AMERICAN CANADIAN CONFERENCE FOR ACADEMIC DISCIPLINES

A multidisciplinary conference organized by The International Journal of Arts and Sciences

Promoting academic research and study abroad programs

Toronto (May 25-28, 2009)
INTRODUCTION
Joseph Bonnici
Central Connecticut State University, USA
IJAS Conferences Coordinator

PLENARY ADDRESS
Planning University Courses for Problem Oriented Project Based Group Work
Karsten Pedersen
Roskilde University, Denmark
kape@ruc.dk

PRESENTATION OF “BEST PAPER” TRACK AWARDS
Nora Liassis
Dean
European University Cyprus
N.Liassis@euc.ac.cy

- Social Sciences and Humanities,
- Business and Economics,
- Teaching and Education,
- Engineering and Technology,
- Physical and Life Sciences, and
- Interdisciplinary Studies.

Date: May 25, 2009
Location: ILC Room 102, ILLC
Time: 10:30 – 11-25
Chair: Mariam Esseghaier, Brock University, Canada
Subject Area: International Business

Financial Development in Singapore and its Impact on Economic Growth
Min Kok Seet
Singapore Institute of Management, Singapore
seetminkok@sim.edu.sg

The Impact of Information Technology on Quality Management in Mauritius
David Lai Wai, Ashley Seebaluck and Viraiyen Teeroovengadum
University of Mauritius, Mauritius
d.laiwai@gmail.com

The Influence of Corporate Governance Reform on Firm Performance: Evidence from Emerging Economics
Amzad Hossain and Afzal Rashid
Al Ain University of Science and Technology, United Arab Emirates
amzad4@yahoo.com

Library Network Support Services: Embedding Vital Information Literacy Skills Across the Shannon Consortium
Jeraald Cavanagh and Padraig Kirby
Limerick Institute of Technology, Ireland
Jerald.Cavanagh@lit.ie

Assessment Impact on Online Learning Credibility
Tayeb Basta
Ittihad University, United Arab Emirates
tayebasta@ittihad.ac.ae

Online professional feedback and student learning
Hyangsook Lee
Kent State University, USA
hlee9@kent.edu
**Date:** May 25, 2009  
**Location:** Paris and Vienna Room, ILLC  
**Time:** 11:30 – 12:25  
**Chair:** Philippa K Wells, University of Ballarat, Australia  
**Subject Area:** The Fragility of Life

*Solving Stress and Violence Problems in Modern Academia: A Full-Spectrum Approach*  
E. Annie Wilson  
Cal State University, Dominguez Hills, USA  
awilson@csudh.edu

*When Learning is a Dangerous Thing: Dynamics of Panic Behavior Among Confined Young Mice Under Altered Exit Locations*  
Miguel Antonio D. Fudolig  
University of the Philippines-Diliman, Philippines  
migs.fudolig@gmail.com

*Abortion in Canadian Literature*  
Jeff Koloze  
University of Phoenix/Apollo Group, USA  
JeffKolozePhD@sbcglobal.net

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**Date:** May 25, 2009  
**Location:** ILC Room 102, ILLC  
**Time:** 12:30 – 13:25  
**Chair:** Samuel Amponsah, Tokyo International University, Japan  
**Subject Area:** English Language

*The Right to Functional English - 'It's all Greek to me!'*  
Nora Liassis  
European University Cyprus  
N.Liassis@euc.ac.cy

*Team Teaching as an Effective Way of English Language Teaching: a Paradox of Forgotten or Innovative Method?*  
Natalya Pak  
Kazakh British Technical University, Kazakhstan  
nat_s_pak@yahoo.com

*Self-Editing: A Plausible Panacea for Grammatical Inaccuracies in Academic Writing*  
Sogand Noroozizadeh  
K.N. Toosi University of Technology, Iran  
snz2006@gmail.com

---

**Date:** May 25, 2009  
**Location:** Paris and Vienna Room, ILLC  
**Time:** 12:30 – 13:25  
**Chair:** Jeraald Cavanagh, Limerick Institute of Technology, Ireland  
**Subject Area:** Islam

*Is Modernity Compatible with Islam? An Analysis*  
Mohd Mumtaz Ali  
International Islamic University Malaysia  
mumtaz303@hotmail.com

*"The Big Conceal": Representation of the Hijab in CBC’s Little Mosque on the Prairie*  
Mariam Esseghaier  
Brock University, Canada  
mariam_ess@hotmail.com

*Democracy is Not the End of History: Democratization and Contemporary Islamic Resurgence*  
Zeenath Kausar  
Qatar University, Qatar  
zeenrmh@hotmail.com

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**Date:** May 25, 2009  
**Location:** ILC Room 102, ILLC  
**Time:** 12:30 – 13:25  
**Chair:** Amzad Hossain, Al Ain University of Science and Tech., UAE  
**Subject Area:** International Business

*Integrated Logistics Hub – Does Dubai Have the Potential?*  
Cedwyn Fernandes  
Middlesex University Dubai, United Arab Emirates  
c.fernandes@mdx.ac

*Combination of Contribution Accounting with Activity-based Costing for Performance Control for a Job Order Manufacturer*  
Jaroslaw Kujawski  
University of Gdansk, Poland  
jkujawski@wzr.ug.edu.pl

*An Empirical Study on the Statistical Properties of Time Dependency using High-Frequency Data of KOSPI and KOSPI200 Futures*  
Cheoljun Eom, Daesung Jung and Seunghwan Kim  
Pusan University, Republic of Korea  
dusilman@pusan.ac.kr
Risk, Rationality and Culpability - Who is Really to Blame if You Die of a Heart Attack?
Annmarie Ruston
Canterbury Christ Church University, United Kingdom
annmarie.ruston@canterbury.ac.uk

Demand for Health Insurance and Household Consumption Expenditure Decisions in Ghana
Samuel Amponsah
Tokyo International University, Japan
ki1003sa@tiu.ac.jp

Water, water, water - The Lifeblood of a Nation or a Valuable Resource?
Philippa K Wells
University of Ballarat, Australia
p.wells@ballarat.edu.au

Selective Extraction and Photometric Determination of Platinum(IV) with 4-(2'-furalideneimino)-3-methyl-5-mercapto-1,2,4-triazole in n-butanol and its Applications to Real Samples
S. S. Kolekar, C. L. Jambhale, S. H. Gaikwad and M. A. Anuse
Shivaji University, India
kolekarss2003@yahoo.co.in

Study on Extraction of Lanthanum(III) by 2-octylamino Pyridine from Weak Organic Acid Media and its Separation from Rare Earth Elements
C. L. Jambhale, A. M. Mandhare, S. S. Kolekar and M. A. Anuse
Sangola College, India
chitralj@yahoo.co.in

A Preliminary Study on Facility Layout Design Development towards World Class Manufacturing Achievement
Nurul Shahida Binti Mohd Shalahim
Universiti Malaysia Pahang, Malaysia
shahida@ump.edu.my

Physiological Performance Characteristics of a 75-Year-Old Mountaineer: A Case Study
Baris Gurol, Mehmet Kale, Ali Onur Cerrah and Iker Yilmaz
Anadolu University, Turkey
bgurol@anadolu.edu.tr

The MCDM-based New product development Performance Evaluation and Improvement Model
Tsu-Ming Yeh, Fan-Yun Pai and Chien-Hsin Yang
Dayeh University, Taiwan
tmyeh@mail.dyu.edu.tw

Environmental Impact Assessment of 15 Khordad Dam
Mehrdad Nazariha
University of Tehran, Iran
nazariha@gmail.com

A Factorial Design Study and Predictive Modeling of Freshness / Spoilage of Caviar Based on TVN and PV Values
Vadood Razavilar and Abbasali Motallebi
University of Tehran, Iran
vrazavi@ut.ac.ir

Proposed Visions for Forecasting the impact of IT Horizons upon Effecting the developmental Role of Multiple Contexts within Information Society
Fatma Alzhraa Salem
Ain Shams University, Egypt
dr-fatmasalem@hotmail.com

Initial Characterization of Thin Film Temperature Sensing Thermistors
Justin Boone, Alen Jones and Fred Lacy
Southern University, USA
fredlacy@engr.subr.edu
<table>
<thead>
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<td>Chair:</td>
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<td>C. L. Jambhale, Sangola College, India</td>
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<td>Subject Area:</td>
<td>Communication Issues</td>
<td>Subject Area:</td>
<td>The Science of Mathematics</td>
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**The Effect of Different Level of Knowledge on the Process of Communication**  
Mina Rohani Tabatabai and Frank Safayeni  
University of Waterloo, Canada  
mrohanit@uwaterloo.ca

**Effects of Task Variation and Type of Communication on Performance in Small Groups**  
Paola Gonzalez and Frank Safayeni  
University of Waterloo, Canada  
pagonzal@uwaterloo.ca

**L'apprentissage interdisciplinaire et les pratiques de développement communautaire en enseignement supérieur**  
Lucía Coral Aguirre Muñoz, Alejandra Sánchez Vázquez and Oscar Reyes Sánchez  
Instituto de investigación y desarrollo Educativo-Universidad Autónoma de Baja California, Mexico  
laguirre@uabc.mx

**DPA (22:5n-3) Decreases the Expression of Genes Involved in Fatty Acid Synthesis in Liver Cells**  
Gunveen Kaur, David Cameron-Smith, Nicky Konstantopoulos and Andrew J, Sinclair  
Deakin University, Australia  
gkaur@deakin.edu.au

**Physiological Performance Criteria in Male Mountaineers**  
Anadolu University, Turkey  
mkale@anadolu.edu.tr

**Impact Point Horizontal Position Estimation Using an Acoustic Sensors System in a Redundant Configuration**  
Teodor Lucian Grigorie, Jenica Ileana Corcau and Dragos George Sandu  
University of Craiova, Romania  
lgrigore@elth.ucv.ro

**Finding the Sum of the Natural Numbers**  
Emam Hoosain  
Augusta State University, USA  
ehoosain@aug.edu

**From Dot Paper to Dynamic Geometry Software: Pythagoras would have been proud!**  
Bishnu Naraine and Emanuddin Hoosain  
St. Cloud State University, USA  
bnaraine@stcloudstate.edu

**Augmented Reality for Teaching Spatial Relations**  
Patrick Maier, Marcus Tönnis and Gudrun Klinker  
Technische Universität München, Germany  
maierp@cs.tum.edu

**Solving Fraction Problems with a Discrete Model**  
Emam Hoosain  
Augusta State University, USA  
ehoosain@aug.edu

**Client Based Projects: More Work? Or Good Experience? Students Weigh In**  
Christina McCale  
Regis University, USA  
ccmccale@regis.edu

**Financial Reporting Paradigms for Financial Instruments in Czech**  
Jíří Strouhal  
University of Economics Prague, Czech Republic  
strouhal@vse.cz

**Development of Computer-based Costing System in a Manufacturing Company**  
Arkadiusz Januszewski  
University of Technology and Life Sciences in Bydgoszcz, Poland  
arekj@utp.edu.pl
Supplier’s Use of Power and Buyer’s Commitment
Fan-yun Pai and Tsu-Ming Yeh
National Kaohsiung First University of Science and Technology, Taiwan
fypai@ccms.nkfust.edu.tw

An Empirical Study of Markowitz’s Optimal Portfolio Based on Principal Component Analysis: Standard Deviation, VaR and ES as Risk Measures
Cheoljun Eom, Sunghoon Choi and Seunghwan Kim
Pusan National University, Republic of Korea
sh1005@pusan.ac.kr

Reporting on Intangible Assets and Intellectual Capital
Zuzana Krizova
Masaryk University, Czech Republic
krizovaz@econ.muni.cz

Living in a Post-Conflict Society: Challenges of Doing Qualitative Research with Young People in Northern Ireland
Leeanne O’Hara
Institute of Child Care Research Queens University Belfast, Northern Ireland
lmccarroll03@qub.ac.uk

Reversing HIV transmission
Ngqabutho Ncube and Prudence Dingani
Walden University, USA
ncubemn@gmail.com

The Effect of Social & Cultural Urban Sustainable Development on the Selection of Residential Location
Majid Kaffashi
Islamic Azad University, Iran
majidkaffashi@gmail.com

Nuclear Opposition of the USSR and the USA in the Twentieth Century
Natalia Sevryuk
South Ural State University, Russia
sevryuk.nat.al@rambler.ru

Models and the Logical Structure of Scientific Theories
Mohamed S Hassan
Ain Shams University, Egypt
m_sayed_hassan@hotmail.com

Van Fraassen’s Constructive Empiricism and Its Inconsistency
Mohamed S Hassan
Ain Shams University, Egypt
m_sayed_hassan@hotmail.com

Domestic and International Factors Governing Stock Price Level: The Case of an Emerging Market
Rajnarayan Gupta
Kolkata, West Bengal, India
rajngupta75@yahoo.co.in

Date: May 25, 2009
Location: ILC Room 102, ILLC
Time: 16:00 – 17:00
Chair: Ngqabutho Ncube, Walden University, USA
Subject Area: Healthcare and Gender Issues

Perceived Barriers to Career: A Study of Female Tour Leaders in Taiwan and Mainland China
Kuo-Ching Wang and Hsi-Chen Chan
Chinese Culture University, Taiwan
hsichen.chan@msa.hinet.net

Study on the Managerial Ability of Nursing Supervisors in Taiwan
Ting-Chen Hu, and Chun-Hua Susan Lin
Hungkuang University, Taiwan
htc@sunrise.hk.edu.tw

Health Status among Soldiers in Substitute Military Service in Taiwan
Hsiang-Ping Wang, Hui-Jen Chen
Hungkuang University, Taiwan
spwang@sunrise.hk.edu.tw

Gender Inequality and HIV Risk in South Africa: A Gender-based Approach to HIV/AIDS Prevention
Ngqabutho Ncube
Walden University, USA
ngqabutho.ncube@waldenu.edu

Date: May 25, 2009
Location: Paris and Vienna Room, ILLC
Time: 16:45 – 17:00
Topic: Integrity and Ethics

Undergraduate Management Students’ Perspectives on Academic Integrity and Professional Ethics
Shu-Hui Chuang, Chun-Hua Susan Lin, and Ting-Chen Hu
Diwan University, Taiwan
d92321005@yahoo.com.tw
INTRODUCTION
Joseph Bonnici
Central Connecticut State University, USA
IJAS Conferences Coordinator

PLENARY PRESENTATIONS

Growing Threat: Radical Nationalism in Russia
Maria Latukhina
University of Saskatchewan, Canada
mdl589@mail.usask.ca

Narratives of Trauma and Defeat in Post 1967 War Poetry
Saddik M. Gouhar
United Arab Emirates University
s.gohor@uaeu.ac.ae

From National Language to a Potentially Threatened Language: A Case of Indigenous Language of Singapore
Mohamed Pitchay Gani Bin Mohamed Abdul Aziz
Nanyang Technological University, Singapore
pitchay.aziz@nie.edu.sg

Metaphorical Extension of English Colour Terms
Alina Leskiv
University of Rzeszow, Poland
alinaleskiv@yahoo.com

Translating Opinions: An Investigation into the Effect of Word Choice on Reader Perception
Ida Jones and Michal Cutler
Binghamton University, USA
ijones1@binghamton.edu

Why Do I Want to Become an English Teacher?
Gonca Subasi
Anadolu University
goncas@anadolu.edu.tr

The Work Life of Elementary Visual Art Teachers: Working Conditions, Job Satisfaction and Morale
Ava Herring-Wokoma
University of Minnesota, USA
herring0141@comcast.net

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<td>Chair:</td>
<td>Seth Agbo, Lakehead University, Canada</td>
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<td>Subject Area:</td>
<td>International Issues</td>
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**Individual Accountability of Cabinet Members in South Africa: An Analysis of Recent Developments**

Albert Venter  
University of Johannesburg, South Africa  
ajventer@uj.ac.za

**Analysis of Regional Disparities in the European Union**

Carmen Pintiliecescu, Dănuţ Jemna and Ciprian Turturcan  
"Al. I. Cuza" University of Iasi, Romania  
carmen.pintiliecescu@uaic.ro

**The Definitive Argument Against 9/11 Conspiracy Theories**

Thomas W. Simon  
American University of Sharjah, United Arab Emirates  
tsimon@aus.edu

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<tr>
<td>Chair:</td>
<td>Rebecca Campbell, University of South Florida, USA</td>
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<td>Subject Area:</td>
<td>Communications</td>
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**"Mad" Reflections on the Social Model of Disability: Setting the Tone for an Anti-normalization Campaign**

Essya M. Nabbali  
York University, Canada  
nabbali@yorku.ca

**The Place of New Media in Communication Education**

Elif Gizem Ugurlu  
Anadolu University, Turkey  
egugurlu@anadolu.edu.tr

[Open Presentation slot]

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<td>Chair:</td>
<td>Thomas W. Simon, American University of Sharjah, UAE</td>
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<td>Subject Area:</td>
<td>Ancient Studies</td>
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**Aragon and the Subversive Medieval: Au feu de ce qui fut brule ce qui sera**

Jennifer Stafford Brown  
Whitworth University, USA  
jbrown@whitworth.edu

**Pramsses the Capital of Ancient Egypt: An Analytical Historical Study to Cultural and Religious Aspects**

Mostafa Ahmed Shalaby  
Ain Shams University, Egypt  
m_sayed_hassan@hotmail.com

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<td>Chair:</td>
<td>Julian Madison, Southern Connecticut State University, USA</td>
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<tr>
<td>Subject Area:</td>
<td>Teaching and Education (Poster Session)</td>
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**Incongruences in Theory and Practice: Black English Vernacular as Used in Society and Education**

Rebecca Campbell  
University of South Florida, USA  
rcampbell@eng.usf.edu

**The Effect of Peer Review on Writing Skill**

Nasrin Shokrpour and Nikta Keshavarz  
Shiraz University of Medical Sciences, Iran  
shokrm@sums.ac.ir

**How Do Homework Guides Help Students Acquire Procedural Knowledge?**

Nicholas D. Hartlep  
University of Wisconsin at Milwaukee, USA  
nhartlep@uwm.edu
The Role of Phonology in Teaching English as a Second Language
Seham Al-Abdullah
Public Authority for Applied Education and Training, Kuwait
bashah66@hotmail.com

To Succeed by Fighting with Right Weapon: Moderation Effect of Communication Media in the Conflict Attitude-Performance Relationships
I-Shuo Chen and Fang-Tai Tseng
National Chiao Tung University, Taiwan
ch655244@yahoo.com.tw

Discovering Advantages and/or Disadvantages of Learning Computer Applications in Students’ First and Second Languages Prior Coming to University Preparatory Program
Khalil Rohani and Laila Rohani
Qatar University, Qatar
khalil.rohani@qu.edu.qa

An Innovation Support System for Taiwanese Higher Education using a Novel Conjunctive MCDM Approach
Jui-Kuei Chen and I-Shuo Chen
National Chiao Tung University, Taiwan
ch655244@yahoo.com.tw

Investigating international standards in postgraduate educational system and proposing appropriate national standards
Ahmad Ali Bozorgzad and Zahraei Roshanak
Najafabad Islamic University, Iran
bozogzad.32@gmail.com

Multiculturalism in Canadian Schools: Teachers’ and Administrators’ Sense of Cross-Cultural Competence
Seth Agbo
Lakehead University, Canada
sagbo@lakeheadu.ca

Rethinking Multiculturalism: A Study of Racism and Discrimination in the Selected Indo-Canadian Diasporic Literature
Rabinder Powar
Punjabi University, India
rabipowar@yahoo.com

Date: May 27, 2009
Location: ILC Room 102, ILLC
Time: 13:15 – 14:10
Chair: Carol S. Christy, Georgia College & State University, USA
Subject Area: Across the Cultures

A Different Culture -- Philippine Women in North America
Julian Madison
Southern Connecticut State University, USA
madisonj1@southernct.edu

Socio-economic Strategies of Poor People in an Urban Area: A Case Study on Dhaka City in Bangladesh
Md. Aminul Islam Sumon
Chonbuk National University, South Korea
sumonifr@yahoo.com

Intercultural Communication Strategies: A New Lens for Identification and Categorization
Sepideh Fotovatian
Monash University, Australia
sepideh.fotovatian@education.monash.edu.au

The Natural Resources Effect: The Case of Oil Exports
Nasri Harb
United Arab Emirates University, UAE
nasri.harb@uaeu.ac.ae
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<th>Khalil Rohani, Qatar University, Qatar</th>
<th>Subject Area:</th>
<th>Spatial Issues</th>
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Impact of Real Estate Investment on Formation of Elements of Spatial – Functional Structure (Neighbourhoods) of Riga City

**Normunds Strautmanis**
University of Latvia, Latvia
Normunds.Strautmanis@riga.lv

There’s No Such Place As Far Away: Diasporic Consciousness in the Novels of Bharati Mukherjee and Jhumpa Lahiri

**Gur Pyari Jandial**
Dayalbagh Educational Institute, India
gurpyari_jandial@rediffmail.com

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<th>Chair:</th>
<th>S. Serhat Serter, Anadolu University, Turkey</th>
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<th>Communication Perspectives</th>
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**S. Serhat Serter**
Anadolu University, Turkey
ssserter@anadolu.edu.tr

Investigation on Audience of International Eskisehir Festival

**Hakan Ugurlu**
Anadolu University, Turkey
hugurlu@anadolu.edu.tr

Impact of Advertising on Consumers’ Physiology in Bangladesh: A Study of Consumers’ Awareness of Food Safety

**Md. Ariful Islam**
Chonbuk National University, South Korea
sujonkr@yahoo.com

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<th>Gur Pyari Jandial, Dayalbagh Educational Institute, India</th>
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<th>Communication and Culture</th>
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The Effects of Travel Webpage Environment on Consuming Emotion and Approach-avoidance Behavior

Kuo-Ching Wang, **Hsin-Yi Tsai** and Mei-Hui Wu
Chinese Culture University, Taiwan
shiny1014@hotmail.com

Cross-cultural Communication Perspectives – Professional Settings in Oman

**Maja Hrehorowicz**
Sultan Qaboos University, Oman
hmaja@squ.edu.om

Teaching Mrs. Dalloway at Kuwait University

**Hanan Muzaffar**
Kuwait University, Kuwait
mail@drhanan.com

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<th>George Robert MacLean, Tsukuba University, Japan</th>
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Graphic Organizers: Snapshots of Meaning for Secondary and Tertiary Learners

**Carol S. Christy**
Georgia College & State University, USA
carol.christy@gcsu.edu

The Acquisition of Adverb Placement in L2 and L3 English

**Hande Kur**
Anadolu University, Turkey
ahkur@anadolu.edu.tr

What's in it for Me? Building the Case for Experiential Education with Business Faculty

**Beth Ann Parish**
Regis University, USA
bparish@regis.edu
Perspectives of Students in Undergraduate Healthcare Administration Programs on Ethics, Academic Ethics and Professional Ethics
Chun-Hua Susan Lin and Shu-Hui Chuang
Diwan University, Taiwan
kaorubara@hotmail.com

Cellular Phone Applications for Modern Foreign Language Teaching
George Robert MacLean
Tsukuba University, Japan
george.university@gmail.com