Introduction

Joseph Bonnici
IJAS Conference Coordinator, Central Connecticut State University, USA

Welcome Note

Jennifer Wilkin
Administrative Director, University of Washington Rome Center, Italy

Plenary Presentation

The Role of Ethnic Studies in Enhancing Collegiate Degree Programs

Loreto R. Prieto
Director, US Latino/a Studies Program, Iowa State University, USA
Associate Editor, Special Sections, Journal of Mental Health Counseling
lprieto@iastate.edu
The Image of the Filipina in Selected Award-Winning Filipino Movies During the Decade of Women 1975-1975
Diana R. Agbayani
University of the Philippines-Manila, Philippines
drbayani2003@yahoo.com

Toru Takemitsu's Film Music and the Corresponding Film Genres
Pek Hung Lie
Universiti Sains Malaysia, Malaysia
phlie@usm.my

Changing Audience Taste in The Context of TV Series
Sumru Yildirim Kaya
University of Izmir Economics, Turkey
sumru.yildirim@ieu.edu.tr

Turkish Cinema, Cultural Identities and Beyond
Meral Ozcinar
Canakkale Onsekiz Mart University, Turkey
meralozcinar@comu.edu.tr

A Workshop on Using Technology For Improving Listening Skills: Using Karaoke to Take Learning Outside the Classroom!
Berna Özugür
Anadolu University, Turkey
bernao@anadolu.edu.tr
Learning Process and Central Bank Transparency

**Tomas Holinka**  
Univerzity of Economics, Czech Republic  
tomas.holinka@cnb.cz

The Impact of Characteristics of Micro and Small Businesses Customers on Rural Credit Channeling: Learning From Bank Rakyat Indonesia

**Roberto Akyuwen and Krisna Wijaya**  
Finance Education and Training Center Yogyakarta, Indonesia  
robertoakyuwen@yahoo.com

Professional and Technical Secondary Schools Learning Organization

**Saadet Bedük and E. Elhan Özus**  
Selçuk Universitesi, Turkey  
elhanak@hotmail.com

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**Date:** November 22, 2010  
**Location:** Studio  
**Time:** 10:30 – 10:55  
**Chair:** Mine Çeliköz, Selçuk University, Turkey. ncelikoz@gmail.com  
**Subject Area:** The Study of Historical Mythology in Central and Eastern Europe

Entanglements of Historical Mythology and Political Mythology in Post-Communism

**Ionut-Constantin Isac**  
The Romanian Academy, Iasi Branch, Romania  
isac.ionut@cluj.astral.ro

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**Date:** November 22, 2010  
**Location:** Studio  
**Time:** 11:00 – 11:55  
**Chair:** Sumalee Chanchalor, King Mongkut University of Technology Thonburi, BKK, Thailand  
isumalor@kmutt.ac.th  
**Subject Area:** Business Models

Using a Vector Error Correction Model (VECM) to Measure Money Supply and its Impact on Private Consumption in Libya

**Ragiab Emhemed Mansour Elwerfelli and Said Yousif Khairi**  
Al Fateh University, Tripoli, Libya  
remw1960@yahoo.com

Introduction Of A Conceptual Model Representing The Relationship Between Two Firms In A Multiactor Environment

**Pınar Büyükbalci**  
Yildiz Technical University, Turkey  
pbibilur@gmail.com

On Applying Conjoint Analysis for Promotional Strategy

**Chaim M. Ehrman**  
cehrman@luc.edu
Date: November 22, 2010  
Location: Conference Room  
Time: 12:00 – 12:55  
Chair: Farough Amin Mozaffari, University of Tabriz, Iran. famin_tab@hotmail.com  
Subject Area: Children and Education

Compliance of Elementary School Children Educated by Montessori Method  
Fatma Ülkü Yıldız  
Selcuk Universitesi, Turkey  
fulkuyildiz@gmail.com

An Investigation on the Effects of Empathic Skills Education on Social Skills of Children Who Stay in Child Care Centres  
Zarife Seçer and Erhan Alabay  
Selcuk University, Turkey  
alabayerhan@hotmail.com

The Analysis of Creativity Among Pre-School Children in Turkey According to Different Variants  
Özden Kuşçu, Gökhan Kayılı and Asım Deniz  
ozdenkuscu@hotmail.com

Date: November 22, 2010  
Location: Seminar Room  
Time: 12:00 – 12:55  
Chair: Tomas Holinka, University of Economics, Czech Republic. tomas.holinka@cnb.cz  
Subject Area: Issues in Learning and Education

Enhancing Communication Roles of an Agricultural Community Learning Centre: A Case Study  
Suchada Saengduangdee, Yaowapa Buawetch and Marisa Sujitvanich  
Nakhonpathom Rajabhat University, Nakhonpathom province, Thailand  
ss_jim1@yahoo.com

Comparative Examination of Pre-school Teachers’ and Teacher Candidates’ Attitudes of Sexual Education  
Zarife Seçer, Nadir Çeliköz, Asım Deniz and İsmail Sevinç  
Selcuk University, Turkey  
zarifesecer@hotmail.com

Model of Efficiency Communication Management: A Case Study  
Marisa Sujitvanich  
Nakhonpathom Rajabhat University, Thailand  
voon58@hotmail.com

Date: November 22, 2010  
Location: Studio  
Time: 12:00 – 12:55  
Chair: Ionut-Constantin Isac, The Romanian Academy, Romania. isac.ionut@cluj.astral.ro  
Subject Area: Textile Arts and Crafts

The Reflections of Seljuq Period Woman’s Overgarment to Today  
Mine Çeliköz  
Selcuk University, Turkey  
nceilikoz@gmail.com
Felting İn the Konya
H. Nurgül Begiç
Selcuk University, Turkey
ribegic@selcuk.edu.tr

Turkish Felt and Embroidered Felt Praying Rugs
Serife Dogan
Selcuk University, Turkey
serife dogan@selcuk.edu.tr

The Production, Consumption, and the Negotiation of Meanings of Natural Dyeing Artifacts: A Case Study
Su-Hyun Youk and Su-Hong Chae
Chonbuk National University, Republic of Korea
breeze284@hanmail.net

The Social Reality of the Malaysian Blogosphere
Abdul Latiff Ahmad
Universiti Kebangsaan Malaysia, Malaysia
latape@gmail.com

The Study of Students’ Ethical Behaviors on Playing Online Game
Sumalee Chanchalor, Sopon Meejaleurn and Papimol Kaewpea
King Mongkut University of Technology Thonburi, BKK, Thailand
isumalor@kmutt.ac.th

"Peranakans " in Multicultural Malaysia: Viewpoints of the Younger Generation
Latiffah Pawanteh
Universiti Kebangsaan Malaysia, Malaysia
latiffahpj@yahoo.com

Guidelines for the Development of Teaching and Learning Management in Agriculture Course: A Case of School-based Agricultural Community Learning Centre
Vichet Saengduangdee
Siam University, Bangkok, Thailand
saengduangdee@yahoo.com
Academic Socialization of Doctoral Students
Khorshid Padashi Asl and Farough Amin Mozaffari
Islamic Azad University, Tabriz Branch, Iran
famin_tab@hotmail.com

Using a Task-Based Approach To Teach Presentation Skills To Tertiary Level Students
Amita Sanghvi
Sultan Qaboos University, Oman
amitasanghvi@yahoo.co.uk

Pre-service Teachers’ Learning Styles: A Sample of Pamukkale University Education Faculty
Birsen Doğan, Hülya Çermik and Vesile Alkan
Pamukkale University, Turkey
bdogan@pamukkale.edu.tr

The Effect Of The Art Education In The Protection Of Turkish Traditional Cultural Heritage
Gülizar Çelebilik and Emine Nas
Selçuk University, Turkey
galtun@selcuk.edu.tr

Social Setting and Science System
Farough Amin Mozaffari and Khorshid Padashi Asl
University of Tabriz, Iran
famin_tab@hotmail.com

Pre-Service Teachers Understanding ‘Traditional’ and ‘Constructivist’ Learning
Vesile Alkan and Hülya Çermik
Pamukkale University, Turkey
vesile@pamukkale.edu.tr

Date: November 22, 2010
Location: Studio
Time: 13:00 – 14:55
Chair: James L. Gentilucci, California Polytechnic State University San Luis Obispo, USA.
jgentilu@calpoly.edu
Subject Area: Science and Technology

Protected Women in Construction Industry
Sonay Sehriban Percin and Ozge Akboga
Ege University, Turkey
ozge.akboga@ege.edu.tr

A New Method For Employee Selection Process In Human Resource Management: A Soft Computing Approach
Yasemin Bal and Mert Bal
Yildiz Technical University, Istanbul, Turkey
yaseminmutluay@gmail.com

Non-aqueous RPLC-ESI-MS method with post column addition of silver for characterization of Triacylglycerols in Pinus koraiensis oil.
Akwasi Acheampong, Nathalie Leveque, Sylvie Heron and Alain Tchapla
University of Paris-Sud 11, France
akwasiachie@yahoo.com
Interestingness Measures for Association Rule Mining
Mert Bal and Ayse Demirhan
Yildiz Technical University, Istanbul, Turkey
mert.bal@gmail.com

Analysis of Awareness on Adverse Event Reporting Among Physicians and Nurses and Contribution of Pharmacovigilance Training
Asli Ozyildirim
American Hospital, Turkey
aslio@ameryianhastanesi.org

Extended Results on Commutative and Nil - Semiclean Rings
Jalal Karam and Omar Mallah
Alfaisal University, KSA
jkaram@alfaisal.edu

Fitting Seasonal Stochastic Models to Inflows of Bekhme Reservoir
Salah Tawfeek Ali
Babylon University, Iraq
dr.salahtawfeek@yahoo.com

Date: November 22, 2010
Location: Conference Room
Time: 14:00 – 14:55
Chair: Marta Wierzbicka, Nicholaus Copernicus University, Toruń, Poland. mwierzbi@doktorant.umk.pl
Subject Area: Management

The Impact of Restructuring on the Airline Performance: The Case Study of Garuda Indonesia
Abdulgani and Roberto Akyuwen
Garuda Indonesia, Indonesia
robertoakyuwen@yahoo.com

The Impact Of Supply Chain Management On Competitive Differentiation Factors And Market Performance
Arawati Agus, Zafaran Hassan and Zulridah Mohd Noor
Universiti Kebangsaan Malaysia, Malaysia
araa@ukm.my

Corporate Social Responsibility On The Example Of Company TZMO SA
Marta Wierzbicka
Nicholaus Copernicus University, Toruń, Poland
mwierzbi@doktorant.umk.pl
A Recursive Routing and Wavelength Assignment Algorithm in All-Optical WDM Networks

Ardian Greca
Georgia Southern University, USA
naidrag@ieee.org

Variability and Ecological Implications of Opistosomal Coloration of Spider Dictyna uncinata (Thorell 1856)
Kateřina Drbalová
J. E. Purkinje University in Usti nad Labem, Czech Republic
katerina.drbalova@ujep.cz

COST Program - Promising Tool of Small Countries for Scientific Communications
Julija Razumiene and Daiva Tauraite
Vilnius University, Lithuania
julija.razumiene@bchi.lt

Aquarium Plant, Bacopa Monnieri L., Enhances Immune Response of Aquatic Animals against Bacteria
Uscharee Ruangdej and Nongnuch Laohavisutti
King Mongkut’s Institute of Technology Ladkrabang, Thailand
kruischar@kmitl.ac.th

The Impact of Using Data Warehouse on Manpower Employment Decision Support System
Amro F. Alasta and Muftah A. Enaba
Musrata University, Libya
amr_hard@yahoo.com

Betalain from Dragon Fruit (Hylocereus Undatus Haw Britt. & Rose) Peel Act as an Antioxidant in Fancy Carp (Cyprinus Carpio Linn.)
Nongnuch Laohavisutti, Lamphung Phumjan and Uscharee Ruangdej
King Mongkut’s Institute of Technology Ladkrabang, Thailand
klnongnu@kmitl.ac.th

Precipitation and Preservation of Chlorella Vulgaris Using Aluminum Sulfate and Calcium Carbonate
Somchai Wangwibulkit
kwsomcha@kmitl.ac.th

A New Sensorless Drive for a PMSM using a Fuzzy Logic Speed Estimator
Benemerita Universidad Autonoma De Puebla, Mexico
gerardo.mino@ece.buap.mx

Date: November 22, 2010
Location: Seminar Room
Time: 15:00 – 16:55
Chair: Roberto Akyuwen, Garuda Indonesia, Indonesia. robertoakyuwen@yahoo.com
Subject Area: Increasing Efficiency

Supply Chain Management, Process Performance and Business Performance
Arawati Agus
Universiti Kebangsaan Malaysia, Malaysia
araa@ukm.my
Do Organizations Work Efficiently? A Comparative Study Between Tunisian And Canadian Companies
Tahar Lazhar Ayed and Hassane Gharbi
High School of Commerce, Sfax, Tunisia
lazhar.ayed@escs.mn.tn

“Computer-mediated Public-sphere” and Stakeholder Relationship Model
Helpris Estaswara
Pancasila University, Indonesia
the.estaswara@yahoo.com

Protecting the Authority of Directors: A Comparison of the Business Judgment Rule in Australia and the US
Jenifer Varzaly
University of Adelaide, Australia.
jenifer.varzaly@adelaide.edu.au

Faced Problems of the Managers and their Proposals Solution: An Application to the Schools Affiliated to the Ministry of Education in Turkey
Ismail Sevinc and Zarife Secer
Selcuk University, Turkey
isevinc@selcuk.edu.tr

Predicting Human Resources Productivity Promotion Factors in Guilan University of Medical Sciences by Employing Structural Equation Modeling
Fardin Mehrabian and Ebrahim Ezati
Guilan University of Medical Sciences, Rasht, Iran
mehrabian@gums.ac.ir

Date: November 22, 2010
Location: Studio
Time: 15:05 – 16:00
Chair: Katarzyna Piatkowska, Nicolaus Copernicus University, Poland. kapia@umk.pl
Subject Area: Issues in Education

Rewritten Myths of Epoppee for Children and Adolescents in the Last 50 Years in Iran
Maryam Jalali
Islamic Azad university, Parand Branch, Iran
jalali_1387@yahoo.com

Exploring the Problem of Inadequate Student Learning: A Paradigmatic Approach
James L. Gentilucci
California Polytechnic State University San Luis Obispo, USA
jgentilu@calpoly.edu

Culture as Content for English as a Foreign Language (EFL) – The Role of Intercultural Competence in Developing Cross-Cultural Communication
Katarzyna Piatkowska
Nicolaus Copernicus University, Poland
kapia@umk.pl
Experience In The Classroom, Implementing Strategies Based Learning Skills In The Higher Education Level. An Educational Event Under The Theory Of Novak And Gowin In Mexico

Guardián Dolores Beatriz Soto, Fermín González García, Eduardo Pérez Orta, Víctor Espinoza Ignacio
Instituto Politécnico Nacional, México
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The English Learners’ Anxiety Level Changes From The Beginning To The End Of The Term At Anadolu University

Hatice Gülçin Özü
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Reanimation of Lullabies in Digital Environment in the Frame of Cultural Heritage Preservation

Yasemin Kilınçarslan
Kyrgyzstan-Turkey Manas University, Kyrgyzstan
yasemink2010@gmail.com

Quantitative Processing of Two Part-of-Speech Tagged Proclamations of the Greek Militant Group “Revolutionary Struggle”

Katerina T. Frantzi
University of the Aegean, Greece
frantzi@rhodes.aegean
Breaking Disciplinary Boundaries in Social Work Research about Sexual Orientation Stigma

**Trevor G. Gates**
University of Illinois at Chicago, USA
tgates3@uic.edu

Scenes of Women Taking Children Along on the Walls of Tombs of the Old Kingdom till the End of the New Kingdom

**Gehan Roushdy**
Ain Shams University, Egypt
rawan.rawan65@yahoo.com

**Date:** November 22, 2010  
**Location:** Studio  
**Time:** 16:00 – 16:55  
**Chair:** **Rregjina Gokaj**, Universiteti "Aleksander Moisiu", Durres, Albania. gokajregji@yahoo.it  
**Subject Area:** An Additional Language

The Impact of Visual Aids on EFL Learners’ Listening Comprehension

**Navid Rahmani and Mohammad Rasul Homayun**  
Islamic Azad University, Karaj Branch, Iran  
my_philosophy2002@yahoo.com

The Effect of English Constituents in Speeding up Reading Comprehension and Fluency of ESP University Students

**Fatemeh Fazeli**  
Shahid Beheshti Medical Sciences University, Tehran, Iran  
minafazeli@yahoo.com

The Effect of Cooperative Education on the Creativity of Iranian EFL Learners

**Farid Ghaemi and Somayeh Tavakoli**  
Islamic Azad University, Karaj Branch, Iran  
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Challenges in teaching British Literature to Albanian students. Introducing Shaw and his drama of ideas.

**Rregjina Gokaj**  
Universiteti "Aleksander Moisiu", Durres, Albania  
gokajregji@yahoo.it

**Date:** November 22, 2010  
**Location:** Conference Room  
**Time:** 16:30 – 17:45  
**Chair:** **Katarína Petríková**, University of Matej Bel, Slovakia, katarina.petrikova@umb.sk  
**Subject Area:** Widening First Space

Politics as Hermeneutics: Towards a Dialectic Deliberation of Identity and Alterity

**Ruhtan Yağcıner**  
Hacettepe University, Turkey  
ruhtan@hacettepe.edu.tr
Predicting human resources productivity promotion factors in Guilan University of Medical Sciences by employing Structural Equation Modeling
Fardin Mehrabian and Ebrahim Ezati
Guilan University of Medical Sciences, Rasht, Iran
mehrabian@gums.ac.ir

The Competitive Advantage of the Slovak Republic Based on Endogenous Potential and its Meaning for Territorial Development
Kamila Borsekova
University of Matej Bel, Slovakia
kamila.borsekova@gmail.com

Citizen Relationship Marketing in Slovak Republic
Katarína Petriková
University of Matej Bel, Slovakia
katarina.petrikova@umb.sk

Date: November 22, 2010
Location: Seminar Room
Time: 17:00 -
Chair: Arawati Agus, Universiti Kebangsaan Malaysia, Malaysia. araa@ukm.my
Subject Area: Multidisciplinary

The Moderating Effect of ‘Intensity of Facebook Use’ Between Social Trust and Social Capital
Ayşın Paşamehmetoğlu and Şirin Atakan-Duman
Başkent University, Turkey
sirinatakan@yahoo.com

Road Accidents in Malaysia: From Islamic Criminal Law Perspective
Jasri Jamal, Anita Abd Rahim and Shamsuddin Suhor
The National University of Malaysia, Malaysia
jasri@ukm.my

Leadership Styles and Organizational Citizenship Behavior: The Mediating Effect of Subordinates’ Competence and Downward Influence Tactics
Lee Kim Lian and Low Guan Tui
UCSI University, Malaysia
kllee@ucsi.edu.my

Identification of Corporate Social Responsibility Barriers in the Conditions of Small and Medium Companies
Katarina Durkova, Ludmila Cabyova
University of St.Cyril and Methodius in Trnava, Slovakia
katarina.durkova@gmail.com

Determinants Of Domestic Investment In Libya: Cointegration And An Error-Correction Model
Khaled R.M. Elbeydi and Ibtisam M. M. Ghit
Alfateh University, Tripoli, Libya
khaled712001@yahoo.com
A Linear Model for Forecasting College Students’ Attitudes toward E-Learning Adoption
Faten S. M. Abdel-Hameed and Salah A. A. Emara
University of Bahrain, Kingdom of Bahrain
fabdelhameed@hotmail.com

The Feasibility of Distance Education for Family Education from the Viewpoints of Managers and Staff in the Parents-Teachers Association and Distance Education Institute in Tehran, Iran
Mohsen Talebzadeh
Shahid Beheshti University, Tehran, Iran
mohsen.talebzadehnoobarian@gmail.com

The Long-term interplay between Incentives and Performance in the Academia – Theory and Evidence
Eran Manes and Daniel Shapira
Ben-Gurion University, Israel
msemanes@bgu.ac.il

Computer Aided Teaching of Engineering Mathematics
Andriy Didenko, David Allison and Gary Miller
The Petroleum Institute, UAE
adidenko@pi.ac.ae

Relation With Some Factors Of Physics Preservice Teachers’ Learning Styles
Nilüfer Cerit Berber and İmran Oral
Selcuk University, Turkey
ncerit@selcuk.edu.tr

End of Conference Day One
Date: November 23, 2010
Location: Conference Room
Time: 10:00 – 10:55
Chair: Anne Shine, American University of Sharjah, United Arab Emirates. ashine@aus.edu
Subject Area: Criminal Law

Intention and Fair-Labelling in International Criminal Law
Kirsten J. Fisher
University of Helsinki, Finland
kirsten.fisher@helsinki.fi

Trust, Distrust and Reassurance: Diversion and Preventive Orders through the Prism of Feindstrafrecht
Daniel Ohana
Tel Aviv University, Israel
dannyohana@hotmail.com

Who Is Guilty? Undergraduate Students’ Attitudes Towards Hate Crime Based On Sexual Orientation
Pelin Karakuş and Melek Göregenli
Ege University, Turkey
pelinkarakus@hotmail.com

Date: November 23, 2010
Location: The Studio
Time: 10:10 – 11:55
Chair: Alina Tenescu, University of Craiova, Romania. alinatenescu@gmail.com
Subject Area: Looking Across Piazza del Biscione

Equality Between The Sexes, Democracy And Nations: The Intertwining Of Three Concepts In Mazzinian Thought
Federica Falchi
Department of International Politics and History (University of Cagliari, Italy)
federica.falchi0@alice.it

In Search of a Model. Dino Buzzati About a Possible Answer
Sinziana Elena Sterghiu and Cerasela Enache
Valahia University, Targoviste, Romania
sestergh@yahoo.it

An ‘other’ Laud of San Francis of Assisi. La lauda di Francesco of Angelo Branduardi
Nicoleta Calina
University of Craiova, Romania
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Lucian Blaga e il modello goetheano
Emila Stefan
University of Craiova, Romania
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L’artista Boris Georgiev (Varna 1888-1962 Roma) – un bulgaro a Roma e in tutto il mondo
Angela Daneva
New Bulgarian University, Bulgaria
angela.daneva@hotmail.com

Aspetti della ricezione di Biagia Marniti in Romania
Elena Pirvu
University of Craiova, Romania
pival@clicknet.ro
Typologies of Thai Travelers: Using Traveling Patterns Approach

Noppamash Suvachart
Khon Kaen University, Thailand
robotnop@yahoo.com

The Extrinsic Cues Management of Facial Care Product in Thailand

Suganda Fong-yoy
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my_mu_mo@hotmail.com

Effects of Brand Image Color Incongruity on the Brand Attitude

JongKuk Shin, MinSook Park, MiOk Oh and MiRi Kim
Pusan National University, South Korea
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Classical Chironomia for the Modern Arab Student

Daniel R. Fredrick
American University of Sharjah, United Arab Emirates
dfredrick@aus.edu

Banana Milkshake: Using Simple Analogies to Teach Synthesis

Anne Shine
American University of Sharjah, United Arab Emirates.
ashine@aus.edu

The Condition For Japan's Subcontracting System To Work

Akio Torii
Yokohama National University, Japan
atorii@ynu.ac.jp
The Impact of Different Industrial Classification Schemes on Firm Performance: An IVs Analysis
Sook-Lu Yong
University of Malaya, Malaysia
s.yong@lancaster.ac.uk

Can Ethically Conscious Decision Making be a Corporate Strategy?
E. Daniel Shim
Sacred Heart University, USA
shime@sacredheart.edu

Date: November 23, 2010
Location: The Studio
Time: 12:00 – 12:55
Chair: Sinziana Elena Sterghiu, Valahia University, Targoviste, Romania. sestergh@yahoo.it
Subject Area: Eloquence and Rhetorics

From An Itinerant Fiction To An Ad Hoc Translation Of Modernity: Cultural Vision Of Cities By José Martí
Jose Antonio Gonzalez
University of Canberra, Australia
jose.antonio.gonzalez@canberra.edu.au

By Eloquence to Persuade: Rhetorical Synthesis in Florence’s San Marco, 1436-1452
Ann Dunn
University of North Carolina Asheville
ann.dunn@mindspring.com

The Relocation of Truth in Byron’s Don Juan
Luisa Q. Campos
The Polytechnic Institute of Guarda, Portugal
lcampos@ipg.pt

Date: November 23, 2010
Location: Conference Room
Time: 12:00 – 12:55
Chair: Andriy Didenko, The Petroleum Institute, UAE. adidenko@pi.ac.ae
Subject Area: Truth and Presuppositions

Letters on Education: Catharine Macaulay’s Apology for Female Education
Patricia Rodrigues
University of Lisbon, Portugal and Higher School of Education of Santarem, Portugal
patricia_rodrigues@hotmail.com

The Semiotics Of Place And Space In Postmodern Francophone Literature
Alina Tenescu
University of Craiova, Romania
alinatenescu@gmail.com
Date: November 23, 2010
Location: Seminar Room
Time: 13:00 – 13:55
Chair: Jose Antonio Gonzalez, University of Canberra, Australia. jose.antonio.gonzalez@canberra.edu.au
Subject Area: The Global Economy

Toward a Post-Carbon Green Global Economy? Problems and Prospects
Tim DiMuzio
University of Helsinki, Finland
tim.dimuzio@helsinki.fi

Latin American Market and Latin International Contractors
Henrique Manuel Pimentel Reis
Polytechnic Institute, Setúbal, Portugal
henrique.reis@esce.ips.pt

EU Bilateral Relations: A Comparison Between EU-MERCOSUR FTA and EU-India FTA
Tereza De Castro
University of Economics, Prague, Czech Republic
tereza.sucha@vse.cz

Date: November 23, 2010
Location: The Studio
Time: 13:00 – 13:55
Chair: Elena Pirvu, University of Craiova, Romania. pival@clicknet.ro
Subject Area: Philosophy and Culture

Kant's Cosmopolitanism and the Idea of Culture
Aron Telegdi-Csetri
The New Europe College, Romania
telegdi_a@yahoo.com

Nihilism And Its Effect On The Formation Of Aesthetic Experience In European Modernity
Anastasia Ladopoulou
University of Essex, UK
analadop@gmail.com

New Perspectives In European Cultural Area Based On Lucian Blaga’s Philosophical System
Bianca Tripon and Liviu Zăpărtan.
“Babeș-Bolyai” University, Cluj-Napoca, Romania
bianca.tripon@gmail.com

Date: November 23, 2010
Location: Conference Room
Time: 13:00 – 13:55
Chair: Semiha Akinci, Anadolu University, Turkey. sakinci@anadolu.edu.tr
Subject Area: Technology and Learning

Assume Your Service Is Bad: Teaching Graphic Design in Jordan
Inas Alkholy
Yarmouk University, Jordan
finearts5@hotmail.com
Language Learning with Portable Devices

Jessica Lee
American University of Sharjah, United Arab Emirates
jlee@aus.edu

IT Keys: A Novel And Practical Learning Style For Information Security Literacy

Atsuo Inomata, Satoshi Matsuura, Kazutoshi Fujikawa and Hideki Sunahara
Nara Institute of Science and Technology, Japan
atsuo@is.naist.jp

Date: November 23, 2010
Location: Seminar Room
Time: 14:00 – 14:55
Chair: Inas Alkholy, Yarmouk University, Jordan. finearts5@hotmail.com
Subject Area: The Economic Crisis

The Turkish Economy Following the 2008 Global Recession : Is the Crisis Over?
Ayse Celikel Danisoglu
Istanbul University, Turkey
adanisoglu@hotmail.com

Global Economic Crisis: Organizational and Employee Responses
Marita Naudé, Carolyn Dickie and Bella Butler
Curtin University, Western Australia
marita.naude@gsb.curtin.edu.au

Correlation Analysis of Housing Prices and Economic Indicators
Ali Hepşen, Hamza Altnsoy and Bilge Nur Katipoğlu
Istanbul University, Turkey
alihepsen@yahoo.com

Date: November 23, 2010
Location: The Studio
Time: 14:00 – 14:55
Chair: Henrique Manuel Pimentel Reis. Polytechnic Institute, Setúbal, Portugal
henrique.reis@esce.ips.pt
Subject Area: Art, Music and Theater

The Drama Of Existence: Myths And Rituals In Wole Soyinka's Theatre
Rosa Figueiredo
Polytechnic of Guarda, Portugal
rosafigueiredo@sapo.pt

Italian Musician Giuseppe Donizetti’s Contribution To The Development Of Music In Ottoman Empire
Sirin Akbulut
Uludağ University, Bursa, Turkey
akbulut.sirin@gmail.com

Painters and Their Works – As Featured in Popular Literature
Ksenia Olkusz and Aleksander Rzyman
PWSZ w Raciborzu, Poland
ksenia.olkusz@op.pl
Urbanization and Crime: A Window on Turkey
Gökhan Gökulu
Middle East Technical University, Turkey
ggokulu@metu.edu.tr

A Study on Change of Jeongdo in Sinan County Resulting from its Selection as a Slow City
Sang-Hee Cho
Kongju National University, South Korea
chosh@kongju.ac.kr

Iran, “Nuclear Syndrome” of the 1970s and US policy
Lasha Bazhunaishvili
Shota Rustaveli State University, Georgia
lasha.lucky@yahoo.com

Restrictions on the Integration of Digital Literacies into Language Teacher Education in Turkey
Servet Celik
Karadeniz Technical University, Turkey
servet61@ktu.edu.tr

Comparison Between Taxes in the EU-19 and USA, and the Causes of Differences Between Them
Andrea Schvabova and Alena Hartlova
University of Economics, Czech Republic
andrea.schvabova@gmail.com

Tax Competitiveness of Corporate Income Taxes in the EU in the Period 1994/5 – 2005/6
Kveta Kubatova
University of Finance and Administration, Prague, Czech Republic
k.kubatova@seznam.cz

Why Rubrics Work: Subjective And Objective Approaches To Evaluating Student Academic Writing
Bruce Gatenby
American University of Sharjah, United Arab Emirates
bgatenby@aus.edu
Total Quality Management and Higher Education in the Arab World: A Libyan Case Study

**Gurmail Singh and Abulgasem Errabou**
Coventry University, UK
errabou2002@hotmail.com

Transition Programs Assisting Ninth Grade At-Risk Students

**Cassandra Richards**
University of North Carolina at Chapel Hill, USA
cnr1908@yahoo.com

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**Date:** November 23, 2010  
**Location:** Seminar Room  
**Time:** 15:00 – 15:55  
**Chair:** Sirin Akbulut, Uludağ University, Bursa, Turkey, akbulut.sirin@gmail.com  
**Subject Area:** Social Responsibility Approaches and Practices

Cooperation Against Theft: A Test of Incentives for Water Management in Tunisia

**Wided Mattoussi and Paul Seabright**  
University of Jendouba, Tunisia  
wided.mattousse@gmail.com

Corporate Social Responsibility Approaches And Practices In Developing Countries: Lessons To Be Learned From Egypt

**Naglaa Fathy El Dessouky**  
Memorial University of Newfoundland, Canada  
dr.naglaa@voila.fr

Adoption of Modern Irrigation Technologies in the Presence of Water Theft and Corruption: Evidence from Public Irrigated Areas in Medjez El Bab.

** Foued Mattoussi and Wided Mattoussi**  
University of Jendouba, Tunisia  
mattoussi_oulja@hotmail.com

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**Date:** November 23, 2010  
**Location:** The Studio  
**Time:** 15:00 – 15:55  
**Chair:** Lasha Bazhunaishvili, Shota Rustaveli State University, Georgia. lasha.lucky@yahoo.com  
**Subject Area:** The Wall between Us

Meeting the Other in America: Letters by Pero Vaz de Caminha and John Sparke

**Maria Paula Neves**  
The Polytechnic Institute of Guarda, Portugal  
marianeves@ipg.pt

Contemporary Challenges of the Transatlantic Relations

**Jarolim Antal**  
University of Economics, Prague Czech Republic  
jarolim.antal@vse.cz
"The Same … But The Wall Between Us" – The Development Of Individual Identity In America Present In Polish Immigrant Autobiographical Writing

Patrycja Nosiaidek
State Higher Vocational School, Racibórz, Poland
patrycja.nosiadek@op.pl

Date: November 23, 2010
Location: Seminar Room
Time: 16:00 –
Chair: Abulgasem Errabou, Coventry University, UK. errabou2002@hotmail.com
Subject Area: Business Performance and Psychology

The Impact Of Psychological Empowerment On Job Satisfaction: A Case Study Of Financial Intermediary Institutions
M. Gökhan Bitmis and Azize Ergeneli
Baskent University, Turkey
mgbitmis@baskent.edu.tr

The Moderating Role of Motivational Orientation in Environmental Psychology Model
JongKuk Shin, MinSook Park and MinKyung Moon
Pusan National University, South Korea
mmk@pusan.ac.kr

Multinational Enterprise Impact on Competition and Innovation in Indonesian Textile Industry
Moudy Hermawan
Ritsumeikan Asia Pacific University, Japan
hermmo09@apu.ac.jp

Does Foreign Capital Impact Firm Innovation Capacity? An Emerging Market Perspective
Guler Aras, Asli Aybars, Ozlem Kutlu and Nuray Tezcan
Yildiz Technical University, Turkey
ozzlemkutlu@yahoo.co.uk

Date: November 23, 2010
Location: The Studio
Time: 16:00 –
Chair: Naglaa Fathy El Dessouky. Memorial University of Newfoundland, Canada. dr.naglaa@voila.fr
Subject Area: International Issues

Which One Is More Determining In Turkey: Islamic Work Ethic Or Protestant Work Ethic Values?
R. Arzu Kalemcı and Şirin Atakan Duman
Cankaya University, Turkey
arzukalemcı@cankaya.edu.tr

Consistency in Participation and Community Based Forest Conservation and Management in Northern Thailand
Jintana Amornsanguansin
National Institute of Development Administration, Thailand
jintana_forest@yahoo.com
Turkey and the European Union: An Analysis of Long-term Reflections and Strategic Considerations of Turkey's Accession to the European Union
Hakan Karaaslan
Middle East Technical University, Turkey
khakan@metu.edu.tr

An Emerging Market Analysis of Dividend Payment Focusing on the Impact of Foreign Ownership
Jale Oran and Asli Aybars
Marmara University, Turkey
aybars.asli@yahoo.com

Date: November 23, 2010
Location: Conference Room
Time: 16:00 -
Chair: Huseyin Ozcinar, hozcinar@pau.edu.tr
Subject Area: Teaching and Education II

Analyzing Primary Classroom Spaces Using Different Grade Students Preferences
Hatice Derya Arslan, Kerim Cinar and Pinar Dinç
Selcuk University, Turkey
kolderya@selcuk.edu.tr

Investigating Students Online Discussion Behaviours From Perspective of Individual Differences
Huseyin Ozcinar
hozcinar@pau.edu.tr

The Intellectualization of the Creative Process: Crime of the (20th) Century
Paul Konye
Siena College, USA
pkonye@siena.edu

Is Sending Students Abroad Really "The Answer?: A Narrative Study of Two Government-Sponsored Language Teacher Educators in Turkey
Servet Celik
Karadeniz Technical University, Turkey
servet61@ktu.edu.tr

Impact of the Use of Multimedia on the Academic Achievement of Students on Computers Skills Course at the School of Education
Sara Aloraini
King Saud University, Saudi Arabia
oraini@ksu.edu.sa

End of Conference Day Two
Transcendence in Stoic Education  
Dana Zahan  
Babes-Bolyai University, Cluj-Napoca, Romania  
dana_zahan@yahoo.com

The Constructivist Theory Of Learning: Applicability For Public Administration And Management Teaching At The University Of Pretoria In South Africa  
Lianne Malan  
University of Pretoria, South Africa  
lp.malan@up.ac.za

Positive Effects Of Curiosity Upon Lifelong Learning Process Enhancement  
Gabriela Popa, Anca Georgescu and Angela Stanescu  
Valahia University, Romania  
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The Chaotic Economic Growth Model: G(7)  
Vesna D. Jablanovic  
University of Belgrade, Serbia  
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Long Run Relationship between Human Capital and Economic Growth  
Idris Jajri  
University of Malaya, Malaysia  
ibjajri@um.edu.my

The Reality of Electronic Commerce in Libya  
Mohamed Alsakit Abulgasem  
University Of Belgrade, Serbia  
alsakit2000@yahoo.fr

E-branding Development for Successful E-commerce: A Case Study from Thailand  
Udomsab Kandipnichkool  
Thammasat University, Thailand  
intermixture@hotmail.com
Model Of Assessment Of Key Competencies For Knowledge Society In University Students
Frantisek Mesaros, Margita Mesárošová and Peter Mesároš
Technical University at Kosice & Research Institute of ICT in Construction, Slovak Republic
fmesaros@vusi.sk

Art as a Form of Knowledge
Angela Kun
Univ. Babes-Bolyai, Cluj-Napoca, Romania
angelakun_d@yahoo.de

The Concept of Knowledge in Hirst’s Forms of Knowledge Theory: An Overview
Rabiatul-Adawiah Ahmad Rashid
University Sains Malaysia, Malaysia
adawiahrashid@yahoo.com

Verbal And Mathematical Competencies Of University Students As Predictor Of The Success In Knowledge Society
Margita Mesárošová and František Mesároš
P J Safarik University & Research Institute of ICT in Construction, Slovak Republic
margita.mesarosova@vusi.sk

Euthanasia: A Dead-End or a Moral Necessity?
Iva Apostolova
University of Ottawa, Canada
iapos022@uottawa.ca

Practicing IHL and ICL – Prosecution Of International Crimes Committed During Armed Conflicts
J.S.D. Sandra Fabijanic Gagro
University Of Rijeka, Croatia
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‘Betwixt and Between’: The Performance of Third Space in an Immigration Detention Centre
Julia Morris
University of London, UK
juliamorris67@hotmail.com

The Jimmy Carter and Ronald Reagan Administrations’ Policies toward Apartheid South Africa: Diverging Rhetoric, Converging Actions
Samia Kouki
Insitut Superieure de Langue de Tunis, Tunisia
samia.kouki2000@yahoo.fr
Date: November 24, 2010
Location: Seminar Room
Time: 12:00 –
Chair: Mohamed Alsakit Abulgasem, University Of Belgrade, Serbia. alsakit2000@yahoo.fr
Subject Area: Business Competency and Efficiency

Do Investors Chase Past Performance In Choosing Their Pension Investments?: Evidence From The Turkish Pension Fund Industry
Begumhan Ozdincer
İstanbul Bilgi University, Turkey
begumhan@bilgi.edu.tr

Does Financial Activity Affect Tax Revenue?
Roshaiza Taha, Sisira R.N. Colombage and Svetlana Maslyuk
Monash University, Australia
sisira.colombage@buseco.monash.edu.au

Trading Volume as a Source of Non-linearity in Stock Price Returns
Cenktan Ozyildirim
Bilgi University, Turkey
cenktan@bilgi.edu.tr

Strategic Leadership: A Competence Based Approach
N.E. Schutte
University of Limpopo, South Africa
schutten@edupark.ac.za

Barriers to the Attainment of Sustainable Development in the Niger Delta, Nigeria: The Role of Corruption within Oil Producing Host Communities
Caroline Gallagher, Craig Thomson and Marcus Ogwu Edino
Glasgow Caledonian University, UK
marcus.edino@gcu.ac.uk
Impact of Workers’ Competence on Their Performance in Malaysian Private Service
Rahmam Ismail and Syahida Zainal Abidin
Universiti Kebangsaan Malaysia, Malaysia
rahis@ukm.my

Date: November 24, 2010
Location: Studio
Time: 12:00 – 13:55
Chair: Rabiatul-Adawiah Ahmad Rashid, University Sains Malaysia, Malaysia
adawiahrashid@yahoo.com
Subject Area: Literature and the Arts

Cultural and Psychological Border Crossings in Doris Lessing’s The Grass is Singing
Anca Georgescu, Angela Stanescu and Gabriela Popa
Valahia University from Targoviste, Romania
ganca68@yahoo.com

The Enigma of the Author – Autobiography versus the Novelistic Reading Contract in V. S. Naipaul’s The Enigma of Arrival
Angela Stanescu, Sinziana-Elena Sterghiu, Anca Georgescu and Gabriela Popa
Valahia University from Targoviste, Romania
angelastanescu@yahoo.com

Traumatic Memory, Diaspora And Caryl Phillips: The Nature Of Blood, Higher Ground And Crossing The River
Tuba Gonen
International Burch University, Bosnia and Herzegovina
tubagonel@hotmail.com

The Importance of Ligeti’s Piano Etudes in Compositional and Pianistic Aspects: Why it is Necessary to Analyze Ligeti Etudes Prior to Learning
Toros Can
Anadolu University, Turkey
torosc@anadolu.edu.tr

Fragmented Women: Female Identity Constructs in Asian Popular Songs
Arezou Zalipour and Dilani Sampath
National University of Malaysia
arezouzalipour@gmail.com

Date: November 24, 2010
Location: Conference Room
Time: 14:00 – 14:40
Chair: N.E. Schutte, Leadership University of Limpopo, South Africa. schutten@edupark.ac.za
Subject Area: Multidisciplinary Posters

‘Child Protection’- A Misnomer!
Chandni Basu
Albert-Ludwig Universitat, Germany
tochandni@gmail.com
Pablo Picasso and Visual Poetry
**Enrique Mallen**
Sam Houston State University, USA
mallen.shsu@gmail.com

TV Drama, Fashion, and Consumers
**Szu-Yu Chen**
University of the West of Scotland, Scotland
cindytaipei@yahoo.com.tw

Analysis Of Influence Of Selected Types Of Public Expenditures On Economic Growth
**Bojka Hamerníková, Stanislav Klazar and Alena Maaytová**
maaytova@vse.cz

Development Of Real Property Tax And Sustainability Of Municipality Budgets
**Lenka Láchová**
University of Economics, Czech Republic
lachova@vse.cz

Socially Responsible Investing: Who Practices what They Teach and/or Preach
**Christopher Kubik**
Colby-Sawyer College, USA
ckubik@colby-sawyer.edu

Investors' Exposure to Currency Risk in Central and Eastern Europe: Are Turbulent Times Different?
**Alexandra Horobet, Dan Gabriel Dumitrescu, Ana Maria Barsan**
Academy of Economic Studies Bucharest, Romania
alexandra.horobet@rei.ase.ro

Evaluation of HIV-1 Reverse Transcriptase Inhibitory Action of Different Thiazolidinone Derivatives
**Sofiko Surmava, Phaedra Eleftheriou, Athina Geronikaki, Eleni Pitta and Anjani Solanke**
Alexander Technological Institute, Thessaloniki, Greece
sophosurmava@yahoo.com

Transaction Cost of Taxpayers in the Czech Tax System
**Leos Vitek, Jan Pavel and Marika Nachtigalova**
University of Economics, Czech Republic
leos.vitek@vse.cz

Employee training as investment in sustainable growth of the company
**Milan Puvača, Ivica Zdričić and Dinko Roso**
University of Osijek, Croatia
milan@ofir.hr

Rhetorical pedagogy in the context of information technology
**Agata Kiluk**
Jagiellonian University, Poland
dragatha@onet.eu

Use of ICT and Review of E-Governance in India
**Ritu Ahlawat and Anuradha Sinha**
University of Delhi, India
ritu.ahlawat@gmail.com
Date: November 24, 2010
Location: Conference Room
Time: 14:45 –
Chair: Sasha Perugini, Monash University Centre, Prato, Italy sashaperugini@gmail.com
Subject Area: Global Education

The impact of Globalisation on South African Higher Education Institutions: Patterns of Academic Inflow into the South African Higher Education System
Ashika Maharaj
University of Kwa-zulu Natal, South Africa
maharajash@ukzn.ac.za

Teaching Cultural Literacy: How Can We Really Create A Generation Of Global Citizens?
Sarah Barker and Sasha Perugini
The Institute of Fine and Liberal Arts at Palazzo Rucellai, Florence, Italy sarbarker@gmail.com

Date: November 24, 2010
Location: Studio
Time: 14:00 –
Chair: Eva Perez de Vega, The New School For Social Research, USA. pereze@newschool.edu
Subject Area: Social Sciences and Humanities

Computer Games In Everyday Life: Exploring Clan Culture
Serkan Biçer
Anadolu University, Turkey
srknbcr@gmail.com

Experiencing Built Space: Affect and Movement
Eva Perez de Vega
The New School For Social Research, USA
pereze@newschool.edu

The Enforced Brotherhood Of “Folk” And “Clerk” Psychology
Bogdan Popoveniuc
Romanian Academy, Iasi Branch, Romania
bpopoveniuc@yahoo.com

Changes In Family Structure In Transition Romania. A Lifestyle Approach
Mihaela-Cornelia Dan and Simona Vasiliache
Academy of Economic Studies Bucharest, Romania
mihaela.c.dan@gmail.com

Emotions at Work: The Role of Emotional Intelligence and Emotional Labor in Predicting Work-Family Conflict, Psychological Distress and Life Satisfaction
Jahanvash Karim and Robert Weisz
Université de Paul Cézane, Aix-en-Provence, France
j_vash@hotmail.com

Why Consumers Choose to Spend Time on Social Websites? An Empirical Investigation of Drivers and Performance Outcomes of Online Social Networks and Online Marketing Strategy
Mihai Orzan
Academy of Economic Studies, Romania
mihai.orzan@ase.ro
Europe In Mind: Perspectives From University Students On Europe - Turkey Relations
İlkay Südaş, Melek Göregenli
Ege University, Turkey
ilkay.sudas@ege.edu.tr

Is Dismissing Non-Performing Staff In Study Abroad Programs An Effective And Efficient Managerial Practice? Case Studies
Sasha Perugini and Sarah Barker
Monash University Centre, Prato, Italy
sashaperugini@gmail.com

English in Oman: A Stepping Stone or a Stumbling Block?
Najat Saleh Al Kalbani
Sultan Qaboos University, The Sultanate of Oman
najat@squ.edu.om

Using Simulation as a Means of Teaching and Testing Curriculum in the EFL Language Classroom with applying Ten Tips
Naser Najafi and Rasool Hajizadeh
Islamic Azad University, Firoozabad Branch, Iran
nasser.najafi@yahoo.com

End of Conference Day Three