Business and Economics

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The impact of corporate culture on bank services: The case of Bank Rakyat Indonesia

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The role in financial analysis in agricultural farms In Kosovo

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Liberty or conformity in accounting valuation

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Intention in accounting - key to freedom of choice of valuation models

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Organizational communication for changing to autonomous university: A case study of Thaksin University

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Human resources planning in organizations: a content analysis on harmonization of supply with demand

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Does foreign direct investment promote economic growth: A time series approach

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Are the implications of the financial growth cycle confirmed for Spanish SMEs?

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Globalization, entrepreneurship and human development

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Social networks and national innovation system
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Public health effects of coal based electricity generation in South Africa
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Strategic and economic implications of China in Sub-Saharan Africa
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The Effects of Customized Information according to Permission by Individualism and Collectivism in the Web Site
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Date: June 21, 2011
Location: Room 022
Time: 13:00 – 14:55
Chair: The first person to present in this session.
Duration: Out of consideration for others, each presentation should be limited to 15 minutes or less.
Track: Business and Economics III

Linking organizational innovation and flexibility to high performance work systems, competitiveness and profitability
Constantine Kontoghiorghes
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Learning about innovation online: An exploratory research
Hussin Hejase and Ghada Chehimi
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Women on board of directors
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CEO Power: The Effect on Capital Structure and Firm Performance
Melek Acar Boyacioglu
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A study on factors influencing user's intention for social network service: focused on technical, individual, social factors
Jongki Kim and Jinsung Kim
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Influencing factors in intention of smartphone use focused on ubiquitous characteristics
Sootai Nam and Jongki Kim
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Representation of organizational functioning through the use of organigraphs
Pınar Büyükbalcı, Esin Can Mutlu and Yonca Gürol
Yıldız Technical University, Turkey
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Date: June 21, 2011
Location: Room 021
Time: 15:40 – 16:15
Chair: Cecilia Manrique and Gabriel Manrique
University of Wisconsin-La Crosse, USA and Winona State University, USA
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Track: Business and Economics IV - Posters

Ethics of time keeping: Chinese Perspective
John P. Holmquist and Zheng Shuling
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External auditors and audit committees as perceived by shareholders
Laurentiu Dobroteanu, Nicoleta Coman, Camelia Liliana Dobroteanu and Paul Diaconu
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New marketing mix with corporate responsibility
Adrienn Woerle
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Extending the cultivation possibilities in farm simulative models. A maximum entropy econometrics approach
Ionel Mugurel Jitea
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Factors influencing second-hand clothes buying decisions of female consumers
Kulkanya Napompech and Sirijanya Kuawiriyapan
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Marketing stimulus that affect female consumer selection of herbal cosmetics in Bangkok
Sirijanya Kuawiriyapan
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Factors influencing the selection of tutoring schools among junior high school students in Thailand
Kulkanya Napompech and Sirijanya Kuawiriyapan
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Financial advisors and certified financial consultant’s expectancy of adequacy on accounting training in vocational high schools – Example of Konya Province
Yasemin Soylu and Hale Akin
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Reasons for choosing department by students at vocational school and their professional exceptions (Application example in Akören Ali Riza Ercan Vocational School, Selcuk University)
Hale Akin and Yasemin Soylu
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The factors that influence a choice between a traditional costing system and an activity based system.
Doorsamy Govender
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An empirical study on expiration day effects in stock index futures in Indian stock market
Tribhuvan N. Puri and Sathya Swaroop Debasish
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The determinants of brand equity in handicraft SME in Thailand.
Weerawan Marangkun, Nik Kamariah Nik Mat and Nattakarn Eakuru
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Business culture of SMEs in the Hungarian-Austrian border region
Júlia Szőke and Lívia Ablonczy-Mihályka
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A study on the relations between an organization’s governance structure and a service provider: Focusing on the wage system in a taxi company
Kim Eun Ji
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The legislative support of National Assembly Budget Office (NABO) and legislation of congressional lawmakers in Korea.
Changwoo Sa
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Modeling of real-estate prices using artificial neural network (ANN) approach
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Advanced methods in real estate valuation
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