, USA
mark.beeman@nau.edu

Domestic Violence: Laws and Reality
Tanuja Singh and Satyajit Singh
Jamia Millia Islamia, New Delhi, India
tanujasingh17@rediffmail.com

Date: March 08, 2011
Location: UNLV Student Union Meeting Room 205
Time: 10:00 – 10:55
Session Chair: The first delegate to present research in this session
Subject: Public Commonweal

Cultural Tourism Development in Korea
Sung-chae Jung
Honam University, Korea
scjung50@hanmail.net

International Business Challenge: Can The Lessons Learned From The Rapid Reduction Of Poverty In The Bric Countries, Especially China And India Be Shared With Other Emerging Nations To Reduce World Poverty?
William P. Frank and Emily C. Frank
Barry University, USA
wfrank@mail.barry.edu

Implementing New Public Management In a Developing Country: The Case of Thailand
Kulachet Mongkol
Khon Kaen University, Thailand
kulachet@hotmail.com
Date: March 08, 2011
Location: UNLV Student Union Meeting Room 205
Time: 11:00 – 11:55
Session Chair: The first delegate to present research in this session
Subject: Topics in Education

*Exploring Parliamentary Studies in South Africa: Sessions To Develop A Vocational Qualification*

**Jason le Grange**
The Institute for Upskill and Development, South Africa
jason@upskillisa.com

*Mathematics Teachers’ Perceptions of Problem Solving and Their Instruction*

**Oylum Akkus Ispir, Ebru Aylar, Zeynep Sonay Polat Ay and Belma Turker**
Hacettepe University, Turkey
oylumakkus@gmail.com

Date: March 08, 2011
Time: 12:00 – 12:55
Session: LUNCH BREAK

Date: March 08, 2011
Location: UNLV Student Union Meeting Room 205
Time: 13:00 – 14:55
Session Chair: The first delegate to present research in this session
Subject: Topics in Social Sciences and Humanities

*Modern Thinking versus Traditional Thinking: Caymanian? Pick Your Posion!*

**Christopher Williams**
University College of the Cayman Islands, CI and University of Warwick, UK
will2christo@hotmail.com

*Predictors of Organizational Outcomes: An Empirical Study*

**Haider Yasmeen and Supriya M.V.**
B.S.Abdur Rahman University, Chennai, India
haider.yasmeen@gmail.com

*How The Human Mind Works With Symbols*

**Adrian Medina-Liberty**
Universidad Nacional Autonoma de Mexico
amedina@unam.mx

*Higher Order Multiples: Implications for Families*

**Honore France and Carmen Rodriguez**
University of Victoria, Canada
hfrancer@uvic.ca, mdcr@uvic.ca

*Community and University Collaboration: Intergenerational Poetry Contest and Website*

**Judith Harrington and Lyn M. Holley**
University of Nebraska at Omaha, USA
jharrington@mail.unomaha.edu

*Unequal Regional Development in Rural Vietnam: Spatial Disparities and Policy Considerations*

**Hoang Van Long and Mitsuyasu Yabe**
Kyushu University, Japan
hoanglongeeco@agr.kyushu-u.ac.jp
Date: March 08, 2011
Location: UNLV Student Union Meeting Room 205
Time: 15:00 – 15:35
Session Chair: Judith Harrington, University of Nebraska at Omaha, USA. jharrington@mail.unomaha.edu
Subject: Multidisciplinary Poster Session

Ensuring Graduate Success for Systems Engineering Distance Education Students
Walter E. Owen and Benjamin J. Roberts
Naval Postgraduate School, USA
wowen@nps.edu

Educational Collaboration of the East and West
Shell Maney
Texas A&M University at Qatar, Doha, Qatar
shell.maney@qatar.tamu.edu

The Development of a Free Autism Spectrum Disorder Social Skills Program Utilizing Service Learning
Troy Romero and Catelyn Buck
University of Nebraska at Omaha, USA
tromero@unomaha.edu

The Role of Artists in Various Social Aspects of the Art Colony Phenomenon: Cultural Tourism, Creative Sociability, Social Engagement, Gentrification
Mina Majstorovic
University of Belgrade, Serbia, and Westwood College, Los Angeles, USA
mina@gtechpro.com

The Mystery of Creative Cultural Product: The Dialogue between Artist and Designer
Tsen Wang
National Taiwan University of Arts, Taiwan
tsenwag@ntua.edu.tw

Assessment of Possible Impact of Industrial Activities
El Mukhtar A. Belgasem and Ramadan I. Damja
Al-Fateh university, Libya
elmukhtara@yahoo.com

Is Memory of Emotional Words Influenced by Type of Encoding and Delay?
Tyler Broderick, Jason Swift, Andrew Garcia, Maura Pilotti, Salif Mahamane and Jennifer Almand
New Mexico Highlands University, USA
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Learner Autonomy: Effects of Gender and Cultural Factors in Saudi Context
Ghazi Alotaibi
King Saud University, Saudi Arabia
ghalotaibi@ksu.edu.sa
Global Demands on Language Faculty as Cultures Grind on Each Other
Ghada S. Mahdi and Larry K. Bright
The University of South Dakota, Vermillion, USA
ghada.mahdi@usd.edu

Problems of Vocational Teachers at the Level of Vocational High Schools
Ahmed A. Al-mashhadany
Abu Dhabi University, United Arab Emirates
ahmad.almashhadany@adu.ac.ae

Assessing Secondary School Teachers’ Performance in Developing Habits of Mind for the Students
Yahya Abdel Khalq Elyoussif and Nasser Elsayed Abdelhamied
Tabuk University, K.S.A
cid-thc@ut.edu.sa

Organization as a Molecule: Modeling For-Profit Organizations Using a Molecular Interaction Framework
Matej Janezic, Milan Hodoscek and Vlado Dimovski
University of Ljubljana, Slovenia
janezic.matej@gmail.com
**Date:** March 09, 2011  
**Location:** UNLV Student Union Meeting Room 205  
**Time:** 08:45 – 9:30  
**Session Chair:** The first delegate to present research in this session  
**Subject:** Science and Philosophy

*On The Plurality of Worlds: An Analysis of Thomas Kuhn's Plurality-of-Phenomenal-Worlds Thesis*

**Blake Thompson**  
Portland State University, USA  
bbt.thompson@gmail.com

*The FDA's Ethical Dilemma: Should Transgenic Foods Require Different Labeling Strategies In Order To Protect Our Autonomy?*

**Justin Caouette**  
Washington State University, USA  
jcaouette@wsu.edu

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**Date:** March 09, 2011  
**Location:** UNLV Student Union Meeting Room 205  
**Time:** 09:35 – 10:45  
**Session Chair:** The first delegate to present research in this session  
**Subject:** Technology and Science (I)

*Notable Patterns in Molecular Evolution*

**Babu V Bassa**  
Surya Biopharma, USA  
bbassa9823@aol.com

*Role of Bubbles in Flotation Cell*

**Ranjan Patro**  
College of the North Atlantic, Canada  
ranjan.patro@cna.nl.ca

*Characterization of a Novel Domain in the DNA Damage Checkpoint Protein Rad9*

**Mustafa Albelazi and Thomas Caspari**  
The National Establishment for Scientific Research, Libya  
melbelazi@yahoo.com

*Using Advanced Oxidation Processes for Oily Water Cleanup*

**A. A. El-Bassuoni and Aghareed M. Tayeb**  
Minia University, Egypt  
a_m_basiouny@hotmail.com

*Silicon Carbide based Metal Oxide Semiconductor Devices: A Simulation Study*

**Niladri P. Maity, Supratic Chakraborty and Madhusudan Roy**  
Mizoram University, India  
maiity_niladri@rediffmail.com

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**Date:** March 09, 2011  
**Location:** UNLV Student Union Meeting Room 205  
**Time:** 10:50 – 11:55  
**Session Chair:** The first delegate to present research in this session  
**Subject:** Technology and Science (II)

*Assessment of the Stability of Iodine in Iodized Salt in Retail Stores in Qatar*

**Tahra Elobeid, Reghda Fayd and Reem Shabana**  
Qatar University, Qatar  
tahra.e@qu.edu.qa
Minimization Of Protein Denaturation During Spray Drying Via Micro-Encapsulation Techniques And By Controlling Spray Drying Parameters
Jolius Gimbun, Nuraini Yusoff, Kioh Shin Fang, Syed M. Saufi and Che Ku M. Faizal
Universiti Malaysia Pahang, Malaysia
shinfangkioh@gmail.com

Parallel Scheduling of Multiple Tasks on the Enterprise Information System
Weiwen Yang, Yanzhen Qu and Bo Sanden
Colorado Technical University, USA.
weiwen.yang@my.cs.coloradotech.edu

Programming of Welding Robots and an Application of a Case Study: Automated Arc Welding of an Automobile Crash Box with Six-Axis Articulated Arm Welding Robot
Tolga Mert and Selahattin Yumurtaci
Yildiz Technical University, Turkey
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Design of CMOS Photodiode Active Pixel Image Sensor with Correlated Double Sampling Techniques
Niladri P. Maity and Reshmi Maity
Mizoram University, India
maity_niladri@rediffmail.com

Date: March 09, 2011
Time: 12:00 – 12:55
Session: LUNCH BREAK

Date: March 09, 2011
Location: UNLV Student Union Meeting Room 205
Time: 13:00 – 13:55
Session Chair: The first delegate to present research in this session
Subject: Issues in Education

Service Learning Connections: The Power of Partnerships
Lorie A. Tuma
Central Michigan University
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The Effects of Interactive Read Alouds on Reading Comprehension in a Second-Grade Classroom
Petra Kristi Mulyani
University of Arkansas, USA
pmulyani@uark.edu

The Relationship between School Culture and School Organizational Health with Psychological Empowerment among Secondary School Principals in Malaysia
Chan Yuen Fook, Linton Britten, Foo Say Fook, Gurnam Kaur Sidhu and Ranjit Kaur
Universiti Teknologi MARA, Malaysia, and Indiana University, USA
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Dilemma of the Women in “The Break of Day” by Timberlake Wertenbaker
T. Senem Sahin
Selcuk University, Turkey
tug_sen_sah@hotmail.com
**Stories Untold**  
**Salwa Nugali**  
King Saud University, Saudi Arabia  
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**The Vanishing Voices: The Art of Storytelling in UAE**  
**Abdel Nasir**  
Ittihad University, UAE  
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**Date:** March 09, 2011  
**Location:** UNLV Student Union Meeting Room 205  
**Time:** 15:00 –  
**Session Chair:** The first delegate to present research in this session  
**Subject:** Multidisciplinary Presentations

**Methods of Decorating the Traditional Costumes of Saudi Arabia**  
**Laila S Albassam**  
Princess Nora Bint Abdul Rahman University, Saudi Arabia  
dlbassam@yahoo.com

**Promotional Tactics In Turbulent Markets: A Complexity Theory View**  
**Roger B. Mason**  
Durban University of Technology, South Africa  
rogerm@dut.ac.za

**This Thing Called Race**  
**Clanton C. W. Dawson, Jr.**  
Bethune-Cookman University, Daytona Beach, USA  
dawsonc@cookman.edu

**Postmodern Spatialities in Irish Film**  
**Eduardo Barros-Grela.**  
Universidade da Coruña, Spain  
ebarros@udc.es

"Why We Stay": Contributing Factors in Urban Teacher Resiliency  
**Laureen Adams**  
Claremont Graduate University, USA  
lauerenadams@gmail.com

**The Macroeconomics of Pascal’s Wager: Adaptive Learning and the Prevalence of Religion**  
**Paul Shea**  
University of Kentucky, USA  
paul.shea@uky.edu

**Georgia-Russian Literary and Translation Relationships, Past and Present**  
**Khatuna Beridze**  
Shota Rustaveli University, Adjara, Georgia  
khatunaberidze@yahoo.com
Date: March 10, 2011  
Location: UNLV Student Union Meeting Room 205  
Time: 08:45 – 9:55  
Subject: Education Myths and Realities

Of Academic Discourse and Its Consequences  
Ekaterina Midgette and Mark Malisa  
The College of Saint Rose, USA  
midgette@strose.edu

Developing and Teaching Short-Term Study Abroad Programs: Pitfalls and Lessons Learned  
Martha Vungkhanching  
California State University, Fresno, USA  
marthavu@csufresno.edu

Charter Schools and the Education of Minorities: Propaganda, Myths, and Realities  
Mark Malisa  
The College of Saint Rose, USA.  
malisam@strose.edu

Genius and Idiosyncratic Method in Film: Catalytic Theory vs. GAM Theory  
Cheryl Butler Brayboy  
Johnson C. Smith University, USA  
cbbrayboy@jcsu.edu

Date: March 10, 2011  
Location: UNLV Student Union Meeting Room 205  
Time: 10:00 – 10:30  
Subject: Education Panel

A Study on Integrating Technology to Engage 7th Graders in English as a Foreign Language Classroom in a Rural Secondary School in Thailand  
Denduang Boutonglang and Felicia Flores  
University of Hawaii at Manoa, USA  
denduang@hawaii.edu

Date: March 10, 2011  
Location: UNLV Student Union Meeting Room 205  
Time: 10:35 – 11:30  
Session Chair: The first delegate to present research in this session  
Subject: Customers and Organizations

Testing Antecedents of Behavioral Intentions to Safeguard Personal Information in the Risk Assessment Phase of Information Risk Management  
Kirk P. Arnett, Jongki Kim and Gary F. Templeton  
Pusan National University, South Korea  
jkkim1@pusan.ac.kr

Research on “Positive Institutions and Communities”: Its Journey in the Last 5 Years and the Possible Routes It Could Have Taken  
Tumpa Dey  
tumpad@gmail.com

E-Service Quality As A Building Block To Long-Term Customer Relationship - A Customer's Preference Model  
Noor Raihan Ab Hamid, Fauziah Ahmad, Saharbudin Naim Tahir Shah and Noor Habibah Arshad  
Universiti Tun Abdul Razak, Malaysia  
raihan@pintar.unirazak.edu.my
Date: March 10, 2011
Location: UNLV Student Union Meeting Room 205
Time: 11:35 – 12:30
Session Chair: The first delegate to present research in this session
Subject: Economic Policies

The Characteristics Of Economic Policies In Transition Countries. The Case of Romania
Ion Imbrescu and Carmen-Mihaela Imbrescu
West University of Timisoara, Romania
ion.imbrescu@feaa.uvt.ro

Adaptive Market Hypothesis: Evidence from Indian Bond Market
Karthika S. Nair and M.Thenmozhi
Indian Institute of Technology, Madras, India
karthikasnair20@yahoo.com

Will Purchasing Power Parity Hold for Gulf Cooperation Council countries Proposed Monetary Union? Evidence from Panel Data and Root Cointegration
Shereef Ellaboudy and Mahmoud Sakkary
Zayed University, United Arab Emirates
shereef.ellaboudy@zu.ac.ae