

**Conference of the International Journal of
Arts & Sciences**

@ The University of Washington Rome Center

22-25 November 2010



Date: November 22, 2010
Location: Conference Room
Time: 09:40 – 10:15
Subject Area: **Opening Session**

Introduction

Joseph Bonnici

IJAS Conference Coordinator, Central Connecticut State University, USA

Welcome Note

Jennifer Wilkin

Administrative Director, University of Washington Rome Center, Italy

Plenary Presentation

The Role of Ethnic Studies in Enhancing Collegiate Degree Programs

Loreto R. Prieto

Director, US Latino/a Studies Program, Iowa State University, USA

Associate Editor, Special Sections, *Journal of Mental Health Counseling*

lprieto@iastate.edu

Date: November 22, 2010
Location: Conference Room
Time: 10:20 – 11:55
Chair: **Abdul Latiff Ahmad**, Universiti Kebangsaan Malaysia, Malaysia. *latape@gmail.com*
Subject Area: **Media**

The Image of the Filipina in Selected Award-Winning Filipino Movies During the Decade of Women 1975-1975

Diana R. Agbayani
University of the Philippines-Manila, Philippines
drbayani2003@yahoo.com

Toru Takemitsu's Film Music and the Corresponding Film Genres

Pek Hung Lie
Universiti Sains Malaysia, Malaysia
phlie@usm.my

Changing Audience Taste in The Context of TV Series

Sumru Yildirim Kaya
University of Izmir Economics, Turkey
sumru.yildirim@ieu.edu.tr

Turkish Cinema, Cultural Identities and Beyond

Meral Ozcinar
Canakkale Onsekiz Mart University, Turkey
meralozcinar@comu.edu.tr

A Workshop on Using Technology For Improving Listening Skills: Using Karaoke to Take Learning Outside the Classroom!

Berna Özgür
Anadolu University, Turkey
bernao@anadolu.edu.tr

Date: November 22, 2010
Location: Seminar Room
Time: 10:20 – 11:55
Chair: **Loreto R. Prieto**, Iowa State University, USA. *lprieto@iastate.edu*
Subject Area: **Business and Education**

Valuing Intellectual Capital And Investment In Education As Key Factors For Long-Run Sustainable Economic Development

Marta Christina Suciu and Alexandru Ghitu-Bratescu
Academy of Economic Studies Bucharest, Romania
alexghitiu@yahoo.com

An Exploratory Study of the Skills, Knowledge Needs and Education of Macao's MICE Industry

Lin Run Qin
Institute for Tourism Studies, Macao
run@ift.edu.mo

Learning Process and Central Bank Transparency

Tomas Holinka

Univerzity of Economics, Czech Republic
tomas.holinka@cnb.cz

The Impact of Characteristics of Micro and Small Businesses Customers on Rural Credit Channelling: Learning From Bank Rakyat Indonesia

Roberto Akyuwen and Krisna Wijaya

Finance Education and Training Center Yogyakarta, Indonesia
robertoakyuwen@yahoo.com

Professional and Technical Secondary Schools Learning Organization

Sadet Bedük and E. Elhan Özus

Selçuk Üniversitesi, Turkey
elhanak@hotmail.com

Date: November 22, 2010

Location: Studio

Time: 10:30 – 10:55

Chair: **Mine Çeliköz**, Selcuk University, Turkey. *ncelikoz@gmail.com*

Subject Area: **The Study of Historical Mythology in Central and Eastern Europe**

Entanglements of Historical Mythology and Political Mythology in Post-Communism

Ionut-Constantin Isac

The Romanian Academy, Iasi Branch, Romania
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Date: November 22, 2010

Location: Studio

Time: 11:00 – 11:55

Chair: **Sumalee Chanchalor**, KingMongkut University of Technology Thonburi, BKK, Thailand
isumalor@kmutt.ac.th

Subject Area: **Business Models**

Using a Vector Error Correction Model (VECM) to Measure Money Supply and its Impact on Private Consumption in Libya

Ragiab Emhemed Mansour Elwerfelli and Said Yousif Khairi

Al Fateh University, Tripoli, Libya
remw1960@yahoo.com

Introduction Of A Conceptual Model Representing The Relationship Between Two Firms In A Multiactor Environment

Pınar Büyükbalci

Yıldız Technical University, Turkey
pbillur@gmail.com

On Applying Conjoint Analysis for Promotional Strategy

Chaim M. Ehrman

cehrman@luc.edu

Date: November 22, 2010
Location: Conference Room
Time: 12:00 – 12:55
Chair: **Farough Amin Mozaffari**, University of Tabriz, Iran. *famin_tab@hotmail.com*
Subject Area: **Children and Education**

Compliance of Elementry School Chidren Educated by Montessori Method
Fatma Ülkü Yıldız
Selcuk Universitesi, Turkey
fulkuyildiz@gmail.com

An Investigation on the Effects of Empathic Skills Education on Social Skills of Children Who Stay in Child Care Centres
Zarife Seçer and Erhan Alabay
Selcuk University, Turkey
alabayerhan@hotmail.com

The Analysis Of Creativity Among Pre-School Children In Turkey According To Different Variants
Özden Kuşçu, Gökhan Kayılı and Asım Deniz
ozdenkuscu@hotmail.com

Date: November 22, 2010
Location: Seminar Room
Time: 12:00 – 12:55
Chair: **Tomas Holinka**, Univerzity of Economics, Czech Republic. *tomas.holinka@cnb.cz*
Subject Area: **Issues in Learning and Education**

Enhancing Communication Roles of an Agricultural Community Learning Centre: A Case Study
Suchada Saengduangdee, Yaowapa Buawetch and Marisa Sujitvanich
Nakhonpathom Rajabhat University, Nakhonpathom province, Thailand
ss_jim1@yahoo.com

Comparative Examination of Pre-school Teachers' and Teacher Candidates' Attitudes of Sexual Education
Zarife Seçer, Nadir Çeliköz, Asım Deniz and İsmail Sevinç
Selcuk University, Turkey
zarifesececer@hotmail.com

Model of Efficiency Communication Management: A Case Study
Marisa Sujittavanich
Nakhonpathom Rajabhat University, Thailand
voon58@hotmail.com

Date: November 22, 2010
Location: Studio
Time: 12:00 – 12:55
Chair: **Ionut-Constantin Isac**, The Romanian Academy, Romania. *isac.ionut@cluj.astral.ro*
Subject Area: **Textile Arts and Crafts**

The Reflections of Seljuq Period Woman's Overgarment to Today
Mine Çeliköz
Selcuk University, Turkey
ncelikoz@gmail.com

Felting In the Konya
H. Nurgül Begiç
Selcuk Universty, Turkey
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Turkish Felt and Embroidered Felt Praying Rugs
Serife Dogan
Selcuk University, Turkey
serifedogan@selcuk.edu.tr

The Production, Consumption, and the Negotiation of Meanings of Natural Dyeing Artifacts: A Case Study
Su-Hyun Youk and Su-Hong Chae
Chonbuk National University, Republic of Korea
breeze284@hanmail.net

Date: November 22, 2010
Location: Conference Room
Time: 13:00 – 13:55
Chair: **Meral Ozcinar**, Canakkale Onsekiz Mart University, Turkey. *meralozcinar@comu.edu.tr*
Subject Area: **Social Reality**

The Social Reality of the Malaysian Blogosphere
Abdul Latiff Ahmad
Universiti Kebangsaan Malaysia, Malaysia
latape@gmail.com

The Study of Students' Ethical Behaviors on Playing Online Game
Sumalee Chanchalor, Sopon Meejaleurn and Papimol Kaewpea
KingMongkut University of Technology Thonburi, BKK, Thailand
isumalor@kmutt.ac.th

"Peranakans " in Multicultural Malaysia: Viewpoints of the Younger Generation
Latiffah Pawanteh
Universiti Kebangsaan Malaysia, Malaysia
latiffahpj@yahoo.com

Date: November 22, 2010
Location: Seminar Room
Time: 13:00 – 14:55
Chair: **Vesile Alkan**, Pamukkale University, Turkey. *vesile@pamukkale.edu.tr*
Subject Area: **Teaching**

Guidelines for the Development of Teaching and Learning Management in Agriculture Course: A Case of School-based Agricultural Community Learning Centre
Vichet Saengduangdee
Siam University, Bangkok, Thailand
saengduangdee@yahoo.com

Academic Socialization of Doctoral Students
Khorshid Padashi Asl and Farough Amin Mozaffari
Islamic Azad University, Tabriz Branch, Iran
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Using a Task-Based Approach To Teach Presentation Skills To Tertiary Level Students
Amita Sanghvi
Sultan Qaboos University, Oman
amitasanghvi@yahoo.co.uk

Pre-service Teachers' Learning Styles: A Sample of Pamukkale University Education Faculty
Birsen Doğan, Hülya Çermik and Vesile Alkan
Pamukkale University, Turkey
bdogan@pamukkale.edu.tr

The Effect Of The Art Education In The Protection Of Turkish Traditional Cultural Heritage
Gülizar Çelebilik and Emine Nas
Selçuk University, Turkey
galtun@selcuk.edu.tr

Social Setting and Science System
Farough Amin Mozaffari and Khorshid Padashi Asl
University of Tabriz, Iran
famin_tab@hotmail.com

Pre-Service Teachers Understanding 'Traditional' and 'Constructivist' Learning
Vesile Alkan and Hülya Çermik
Pamukkale University, Turkey
vesile@pamukkale.edu.tr

Date: November 22, 2010
Location: Studio
Time: 13:00 – 14:55
Chair: **James L. Gentilucci**, California Polytechnic State University San Luis Obispo, USA.
jgentilu@calpoly.edu
Subject Area: **Science and Technology**

Protected Women in Construction Industry
Sonay Seherban Percin and Ozge Akboga
Ege University, Turkey
ozge.akboga@ege.edu.tr

A New Method For Employee Selection Process In Human Resource Management: A Soft Computing Approach
Yasemin Bal and Mert Bal
Yildiz Technical University, Istanbul, Turkey
yaseminmutluay@gmail.com

Non-aqueous RPLC-ESI-MS method with post column addition of silver for characterization of Triacylglycerols in Pinus koraiensis oil.
Akwasi Acheampong, Nathalie Leveque, Sylvie Heron and Alain Tchaplal
University of Paris-Sud 11, France
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Interestingness Measures for Association Rule Mining
Mert Bal and Ayse Demirhan
Yildiz Technical University, Istanbul, Turkey
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Analysis of Awareness on Adverse Event Reporting Among Physicians and Nurses and Contribution of Pharmacovigilance Training
Asli Ozyildirim
American Hospital, Turkey
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Extended Results on Commutative and Nil - Semiclean Rings
Jalal Karam and Omar Mallah
Alfaisal University, KSA
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Fitting Seasonal Stochastic Models to Inflows of Bekhme Reservoir
Salah Tawfeek Ali
Babylon University, Iraq
dr.salahtawfeek@yahoo.com

Date: November 22, 2010
Location: Conference Room
Time: 14:00 – 14:55
Chair: **Marta Wierzbicka**, Nicolaus Copernicus University, Toruń, Poland. *mwierzbi@doktorant.umk.pl*
Subject Area: **Management**

The Impact of Restructuring on the Airline Performance: The Case Study of Garuda Indonesia
Abdulgani and Roberto Akyuwen
Garuda Indonesia, Indonesia
robertoakyuwen@yahoo.com

The Impact Of Supply Chain Management On Competitive Differentiation Factors And Market Performance
Arawati Agus, Zafaran Hassan and Zulridah Mohd Noor
Universiti Kebangsaan Malaysia, Malaysia
araa@ukm.my

Corporate Social Responsibility On The Example Of Company TZMO SA
Marta Wierzbicka
Nicolaus Copernicus University, Toruń, Poland
mwierzbi@doktorant.umk.pl

Date: November 22, 2010
Location: Conference Room
Time: 15:00 – 15:40
Chair: **Guardián Dolores Beatriz Soto**, Instituto Politécnico Nacional, México.
girasolesii@yahoo.com.mx
Subject Area: **Science and Technology** [Posters](#)

A Recursive Routing and Wavelength Assignment Algorithm in All-Optical WDM Networks
Ardian Greca
Georgia Southern University, USA
naidrag@ieee.org

Variability and Ecological Implications of Opistosomal Coloration of Spider *Dictyna uncinata* (Thorell 1856)
Kateřina Drbalová
J. E. Purkinje University in Usti nad Labem, Czech Republic
katerina.drbalova@ujep.cz

COST Program - Promising Tool of Small Countries for Scientific Communications
Julija Razumiene and Daiva Tauraitė
Vilnius University, Lithuania
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Aquarium Plant, *Bacopa Monnieri* L., Enhances Immune Response of Aquatic Animals against Bacteria
Uscharee Ruangdej and Nongnuch Laohavisutti
King Mongkut's Institute of Technology Ladkrabang, Thailand
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The Impact of Using Data Warehouse on Manpower Employment Decision Support System
Amro F. Alasta and Muftah A. Enaba
Musrata University, Libya
amr_hard@yahoo.com

Betalain from Dragon Fruit (*Hylocereus Undatus* Haw Britt. & Rose) Peel Act as an Antioxidant in Fancy Carp (*Cyprinus Carpio* Linn.)
Nongnuch Laohavisuti, Lamphung Phumjan and Uscharee Ruangdej
King Mongkut's Institute of Technology Ladkrabang, Thailand
knongnu@kmitl.ac.th

Precipitation and Preservation of *Chlorella Vulgaris* Using Aluminum Sulfate and Calcium Carbonate
Somchai Wangwibulkit
kwsomcha@kmitl.ac.th

A New Sensorless Drive for a PMSM using a Fuzzy Logic Speed Estimator
G. Mino-Aguilar, A. Michelle Domínguez, R. Maya, L. Cortez, G. Muñoz, F. Guerrero, S. Maya, A. M. Rodríguez, F. Portillo and R. Alvarez
Benemerita Universidad Autónoma De Puebla, Mexico
gerardo.mino@ece.buap.mx

Date: November 22, 2010
Location: Seminar Room
Time: 15:00 – 16:55
Chair: **Roberto Akyuwen**, Garuda Indonesia, Indonesia. *robertoakyuwen@yahoo.com*
Subject Area: **Increasing Efficiency**

Supply Chain Management, Process Performance and Business Performance
Arawati Agus
Universiti Kebangsaan Malaysia, Malaysia
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Do Organizations Work Efficiently? A Comparative Study Between Tunisian And Canadian Companies

Tahar Lazhar Ayed and Hassane Gharbi

High School of Commerce, Sfax, Tunisia

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“Computer-mediated Public-sphere” and Stakeholder Relationship Model

Helpris Estaswara

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Protecting the Authority of Directors: A Comparison of the Business Judgment Rule in Australia and the US

Jenifer Varzaly

University of Adelaide, Australia.

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Faced Problems of the Managers and their Proposals Solution: An Application to the Schools Affiliated to the Ministry of Education in Turkey

Ismail Sevinc and Zarife Secer

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Predicting Human Resources Productivity Promotion Factors in Guilan University of Medical Sciences by Employing Structural Equation Modeling

Fardin Mehrabian and Ebrahim Ezati

Guilan University of Medical Sciences, Rasht, Iran

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Date: November 22, 2010

Location: Studio

Time: 15:05 – 16:00

Chair: **Katarzyna Piatkowska**, Nicolaus Copernicus University, Poland. *kapia@umk.pl*

Subject Area: **Issues in Education**

Rewritten Myths of Epopee for Children and Adolescents in the Last 50 Years in Iran

Maryam Jalali

Islamic Azad university, Parand Branch, Iran

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Exploring the Problem of Inadequate Student Learning: A Paradigmatic Approach

James L. Gentilucci

California Polytechnic State University San Luis Obispo, USA

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Culture as Content for English as a Foreign Language (EFL) – The Role of Intercultural Competence in Developing Cross-Cultural Communication

Katarzyna Piatkowska

Nicolaus Copernicus University, Poland

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The World, the Text and the Teacher: Postcolonial Theory and Education

Shehla Burney

Queen's University, Canada

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Date: November 22, 2010

Location: Conference Room

Time: 15:45 – 16:25

Chair: **Ardian Greca**, Georgia Southern University, USA. *naidrag@ieee.org*

Subject Area: **Multidisciplinary [Posters](#)**

Experience In The Classroom, Implementing Strategies Based Learning Skills In The Higher Education Level. An Educational Event Under The Theory Of Novak And Gowin In Mexico

Guardián Dolores Beatriz Soto, Fermín González García, Eduardo Pérez Orta, Víctor Espinoza Ignacio Manual, Salvador Felipe Díaz Albarran, M.C. Eduardo Pérez Orta and Abel Camacho

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The Trailblazers and Bourn Keepers of International Relation in the Academia- Perspective of New Comers

S. Ina, H. Kamaruddin, M. Muhaimin and A. Syaharom

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The Impact of Preceptorship Programs on a Level of Confidence Among Clinical Preceptors

Judith Markus, Ruth Khaikin, Shosh Kelishek, Sigalit Warshawski and C. Balik Chaya

Tel Aviv University, Israel

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Influence of Native Language on Social Identity

Tugce Tinaztepe

Kyrgyzstan-Turkey Manas University, Kyrgyzstan

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The English Learners' Anxiety Level Changes From The Beginning To The End Of The Term At Anadolu University

Hatice Gülcin Özlü

Anadolu University, Turkey

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New Trends In Tertiary Education Based On Problem-Based Learning Introduced At The Technical University Of Lodz, Poland

Iwona Wroblewska and Jakub Szczepaniak

Technical University of Lodz, Poland

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Social Protection In Post-Communist Albania

Elda Gjergji

Municipality of Elbasan & University of Elbasan, Albania

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Reanimation of Lullabies in Digital Environment in the Frame of Cultural Heritage Preservation

Yasemin Kılınçarslan

Kyrgyzstan-Turkey Manas University, Kyrgyzstan

yasemink2010@gmail.com

Quantitative Processing of Two Part-of-Speech Tagged Proclamations of the Greek Militant Group "Revolutionary Struggle"

Katerina T. Frantzi

University of the Aegean, Greece

frantzi@rhodes.aegean

Breaking Disciplinary Boundaries in Social Work Research about Sexual Orientation Stigma

Trevor G. Gates

University of Illinois at Chicago, USA

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Scenes of Women Taking Children Along on the Walls of Tombs of the Old Kingdom till the End of the New Kingdom

Gehan Roushdy

Ain Shams University, Egypt

rawan.rawan65@yahoo.com

Date: November 22, 2010

Location: Studio

Time: 16:00 – 16:55

Chair: **Rregjina Gokaj**, Universiteti "Aleksander Moisiu", Durres, Albania. *gokajrregji@yahoo.it*

Subject Area: **An Additional Language**

The Impact of Visual Aids on EFL Learners' Listening Comprehension

Navid Rahmani and Mohammad Rasul Homayun

Islamic Azad University, Karaj Branch, Iran

my_philosophy2002@yahoo.com

The Effect of English Constituents in Speeding up Reading Comprehension and Fluency of ESP University Students

Fatemeh Fazeli

Shahid Beheshti Medical Sciences University, Tehran, Iran

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The Effect of Cooperative Education on the Creativity of Iranian EFL Learners

Farid Ghaemi and Somayeh Tavakoli

Islamic Azad University, Karaj Branch, Iran

ghaemi@kiau.ac.ir

Challenges in teaching British Literature to Albanian students. Introducing Shaw and his drama of ideas.

Rregjina Gokaj

Universiteti "Aleksander Moisiu", Durres, Albania

gokajrregji@yahoo.it

Date: November 22, 2010

Location: Conference Room

Time: 16:30 – 17:45

Chair: **Katarína Petriková**, University of Matej Bel, Slovakia, *katarina.petrikova@umb.sk*

Subject Area: **Widening First Space**

Politics as Hermeneutics: Towards a Dialectic Deliberation of Identity and Alterity

Ruhtan Yalçiner

Hacettepe University, Turkey

ruhtan@hacettepe.edu.tr

Predicting human resources productivity promotion factors in Guilan University of Medical Sciences by employing Structural Equation Modeling

Fardin Mehrabian and Ebrahim Ezati

Guilan University of Medical Sciences, Rasht, Iran
mehrabian@gums.ac.ir

The Competitive Advantage of the Slovak Republic Based on Endogenous Potential and its Meaning for Territorial Development

Kamila Borsekova

University of Matej Bel, Slovakia
kamila.borsekova@gmail.com

Citizen Relationship Marketing in Slovak Republic

Katarína Petříková

University of Matej Bel, Slovakia
katarina.petrkova@umb.sk

Date: November 22, 2010

Location: Seminar Room

Time: 17:00 -

Chair: **Arawati Agus**, Universiti Kebangsaan Malaysia, Malaysia. *araa@ukm.my*

Subject Area: **Mutlidisciplinary**

The Moderating Effect of 'Intensity of Facebook Use' Between Social Trust and Social Capital

Ayşın Paşamehmetoğlu and Şirin Atakan-Duman

Başkent University, Turkey
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Road Accidents in Malaysia: From Islamic Criminal Law Perspective

Jasri Jamal, Anita Abd Rahim and Shamsuddin Suhor

The National University of Malaysia, Malaysia
jasri@ukm.my

Leadership Styles and Organizational Citizenship Behavior: The Mediating Effect of Subordinates' Competence and Downward Influence Tactics

Lee Kim Lian and Low Guan Tui

UCSI University, Malaysia
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Identification of Corporate Social Responsibility Barriers in the Conditions of Small and Medium Companies

Katarina Durkova, Ludmila Cabyova

University of St.Cyril and Methodius in Trnava, Slovakia
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Determinants Of Domestic Investment In Libya: Cointegration And An Error-Correction Model

Khaled R.M. Elbeydi and Ibtisam M. M. Ghit

Alfateh University, Tripoli, Libya
khaled712001@yahoo.com

Date: November 22, 2010
Location: Studio
Time: 17:00 -
Chair: TBA
Subject Area: Teaching and Education

A Linear Model for Forecasting College Students' Attitudes toward E-Learning Adoption
Faten S. M. Abdel-Hameed and Salah A. A. Emara
University of Bahrain, Kingdom of Bahrain
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The Feasibility of Distance Education for Family Education from the Viewpoints of Managers and Staff in the Parents-Teachers Association and Distance Education Institute in Tehran, Iran
Mohsen Talebzadeh
Shahid Beheshti University, Tehran, Iran
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The Long-term interplay between Incentives and Performance in the Academia – Theory and Evidence
Eran Manes and Daniel Shapira
Ben-Gurion University, Israel
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Computer Aided Teaching of Engineering Mathematics
Andriy Didenko, David Allison and Gary Miller
The Petroleum Institute, UAE
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Relation With Some Factors Of Physics Preservice Teachers' Learning Styles
Nilüfer Cerit Berber and İmran Oral
Selcuk University, Turkey
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End of Conference Day One

Date: November 23, 2010
Location: Conference Room
Time: 10:00 – 10:55
Chair: **Anne Shine**, American University of Sharjah, United Arab Emirates. *ashine@aus.edu*
Subject Area: **Criminal Law**

Intention and Fair-Labeling in International Criminal Law

Kirsten J. Fisher
University of Helsinki, Finland
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Trust, Distrust and Reassurance: Diversion and Preventive Orders through the Prism of Feindstrafrecht

Daniel Ohana
Tel Aviv University, Israel
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Who Is Guilty? Undergraduate Students' Attitudes Towards Hate Crime Based On Sexual Orientation

Pelin Karakuş and Melek Göregenli
Ege University, Turkey
pelinkarakus@hotmail.com

Date: November 23, 2010
Location: The Studio
Time: 10:10 – 11:55
Chair: **Alina Tenescu**, University of Craiova, Romania. *alinatenescu@gmail.com*
Subject Area: **Looking Across Piazza del Biscione**

Equality Between The Sexes, Democracy And Nations: The Intertwining Of Three Concepts In Mazzinian Thought

Federica Falchi
Department of International Politics and History (University of Cagliari, Italy)
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In Search of a Model. Dino Buzzati About a Possible Answer

Sinziana Elena Sterghiu and Cerasela Enache
Valahia University, Targoviste, Romania
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An 'other' Laud of San Francis of Assisi. La lauda di Francesco of Angelo Branduardi

Nicoleta Calina
University of Craiova, Romania
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Lucian Blaga e il modello goetheano

Emila Stefan
University of Craiova, Romania
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L'artista Boris Georgiev (Varna 1888-1962 Roma) – un bulgaro a Roma e in tutto il mondo

Angela Daneva
New Bulgarian University, Bulgaria
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Aspetti della ricezione di Biagia Marniti in Romania

Elena Pirvu
University of Craiova, Romania
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Date: November 23, 2010
Location: Seminar Room
Time: 10:25 – 11:55
Chair: **E. Daniel Shim**, Sacred Heart University, USA. *shime@sacredheart.edu*
Subject Area: **Marketing**

Typologies of Thai Travelers: Using Traveling Patterns Approach
Noppamash Suvachart
Khon Kaen University, Thailand
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The Extrinsic Cues Management of Facial Care Product in Thailand
Suganda Fong-yoy
Khon Kaen University, Thailand
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Effects of Brand Image Color Incongruity on the Brand Attitude
JongKuk Shin, MinSook Park, MiOk Oh and MiRi Kim
Pusan National University, South Korea
mmk@pusan.ac.kr

Date: November 23, 2010
Location: Conference Room
Time: 11:00 – 11:55
Chair: **Sook-Lu Yong**, University of Malaya, Malaysia. *s.yong@lancaster.ac.uk*
Subject Area: **Innovative Research in Teaching**

Classical Chironomia for the Modern Arab Student
Daniel R. Fredrick
American University of Sharjah, United Arab Emirates
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Banana Milkshake: Using Simple Analogies to Teach Synthesis
Anne Shine
American University of Sharjah, United Arab Emirates.
ashine@aus.edu

Date: November 23, 2010
Location: Seminar Room
Time: 12:00 – 12:55
Chair: **Daniel R. Fredrick**, American University of Sharjah, United Arab Emirates. *dfredrick@aus.edu*
Subject Area: **Firm Performance**

The Condition For Japan's Subcontracting System To Work
Akio Torii
Yokohama National University, Japan
atorii@ynu.ac.jp

The Impact of Different Industrial Classification Schemes on Firm Performance: An IVs Analysis

Sook-Lu Yong

University of Malaya, Malaysia

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Can Ethically Conscious Decision Making be a Corporate Strategy?

E. Daniel Shim

Sacred Heart University, USA

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Date: November 23, 2010

Location: The Studio

Time: 12:00 – 12:55

Chair: **Sinziana Elena Sterghiu**, Valahia University, Targoviste, Romania. *sestergh@yahoo.it*

Subject Area: **Eloquence and Rhetorics**

From An Itinerant Fiction To An Ad Hoc Translation Of Modernity: Cultural Vision Of Cities By José Martí

Jose Antonio Gonzalez

University of Canberra, Australia

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By Eloquence to Persuade: Rhetorical Synthesis in Florence's San Marco, 1436-1452

Ann Dunn

University of North Carolina Asheville

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The Relocation of Truth in Byron's Don Juan

Luísa Q. Campos

The Polytechnic Institute of Guarda, Portugal

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Date: November 23, 2010

Location: Conference Room

Time: 12:00 – 12:55

Chair: **Andriy Didenko**, The Petroleum Institute, UAE. *adidenko@pi.ac.ae*

Subject Area: **Truth and Presuppositions**

Letters on Education: Catharine Macaulay's Apology for Female Education

Patricia Rodrigues

University of Lisbon, Portugal and Higher School of Education of Santarem, Portugal

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The Semiotics Of Place And Space In Postmodern Francophone Literature

Alina Tenescu

University of Craiova, Romania

alinenescu@gmail.com

Date: November 23, 2010
Location: Seminar Room
Time: 13:00 – 13:55
Chair: **Jose Antonio Gonzalez**, University of Canberra, Australia.
jose.antonio.gonzalez@canberra.edu.au
Subject Area: **The Global Economy**

Toward a Post-Carbon Green Global Economy? Problems and Prospects
Tim DiMuzio
University of Helsinki, Finland
tim.dimuzio@helsinki.fi

Latin American Market and Latin International Contractors
Henrique Manuel Pimentel Reis
Polytechnic Institute, Setúbal, Portugal
henrique.reis@esce.ips.pt

EU Bilateral Relations: A Comparison Between EU-MERCOSUR FTA and EU-India FTA
Tereza De Castro
University of Economics, Prague, Czech Republic
tereza.sucha@vse.cz

Date: November 23, 2010
Location: The Studio
Time: 13:00 – 13:55
Chair: **Elena Pirvu**, University of Craiova, Romania. *pival@clicknet.ro*
Subject Area: **Philosophy and Culture**

Kant's Cosmopolitanism and the Idea of Culture
Aron Telegdi-Csetri
The New Europe College, Romania
telegdi_a@yahoo.com

Nihilism And Its Effect On The Formation Of Aesthetic Experience In European Modernity
Anastasia Ladopoulou
University of Essex, UK
analadop@gmail.com

New Perspectives In European Cultural Area Based On Lucian Blaga's Philosophical System
Bianca Tripon and Liviu Zăpârțan.
"Babeş-Bolyai" University, Cluj-Napoca, Romania
bianca.tripon@gmail.com

Date: November 23, 2010
Location: Conference Room
Time: 13:00 – 13:55
Chair: **Semiha Akinci**, Anadolu University, Turkey. *sakinci@anadolu.edu.tr*
Subject Area: **Technology and Learning**

Assume Your Service Is Bad: Teaching Graphic Design in Jordan
Inas Alkholly
Yarmouk University, Jordan
finearts5@hotmail.com

Language Learning with Portable Devices

Jessica Lee

American University of Sharjah, United Arab Emirates

jlee@aus.edu

IT Keys: A Novel And Practical Learning Style For Information Security Literacy

Atsuo Inomata, Satoshi Matsuura, Kazutoshi Fujikawa and Hideki Sunahara

Nara Institute of Science and Technology, Japan

atsuo@is.naist.jp

Date: November 23, 2010

Location: Seminar Room

Time: 14:00 – 14:55

Chair: **Inas Alkholly**, Yarmouk University, Jordan. *finearts5@hotmail.com*

Subject Area: **The Economic Crisis**

The Turkish Economy Following the 2008 Global Recession : Is the Crisis Over?

Ayse Celikel Danisoglu

Istanbul University, Turkey

adanisoglu@hotmail.com

Global Economic Crisis: Organizational and Employee Responses

Marita Naudé, Carolyn Dickie and Bella Butler

Curtin University, Western Australia

marita.naude@gsb.curtin.edu.au

Correlation Analysis of Housing Prices and Economic Indicators

Ali Hepşen, Hamza Altinsoy and Bilge Nur Katipoğlu

Istanbul University, Turkey

alihepsen@yahoo.com

Date: November 23, 2010

Location: The Studio

Time: 14:00 – 14:55

Chair: **Henrique Manuel Pimentel Reis**. Polytechnic Institute, Setúbal, Portugal

henrique.reis@esce.ips.pt

Subject Area: **Art, Music and Theater**

The Drama Of Existence: Myths And Rituals In Wole Soyinka's Theatre

Rosa Figueiredo

Polytechnic of Guarda, Portugal

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Italian Musician Giuseppe Donizetti's Contribution To The Development Of Music In Ottoman Empire

Sirin Akbulut

Uludağ University, Bursa, Turkey

akbulut.sirin@gmail.com

Painters and Their Works – As Featured in Popular Literature

Ksenia Olkusz and Aleksander Rzyman

PWSZ w Raciborzu, Poland

ksenia.olkusz@op.pl

Date: November 23, 2010
Location: Conference Room
Time: 14:00 – 14:35
Chair: **Cassandra Richards**, University of North Carolina at Chapel Hill, USA
cnr1908@yahoo.com
Subject Area: **Multidisciplinary [Posters](#)**

Urbanization and Crime: A Window on Turkey
Gökhan Gökulu
Middle East Technical University, Turkey
ggokulu@metu.edu.tr

A Study on Change of Jeongdo in Sinan County Resulting from its Selection as a Slow City
Sang-Hee Cho
Kongju National University, South Korea
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Iran, “Nuclear Syndrome” of the 1970s and US policy
Lasha Bazhunaishvili
Shota Rustaveli State University, Georgia
lasha.lucky@yahoo.com

Restrictions on the Integration of Digital Literacies into Language Teacher Education in Turkey
Servet Celik
Karadeniz Technical University, Turkey
servet61@ktu.edu.tr

Comparison Between Taxes in the EU-19 and USA, and the Causes of Differences Between Them
Andrea Schvabova and Alena Hartlova
University of Economics, Czech Republic
andrea.schvabova@gmail.com

Tax Competitiveness of Corporate Income Taxes in the EU in the Period 1994/5 – 2005/6
Kveta Kubatova
University of Finance and Administration, Prague, Czech Republic
k.kubatova@seznam.cz

Date: November 23, 2010
Location: Conference Room
Time: 14:40 – 15:55
Chair: **Rosa Figueiredo**, Polytechnic of Guarda, Portugal. *rosafigueiredo@sapo.pt*
Subject Area: **Teaching and Education I**

Why Rubrics Work: Subjective And Objective Approaches To Evaluating Student Academic Writing
Bruce Gatenby
American University of Sharjah, United Arab Emirates
bgatenby@aus.edu

Total Quality Management and Higher Education in the Arabic World: A Libyan Case Study
Gurmail Singh and Abulgasem Errabou
Coventry University, UK
errabou2002@hotmail.com

Transition Programs Assisting Ninth Grade At-Risk Students
Cassandra Richards
University of North Carolina at Chapel Hill, USA
cnr1908@yahoo.com

Date: November 23, 2010
Location: Seminar Room
Time: 15:00 – 15:55
Chair: **Sirin Akbulut**, Uludağ University, Bursa, Turkey. *akbulut.sirin@gmail.com*
Subject Area: **Social Responsibility Approaches and Practices**

Cooperation Against Theft: A Test of Incentives for Water Management in Tunisia
Wided Mattoussi and Paul Seabright
University of Jendouba, Tunisia
wided.mattousse@gmail.com

Corporate Social Responsibility Approaches And Practices In Developing Countries: Lessons To Be Learned From Egypt
Naglaa Fathy El Dessouky
Memorial University of Newfoundland, Canada
dr.naglaa@voila.fr

Adoption of Modern Irrigation Technologies in the Presence of Water Theft and Corruption: Evidence from Public Irrigated Areas in Medjez El Bab.
Foued Mattoussi and Wided Mattoussi
University of Jendouba, Tunisia
mattoussi_oulja@hotmail.com

Date: November 23, 2010
Location: The Studio
Time: 15:00 – 15:55
Chair: **Lasha Bazhunaishvili**, Shota Rustaveli State University, Georgia. *lasha.lucky@yahoo.com*
Subject Area: **The Wall between Us**

Meeting the Other in America: Letters by Pero Vaz de Caminha and John Sparke
Maria Paula Neves
The Polytechnic Institute of Guarda, Portugal
marianeves@ipg.pt

Contemporary Challenges of the Transatlantic Relations
Jarolim Antal
University of Economics, Prague Czech Republic
jarolim.antal@vse.cz

"The Same ... But The Wall Between Us" – The Development Of Individual Identity In America Present In Polish Immigrant Autobiographical Writing

Patrycja Nosiadek

State Higher Vocational School, Racibórz, Poland

patrycja.nosiadek@op.pl

Date: November 23, 2010

Location: Seminar Room

Time: 16:00 –

Chair: **Abulgasem Errabou**, Coventry University, UK. *errabou2002@hotmail.com*

Subject Area: **Business Performance and Psychology**

The Impact Of Psychological Empowerment On Job Satisfaction: A Case Study Of Financial Intermediary Institutions

M. Gökhan Bitmis and Azize Ergeneli

Baskent University, Turkey

mgbitmis@baskent.edu.tr

The Moderating Role of Motivational Orientation in Environmental Psychology Model

JongKuk Shin, MinSook Park and MinKyung Moon

Pusan National University, South Korea

mmk@pusan.ac.kr

Multinational Enterprise Impact on Competition and Innovation in Indonesian Textile Industry

Moudy Hermawan

Ritsumeikan Asia Pacific University, Japan

hermmo09@apu.ac.jp

Does Foreign Capital Impact Firm Innovation Capacity? An Emerging Market Perspective

Guler Aras, Asli Aybars, Ozlem Kutlu and Nuray Tezcan

Yildiz Technical University, Turkey

ozlemkutlu@yahoo.co.uk

Date: November 23, 2010

Location: The Studio

Time: 16:00 –

Chair: **Naglaa Fathy El Dessouky**, Memorial University of Newfoundland, Canada. *dr.naglaa@voila.fr*

Subject Area: **International Issues**

Which One Is More Determining In Turkey: Islamic Work Ethic Or Protestant Work Ethic Values?

R. Arzu Kalemci and Şirin Atakan Duman

Cankaya University, Turkey

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Consistency in Participation and Community Based Forest Conservation and Management in Northern Thailand

Jintana Amornsanguansin

National Institute of Development Administration, Thailand

jintana_forest@yahoo.com

Turkey and the European Union: An Analysis of Long-term Reflections and Strategic Considerations of Turkey's Accession to the European Union

Hakan Karaaslan

Middle East Technical University, Turkey

khakan@metu.edu.tr

An Emerging Market Analysis of Dividend Payment Focusing on the Impact of Foreign Ownership

Jale Oran and Aslı Aybars

Marmara University, Turkey

aybars.asli@yahoo.com

Date: November 23, 2010

Location: Conference Room

Time: 16:00 -

Chair: **Huseyin Ozcinar.** *hozcinar@pau.edu.tr*

Subject Area: **Teaching and Education II**

Analyzing Primary Classroom Spaces Using Different Grade Students Preferences

Hatice Derya Arslan, Kerim Çınar and Pinar Dinç

Selcuk University, Turkey

kolderya@selcuk.edu.tr

Investigating Students Online Discussion Behaviours From Perspective of Individual Differences

Huseyin Ozcinar

hozcinar@pau.edu.tr

The Intellectualization of the Creative Process: Crime of the (20th) Century

Paul Konye

Siena College, USA

pkonye@siena.edu

Is Sending Students Abroad Really "The Answer?": A Narrative Study of Two Government-Sponsored Language Teacher Educators in Turkey

Servet Celik

Karadeniz Technical University, Turkey

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Impact of the Use of Multimedia on the Academic Achievement of Students on Computers Skills Course at the School of Education

Sara Aloraini

King Saud University, Saudi Arabia

oraini@ksu.edu.sa

End of Conference Day Two

Date: November 24, 2010
Location: Conference Room
Time: 10:00 – 10:55
Chair: **Julia Morris**, University of London, UK. *juliamorris67@hotmail.com*
Subject Area: **Theories of Education**

Transcendence in Stoic Education
Dana Zahan
Babes-Bolyai University, Cluj-Napoca, Romania
dana_zahan@yahoo.com

The Constructivist Theory Of Learning: Applicability For Public Administration And Management Teaching At The University Of Pretoria In South Africa
Lianne Malan
University of Pretoria, South Africa
lp.malan@up.ac.za

Positive Effects Of Curiosity Upon Lifelong Learning Process Enhancement
Gabriela Popa, Anca Georgescu and Angela Stanescu
Valahia University, Romania
gabriela_valahia@yahoo.com

Date: November 24, 2010
Location: Seminar Room
Time: 10:15 – 11:55
Chair: **Begumhan Ozdincer**, İstanbul Bilgi University, Turkey. *begumhan@bilgi.edu.tr*
Subject Area: **Commerce and Growth**

The Chaotic Economic Growth Model: G(7)
Vesna D. Jablanovic
University of Belgrade, Serbia
vesnajab@ptt.rs

Long Run Relationship between Human Capital and Economic Growth
Idris Jajri
University of Malaya, Malaysia
ibjajri@um.edu.my

The Reality of Electronic Commerce in Libya
Mohamed Alsakit Abulgasem
University Of Belgrade, Serbia
alsakit2000@yahoo.fr

E-branding Development for Successful E-commerce: A Case Study from Thailand
Udomsab Kandipnichkool
Thammasat University, Thailand
intermixture@hotmail.com

Date: November 24, 2010
Location: Studio
Time: 10:25 – 11:55
Chair: **Angela Stanescu**, Valahia University from Targoviste, Romania. *angelastanescu@yahoo.com*
Subject Area: **Knowledge**

Model Of Assessment Of Key Competencies For Knowledge Society In University Students
Frantisek Mesaros, Margita Mesarsova and Peter Mesaros
Technical University at Kosice & Research Institute of ICT in Construction, Slovak Republic
fmesaros@vusi.sk

Art as a Form of Knowledge
Angela Kun
Univ. Babes-Bolyai, Cluj-Napoca, Romania
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The Concept of Knowledge in Hirst's Forms of Knowledge Theory: An Overview
Rabiatul-Adawiah Ahmad Rashid
University Sains Malaysia, Malaysia
adawiahrashid@yahoo.com

Verbal And Mathematical Competencies Of University Students As Predictor Of The Success In Knowledge Society
Margita Mesárošová and František Mesároč
P J Safarik University & Research Institute of ICT in Construction, Slovak Republic
margita.mesarsova@vusi.sk

Date: November 24, 2010
Location: Conference Room
Time: 11:00 – 11:55
Chair: **Arleen Cuevas**, University of Applied Sciences, Netherlands. *kohle.f@nhtv.nl*
Subject Area: **"Betwixt and Between" Issues**

Euthanasia: A Dead-End or a Moral Necessity?
Iva Apostolova
University of Ottawa, Canada
iapos022@uottawa.ca

Practicing IHL and ICL – Prosecution Of International Crimes Committed During Armed Conflicts
J.S.D. Sandra Fabijanic Gagro
University Of Rijeka, Croatia
sandra.fabijanic.gagro@pravri.hr

'Betwixt and Between': The Performance of Third Space in an Immigration Detention Centre
Julia Morris
University of London, UK
juliamorris67@hotmail.com

The Jimmy Carter and Ronald Reagan Administrations' Policies toward Apartheid South Africa: Diverging Rhetoric, Converging Actions
Samia Kouki
Insitut Superieure de Langue de Tunis, Tunisia
samiakouki2000@yahoo.fr

Date: November 24, 2010
Location: Conference Room
Time: 12:00 – 12:55
Chair: **Vesna D. Jablanovic**, University of Belgrade, Serbia. *vesnajab@ptt.rs*
Subject Area: **Teaching and Education**

The Role of Teachers in the Project-based Learning Implementation at Secondary Professional Schools in Slovakia
Ondrej Kvasnica
Slovak University of Technology, Slovakia
ondrej.kvasnica@stuba.sk

ICTs and Education Development
Rami adel Aboushadi
Mansoura University, Egypt
ramyadel75@yahoo.com

Harnessing Web 2.0 Technologies In Higher Education: A Case Study In Using Youtube And Facebook As Social Media Tools In Enhancing Student Centered Learning And Engagement
Arleen Cuevas and Fritz Kohle
University of Applied Sciences, Netherlands
kohle.f@nhtv.nl

Date: November 24, 2010
Location: Seminar Room
Time: 12:00 –
Chair: **Mohamed Alsakit Abulgasesm**, University Of Belgrade, Serbia. *alsakit2000@yahoo.fr*
Subject Area: **Business Competency and Efficiency**

Do Investors Chase Past Performance In Choosing Their Pension Investments?: Evidence From The Turkish Pension Fund Industry
Begumhan Ozdincer
İstanbul Bilgi University, Turkey
begumhan@bilgi.edu.tr

Does Financial Activity Affect Tax Revenue?
Roshaiza Taha, Sisira R.N. Colombage and Svetlana Maslyuk
Monash University, Australia
sisira.colombage@buseco.monash.edu.au

Trading Volume as a Source of Non-linearity in Stock Price Returns
Cenktañ Ozyildirim
Bilgi University, Turkey
cenktan@bilgi.edu.tr

Strategic Leadership: A Competence Based Approach
N.E. Schutte
University of Limpopo, South Africa
schutten@edupark.ac.za

Barriers to the Attainment of Sustainable Development in the Niger Delta, Nigeria: The Role of Corruption within Oil Producing Host Communities
Caroline Gallagher, Craig Thomson and Marcus Ogwu Edino
Glasgow Caledonian University, UK
marcus.edino@gcu.ac.uk

Impact of Workers' Competence on Their Performance in Malaysian Private Service
Rahmah Ismail and Syahida Zainal Abidin
Universiti Kebangsaan Malaysia, Malaysia
rahis@ukm.my

Date: November 24, 2010
Location: Studio
Time: 12:00 – 13:55
Chair: **Rabiatul-Adawiah Ahmad Rashid**, University Sains Malaysia, Malaysia
adawiahrashid@yahoo.com
Subject Area: **Literature and the Arts**

Cultural and Psychological Border Crossings in Doris Lessing's *The Grass is Singing*
Anca Georgescu, Angela Stanescu and Gabriela Popa
Valahia University from Targoviste, Romania
ganca68@yahoo.com

The Enigma of the Author – Autobiography versus the Novelistic Reading Contract in V. S. Naipaul's *The Enigma of Arrival*
Angela Stanescu, Sinziana-Elena Sterghiu, Anca Georgescu and Gabriela Popa
Valahia University from Targoviste, Romania
angelastanescu@yahoo.com

Traumatic Memory, Diaspora And Caryl Phillips: *The Nature Of Blood, Higher Ground And Crossing The River*
Tuba Gonel
International Burch University, Bosnia and Herzegovina
tubagonel@hotmail.com

The Importance of Ligeti's Piano Etudes in Compositional and Pianistic Aspects: Why it is Necessary to Analyze Ligeti Etudes Prior to Learning
Toros Can
Anadolu University, Turkey
torosc@anadolu.edu.tr

Fragmented Women: Female Identity Constructs in Asian Popular Songs
Arezou Zalipour and Dilani Sampath
National University of Malaysia
arezouzalipour@gmail.com

Date: November 24, 2010
Location: Conference Room
Time: 14:00 – 14:40
Chair: **N.E. Schutte**, Leadership University of Limpopo, South Africa. *schutten@edupark.ac.za*
Subject Area: **Multidisciplinary [Posters](#)**

'Child Protection'- A Misnomer!
Chandni Basu
Albert-Ludwig Universitat, Germany
tochandni@gmail.com

Pablo Picasso and Visual Poetry
Enrique Mallen
Sam Houston State University, USA
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TV Drama, Fashion, and Consumers
Szu-Yu Chen
University of the West of Scotland, Scotland
cindytaipei@yahoo.com.tw

Analysis Of Influence Of Selected Types Of Public Expenditures On Economic Growth
Bojka Hamerníková, Stanislav Klazar and Alena Maaytová
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Development Of Real Property Tax And Sustainability Of Municipality Budgets
Lenka Láchová
University of Economics, Czech Republic
lachova@vse.cz

Socially Responsible Investing: Who Practices what They Teach and/or Preach
Christopher Kubik
Colby-Sawyer College, USA
ckubik@colby-sawyer.edu

Investors' Exposure to Currency Risk in Central and Eastern Europe: Are Turbulent Times Different?
Alexandra Horobet, Dan Gabriel Dumitrescu, Ana Maria Barsan
Academy of Economic Studies Bucharest, Romania
alexandra.horobet@rei.ase.ro

Evaluation of HIV-1 Reverse Transcriptase Inhibitory Action of Different Thiazolidinone Derivatives
Sofiko Surmava, Phaedra Eleftheriou, Athina Geronikaki, Eleni Pitta and Anjani Solankee
Alexander Technological Institute, Thessaloniki, Greece
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Transaction Cost of Taxpayers in the Czech Tax System
Leos Vitek, Jan Pavel and Marika Nachtigalova
University of Economics, Czech Republic
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Employee training as investment in sustainable growth of the company
Milan Puvača, Ivica Zdrilić and Dinko Roso
University of Osijek, Croatia
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Rhetorical pedagogy in the context of information technology
Agata Kiluk
Jagiellonian University, Poland
dragatha@onet.eu

Use of ICT and Review of E-Governance in India
Ritu Ahlawat and Anuradha Sinha
University of Delhi, India
ritu.ahlawat@gmail.com

Date: November 24, 2010
Location: Studio
Time: 14:00 –
Chair: **Eva Perez de Vega**, The New School For Social Research, USA. *pereze@newschool.edu*
Subject Area: **Social Sciences and Humanities**

Computer Games In Everyday Life: Exploring Clan Culture

Serkan Biçer
Anadolu University, Turkey
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Experiencing Built Space: Affect and Movement

Eva Perez de Vega
The New School For Social Research, USA
pereze@newschool.edu

The Enforced Brotherhood Of “Folk” And “Clerk” Psychology

Bogdan Popoveniuc
Romanian Academy, Iasi Branch, Romania
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Changes In Family Structure In Transition Romania. A Lifestyle Approach

Mihaela-Cornelia Dan and Simona Vasilache
Academy of Economic Studies Bucharest, Romania
mihaela.c.dan@gmail.com

Emotions at Work: The Role of Emotional Intelligence and Emotional Labor in Predicting Work-Family Conflict, Psychological Distress and Life Satisfaction

Jahanvash Karim and Robert Weisz
Université de Paul Cézane, Aix-en-Provence, France
j_vash@hotmail.com

Why Consumers Choose to Spend Time on Social Websites? An Empirical Investigation of Drivers and Performance Outcomes of Online Social Networks and Online Marketing Strategy

Mihai Orzan
Academy of Economic Studies, Romania
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Date: November 24, 2010
Location: Conference Room
Time: 14:45 –
Chair: **Sasha Perugini**, Monash University Centre, Prato, Italy *sashaperugini@gmail.com*
Subject Area: **Global Education**

The impact of Globalisation on South African Higher Education Institutions: Patterns of Academic Inflow into the South African Higher Education System

Ashika Maharaj
University of Kwa-zulu Natal, South Africa
maharajash@ukzn.ac.za

Teaching Cultural Literacy: How Can We Really Create A Generation Of Global Citizens?

Sarah Barker and Sasha Perugini
The Institute of Fine and Liberal Arts at Palazzo Rucellai, Florence, Italy
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Europe In Mind: Perspectives From University Students On Europe - Turkey Relations

İlkay Südaş, Melek Göregenli

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Is Dismissing Non-Performing Staff In Study Abroad Programs An Effective And Efficient Managerial Practice? Case Studies

Sasha Perugini and Sarah Barker

Monash University Centre, Prato, Italy

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English in Oman: A Stepping Stone or a Stumbling Block?

Najat Saleh Al Kalbani

Sultan Qaboos University, The Sultanate of Oman

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Using Simulation as a Means of Teaching and Testing Curriculum in the EFL Language Classroom with applying Ten Tips

Naser Najafi and Rasool Hajzadeh

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End of Conference Day Three