

Social Sciences and Humanities

Date: May 29, 2011
Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 09:25 – 09:55
Session Chair: **Chetana Pokhriyal**, HNB Garhwal Central University, Srinagar , India.
chetanapokhriyal@yahoo.com
Subject: **Introduction**

The DNA Molecule is Autopoietic, Dynamic, Evolving, and a Form of Consciousness
John K. Grandy
Buffalo, USA
khyber_john@yahoo.com

Date: May 29, 2011
Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 10:00 – 10:55
Session Chair: The first person to present research in this session.
Subject: **Social Sciences and Humanities I**

Fashionistics: Arguments for a Science of Fashion
Ruel A. Macaraeg
Tarrant County College, USA
ruel.macaraeg@tccd.edu

The Translation of Postcolonial and Postmodern Metanarrative in Indian Cinema
Chetana Pokhriyal
HNB Garhwal Central University, Srinagar , India
chetanapokhriyal@yahoo.com

Mashups, Social Networking and Collective Intelligence: Online and Multimedia Resources in the Construction of Stories by News Organizations
Jesus Miguel Flores Vivar and Cecilia Salinas Aguilar
Complutense of Madrid University, Spain
jmflores@ccinf.ucm.es

Date: May 29, 2011
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Time: 11:00 – 12:55
Session Chair: The first person to present research in this session.
Subject: **Social Sciences and Humanities II**

President Clinton, North Korea and the Rogue States Doctrine
Alex Miles
Liverpool John Moores University, UK
a.miles@ljmu.ac.uk

Advertising Lingo: A Content Analysis of Older Adults in Malaysian Magazine Advertisements
Tizreena Ismail
American University of Sharjah, UAE
tismail@aus.edu

To Look into Two Worlds at Once: How South Asian Authors are Pushing the Limits of English Vernacular

Thomas Simko

Misericordia University, USA

tsimko@misericordia.edu

Dynamics of Peri-Urbanization and Socio-Economic Transformation in Indonesia

Wisnu Pradoto

Berlin University of Technology, Germany

wpradoto@yahoo.com

An Analysis of Farm Level Technical Efficiency in the Rice Production in Brunei Darussalam: A Stochastic Frontier Approach

Fadil Galawat and Mitsuyasu Yabe

Kyushu University, JAPAN.

fadil@agr.kyushu-u.ac.jp

Maistrye in Black Poetry

Camille Lindsay

Northern Caribbean University, Jamaica

camille.lindsay@ncu.edu.jm

Comparison of Perceived Stress, Coping Styles, and Perceived Social Support among Undergraduate and Graduate Social Work Students

Martha Vungkhanching and Vu P. Nguyen

California State University, Fresno

marthavu@csufresno.edu

Date: May 29, 2011

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Time: 13:00 – 14:55

Session Chair: The first person to present research in this session.

Subject: **Social Sciences and Humanities III**

The Visual and the Virtual: Architecture in the Age of Representation

Essam Hallak

Concordia University, Canada

archihome@gmail.com

Pandora’s Labyrinth: Genders and Cooperation

Ana Ila

Institute for Higher Studies, Austria

ana_ila@yahoo.com

Effect Of Physical Activity On Health Related Physical Fitness And Self-Concept in Saudi Arabia Adolescents

Abdelwahab M El-Naggar

King Saud University, Saudi Arabia

drnaggar@gmail.com

Malay Vernacular in Indonesia and Malaysia: the Relationship between Language and Architecture

Agustin Rebecca Lakawa

Trisakti University, Jakarta, Indonesia

agustinlakawa@yahoo.com

Old as New : Study of Floral Motifs and Collective Memory in Hakka Culture

Li-Ming Liu and Chun-Lung Chiang

National Pingtung University of Education, Taiwan

zoesony@gmail.com

The Myth and Therapy Of the East Beauty For The Noblewoman In The Pakubuwana X Period in Kraton Surakarta Hadiningrat (1893-1939)

Jenny Sista Siregar

Universitas Negeri Jakarta, Indonesia

jenny_siregar@yahoo.co.id

Information Visualization : Challenge for Humanities

Priyanka.P.V

Bangalore University, India

priyu31@yahoo.com

Date: May 29, 2011

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Subject: **Social Sciences and Humanities IV**

Social Issues in Three Selected Plays by Henrik Ibsen, M.H. Strindberg and Oscar Wilde

Suzanne Abou-Awf

Helwan University, Egypt

sabouawf@yahoo.com

E-Democracy

Murat Yanik and Faruk Bilir

Istanbul University, Turkey

Review of an Istanbul Fable under the Performance Theory

Ferhat Aslan

Istanbul University, Turkey

During The Second Constitutional Monarchy Revolution in the Ottoman State and Perception of the West of Turkish Intellectuals

Fatih Mehmet Sancaktar

Istanbul University, Turkey

Adaptive Strategies for Resilience to Climate Change in the Huong River Basin of Vietnam

Suu Lam

East West Center

lamsuelam@gmail.com

The Reception of W.H. Auden in the Arab World

Mohamed Saied Ahmed Aly

Alkharj University

mohamed_aly89@yahoo.com

Public Diplomacy Implementations in Turkey and Its Contributions to Turkish-American Relationship

Vedat Demir

Istanbul University, Turkey

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Subject: **Social Sciences and Humanities V**

“Traditional” or “Modern”: The Renewals in the Ottoman Understanding towards “the Child” in the Late 19th Century

Ayşe Zeren
Bogazici University, Turkey
azeren1@hotmail.com

Quality of Work Life as a Mediator to Work Life Imbalance of Professional Women

Sonia Mehrotra and K.Nirmala Prasad
Madras University, India
mehrotra.sonia@gmail.com

The Missing Narrative: Islamic True Meaning of Peace as Non-violence

Malek Abduljaber
Wayne State University, USA
malikfayez@gmail.com

Physiology of Memory: Recall, Redintegration, and the Historical Novel

Timothy Curran
Seton Hall University, USA
acecount55@yahoo.com

Content Analysis of Advertisements in Turkey and in the USA

Figen Ebrin
Akdeniz University, Turkey
ebrenfigen@gmail.com

Metaphysical Puzzles, Aristotelian Resolutions

Joseph Karuzis
Hokkaido University, Japan
karuzis@yahoo.com

Mountains of Turkey

Deniz Ekinci
İstanbul University, Turkey
ekincide@istanbul.edu.tr

Date: May 29, 2011
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Time: 14:30 – 16:55
Session Chair: The first person to present research in this session.
Subject: **Social Sciences and Humanities VII**

Religious Education for Religious Minorities under the ECHR Jurisdiction

Fatih Ozturk
Meliksah University, Turkey

According to Turkish Civil Judgment Procedure Law: Assigning the Duty of Expert Witness Position

Seyithan Deliduman
Yalova University, Turkey

The Comparison of Thais' and U.S. Citizens' Communication Apprehension (CA) Levels

Sucharat Rimkeeratikul

Thammasat University, Bangkok, Thailand
sucharat59@yahoo.com

Labour Conditions for Women in Turkish Labour Law

Murat Sen

Meliksah University, Turkey

After the Latest Constitutional Amendments: Remedies in Turkish Constitutional Law

Cengiz Gul

Meliksah University, Turkey

Qualitative Analysis of the Intellectual Quotient in a Sample of Federal Police Enrolled in the Police Academy Belonging to the Mexican Security Ministry

Gonzalez Munoz Rodolfo

Universidad del Valle de Mexico, Mexico
rodolfogm@hotmail.co.uk

U–Curve Theory and Globalization A Comparative Study of Nigerian and Taiwanese Immigrant Acculturation Experiences in the US

Hui-wen Tu and Chris Ehiobuche

Berkeley College, USA
hwt@berkeleycollege.edu

Constitutional Complain by an Individual to Turkish Constitutional Court

Hüseyin Özcan and Erdal Abdülhakimoğulları

Istanbul University, Turkey, and 19 Mayıs University, Turkey

What is Ethical in Ethics? An Exploration into the Foundational Universal Principles of Ethics

Mohd Mumtaz Ali

International Islamic University, Malaysia
mumtaz303@hotmail.com

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Subject:

Social Sciences and Humanities VI

Association between Quality of Work Life and Work Efficiency

Usha Devi. N and Kamatchi. P.

Bangalore University, India
usha09_n@rediffmail.com

About Translations of Nightmare Stories During the Old Anatolian Turkish

Enfel Doğan

Istanbul University, Turkey

The Attitude towards War in Selected Plays by Bertold Brecht, Coward Noel, Luigi Pirandello and Stefan Zweig

Suzanne Abou-Awf

Helwan University, Egypt
sabouawf@yahoo.com

Closing Political Parties on Verdicts of Turkish Constitutional Court

Yusuf Şevki Hakyemez

Black Sea Technical University, Turkey
yhakyemez@yahoo.com

The Challenges of the European Union's Migration and Integration Policy – the Road to a Common Immigration Policy

Katalin Bándy

Széchenyi István University, Hungary and Hungarian Academy of Sciences Center for Regional Studies
bandy@rkk.hu

The Negotiated Enculturation Process in the Second Language Classrooms-A study in Eco Linguistics

Usha Chandrasekaran and V. Gayathri

Bharathi Dasan University, India
ushaaims@gmail.com

Identifying Work-Related Stress among Employees in the Indian Financial Sector: Identifying Work-Related Stress among Employees in the Indian Financial Sector

Neetu Jain

FORE School of Management, New Delhi, India
neetujain@fsm.ac.in

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Subject: **Social Sciences and Humanities VIII**

The Determinants of Acculturation Attitudes and Social Support among South Asians in Hong Kong

Kareen NingLianChing Tonsing

The University of Hong Kong, Hong Kong
kareent@hku.hk

Using Ecological Model to Understand Intimate Partner Violence

Jenny Chingkhannem Tonsing

Royal Holloway, University of London, UK
jasminenature@hotmail.com

The Construction of Interlingual Heterogeneity in the Spanish Version of Sandra Cisneros's Narrative Work

María Laura Spoturno

Universidad Nacional de La Plata, Argentina. Consejo Nacional de Investigaciones Científicas y Técnicas, Argentina
lauraspoturno@hotmail.com

Working Age of Children and Adolescents in Turkish Employment and Social Security Law

Mehmet Nusret Bedük

Yalova University, Turkey

Via Expediency Channel, Violation of Property Right in American and Turkish Law

Veysel Başpınar

Ankara University, Turkey

Employment of Disabled Persons in Turkish Employment Law

Fatih Uşan

Selçuk University, Turkey

Administrative Reforms in Turkey: Developments in the Last Decade

Bilal Şinik

Istanbul University, Turkey

Ishwar Chandra Vidyasagar – The Great Social Reformer of India

Pratima Sarkar

Patna University, India

pratima_jico@yahoo.com

Social Sciences and Humanities

Date: May 30, 2011
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Time: 11:00 – 12:55
Session Chair: The first person to present research in this session.
Subject: **Social Sciences and Humanities I**

Towards Equitable Access and Funding of Higher Education in Malaysia: The Higher Education Socio-Economic Index

Nor Rashidah Zainal, Mohammad Said Zainol and Zaidi Mohd Aminuddin
Universiti Teknologi MARA, Malaysia
norrashidah@salam.uitm.edu.my

The Links between the Leader's Values, Islam and Management

Mariem Ghares and Ferial Benmostefa
Tunisia
mariem.ghares@gmail.com

Moral Judgment: Evolved capacity or emergent property?

Elzbieta Szymanska-Swiatek
Grant MacEwan University, Canada
szymanskaswiateke@macewan.ca

Corporate Social Responsibility Campaigns In Turkey: An Analysis Of Communication Through Website Representations

Güzin Ilıcak Aydınalp and Burcu Eker Akgöz
İstanbul Kültür Üniversitesi, Turkey and İstanbul Bahçeşehir Üniversitesi, Turkey
gilicak@gmail.com, burcu.eker@bahcesehir.edu.tr

The Use of Corporate Advertising to Enhance the Image of an Organization in Malaysia

Muhamad Sham Shahkat Ali
Universiti Putra Malaysia, Malaysia
sham@fbmk.upm.edu.my

Preferences of Knowledge Workers towards Benefits Offered: Moderating Role of Personality Traits

S.C. Poornima
ICFAI University, Bangalore, India
poornimaresearch@yahoo.com

Homouniversalism as an Integral Idea of the Multicivilizational World

Rahid Khalilov
Azerbaijan National Academy of Sciences, Azerbaijan
ulusehrahid@yahoo.com

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Subject: **Social Sciences and Humanities II**

Catharine Macaulay: An Unsex'd Female

Patricia Rodrigues
University of Lisbon, Portugal, and Higher School of Education of Santarem, Portugal
patricia_rodrigues@hotmail.com

“Are We the Good Guys?”: Cormac McCarthy’s *The Road* as Scientific Experiment

Rachida Sommerfeldt

Salzburg University, Austria
seghir@hotmail.com

Horrifying Woman

Francis Vanaria

Suffolk University, USA
fjvanaria@suffolk.edu

Could Displace Marginals Co-exist With The Hungry Tigers! A Lyotardian Reading of Amitav Ghosh’s *The Hungry Tide*

Madhusmita Pati and Kailash Nath

Ravenshaw University, USA
pati.madhusmita@gmail.com

America’s Own Boswell: Exploring Dialogic Authorship in John Barth’s *The Sot-Weed Factor* and Thomas Pynchon’s *Mason & Dixon*

Brian Chappell

The Catholic University of America, USA
brianec12@gmail.com

Crossing Literary Frontiers: Magic and Witchcraft in the Works of Joyce Cary and Chinua Achebe

Neena Gandhi

American University of Sharjah, U.A.E.
ngandhi@aus.edu

The Power of Gunas in J. M. Coetzee’s *Waiting for the Barbarians*

Bhavna Bhalla

Institute of Management Technology Ghaziabad, UP, India
bbhalla@imt.edu

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Subject: **Social Sciences and Humanities III**

Gender Dissonance in Language Attitudes: A Case of Hong Kong

Bennan Zhang

The University of Hong Kong, Hong Kong
bennan.zhang@gmail.com

Communication Strategies for Effective Communication in Voice-Based Chat Rooms

Suprawee Sukrutrit

University of the Thai Chamber of Commerce, Thailand
psukrutrit@yahoo.com

Linguistic Constraints in Algerian Arabic and French Code Mixing

Zahida Chebchoub

UAE University, UAE
zahidac@uaeu.ac.ae

Learner Investment in English Language and Social Identity: The Case of 6 Graduate Students from China

Radhika Jaidev

National University of Singapore, Singapore
elcrj@nus.edu.sg

A Cognitive Linguistic Approach to Second Language Vocabulary Acquisition

Azamat Akbarov

International Burch University, Bosnia and Herzegovina

aakbarov@ibu.edu.ba

Into the Looking Glass of Interpretations. A Perspective into the Methodological Evaluation of Technological Frames

Patrick Camilleri

University of Malta, Malta

patrick.camilleri@um.edu.mt

Date: May 30, 2011

Location: Gym Room 112. See [map](#).

Time: 15:00 – 16:55

Session Chair: The first person to present research in this session.

Subject: **Social Sciences and Humanities IV**

The Labyrinthine Aesthetics of Gabriel García Márquez in Autumn of the Patriarch: The Forging of the Postcolonial Reader.

Faith N. Mishina

University of Hawaii, USA

mishina@hawaii.edu

Women's Identity in Bengali Literature: A Case Study of Ashapurna's *Subarnalata*

Bela Das

Assam University, Assam, India

bela_das@yahoo.co.in

Deconstructing Idealized Images of Womanhood in the Poetry of Carol Ann Duffy: Standing Female Nude & Warming the Pearls

Tuba Gonel

International Burch University, Bosnia and Herzegovina

tubagonel@hotmail.com

"The Classical Fallacy; or, Euripides' Other Satyr Drama

Edward Eaton

Quincy College USA

evheaton@gmail.com

Identity and Underdevelopment: On Conflict and Peace in Developing Societies: A Case Study of Assam in India

Gurudas Das

National Institute of Technology Silchar, Assam, India

gurudas_das@yahoo.co.in

Scientific Foundation of Rhetorical Indoctrination

Nebojsa Nikolic And Jovan Bukelic

University of Belgrade, Serbia

nebojsanikolic10@gmail.com

Socio-Cultural Issues in Urban Environmental Management in Nigeria: "The Gbagyi People of Abuja Housing Transformations for Example"

Eziaghala Appolonia Nonyelum

Sorbonne University, Paris 1V, France

nonye284@yahoo.com

Date: May 30, 2011
Location: Gym Room 112. See [map](#).
Time: 17:00 – 19:00
Session Chair: The first person to present research in this session.
Subject: **Social Sciences and Humanities V**

Digital Finger Ratio: A Potential Predictor Of Scientific, Artistic And Social Science Brain

Sonia Malik and Arvind Malik

Arya Girls College, Sahabad(M), Kurukshetra, Haryana, India
soniamalik.akmv@gmail.com

Language Choice and Self-Identity: The Case of Self Identification in a Multicultural Society

Alla Meyerovich

Achva Academic College of Education, Israel
alla_m@macam.ac.il

Implementation of Environmental Mitigation Measures and Effective EIA Practice in Bangladesh: A Study of Three Development Projects

SM Zobaidul Kabir and Salim Momtaz

University of Newcastle, Australia
zobadul@yahoo.com

Early Diagnosis of Autism and Human Gaze. Is it in the Eye?

Riza Ulker

Zirve University, Turkey
rxu109@gmail.com

The Role of Strategic Environmental Assessment in the Prevention of Natural Resource Induced Conflict in Nigeria

Marcus Ogwu Edino

Glasgow Caledonian University, Scotland, United Kingdom
marcus.edino@gcu.ac.uk

Three Female Iranian Diasporic Artists and the Notion of Double Consciousness: Responding to Hybrid Identity

Anne Marie Butler

New York University, USA
annemarieebutler@gmail.com

Digital Finger Ratio: A Potential Predictor of Sporting Ability

Arvind Malik and Sonia Malik

Kurukshetra University, Haryana. India
arvindmalik.kuk@gmail.com

Date: May 30, 2011
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Time: 17:45 – 19:00
Session Chair: The first person to present research in this session.
Subject: **Social Sciences and Humanities VI**

DAHAAN (the novel and the film) As an Exploration of Sexual Politics

Sucharita Banerjee

University of Calcutta, Kolkata, India
sucharitabanerjee@rocketmail.com

Children's Understanding of Advertising and Developing Consumer Socialisation

Neeru Kapoor

Delhi University, India
drneerukapoor@yahoo.co.in

Indian Diaspora in the West Indies: A Historical Analysis of North Indian Emigration during the Colonial Period
Ghan Shyam
Banaras Hindu University (BHU), India
gshyam2005@gmail.com

An Assessment of Stakeholders' Perception of the Management and Governance of Nigeria's Oil Industry
Ibraheem Salisu Adam
Robert Gordon University, Aberdeen, UK
bapsallee@yahoo.co.uk

Social Sciences and Humanities

Date: May 31, 2011
Location: Gym Room 112. See [map](#).
Time: 14:30 – 16:25
Session Chair: The first person to present research in this session.
Subject: **Social Sciences and Humanities I**

Improving EFL competence by Triangulating CLIL, CMC and Networked Learning

Viviana Gaballo
Macerata University, Italy
viviana.gaballo@unimc.it

Religion and the Symbolic Meaning of the Historical Remains in Salona, an Ancient Illyrian City in Croatia

Frane Karabatic
University of Iowa, USA
frane-karabatic@uiowa.edu

Perception on Women in Judicial Leadership and their Appoinment as Judges in Modern Context: A Critical Study of the Responses of Muslim Scholars

Md Yousuf Ali
International Islamic University Malaysia (IIUM), Malaysia
mdyousufa@yahoo.com

The Notion of Extended Mind: A Matter of Semantics

Maria Jose Laso de la Vega Olivares
Tec de Monterrey, Mexico
majoka87@msn.com

The Role of NGOs in Central Asia

Osman Salih Kadi and Filiz Kadi
Fatih University, Turkey
oskadi@fatih.edu.tr

Are Civilizations Closed Monads? (F. Koneczny and S.P. Huntington)

Marek. N. Jakubowski
Nicholac Copernicus University, Torun, Poland
marjak@uni.torun.pl

The Rohingya Issue in Bangladesh-Myanmar Relations

Syeda Naushin Parnini
University of Malaya, Kuala Lumpur, Malaysia
parnini12@gmail.com

Date: May 31, 2011
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Subject: **Social Sciences and Humanities II**

Good Community
Andrzej Szahaj
Nicolaus Copernicus University, Poland
szahaj@uni.torun.pl

Different Scientific Approaches in Behavior Research
Bhawna Agarwal
IILM Institute for Higher Education, New Delhi, India
agarwalbhawna@rediffmail.com

Information Services Offered by the Libraries of Al Balqa Applied University to the Students of Library Management
Nidal Ibrahim Al Ahmad
Al Balqa Applied University ,Jordan
nidal_al_ahmad@yahoo.com

The Direct Effect of American Literature on Turkish Literary Figures
Muharrem Kaplan and Aziz Çankaya
Qafqaz University , Azerbaijan
mukaplan50@hotmail.com

Date: May 31, 2011
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Time: 17:45 – 19:00
Session Chair: The first person to present research in this session.
Subject: **Developmental Factors in a Changing Environment**

Lifestyle of the Urban Elderly in a Central Region In Thailand
Suradej Samranjit
Ramkhamhaeng University,Thailand
suradejsam@yahoo.com

The Process of Innovative Organization Development at Ramkhamhaeng University
Narinee Saengsook
Ramkhamhaeng University,Thailand
iamnana2@gmail.com

A Dynamic Relation between Internal Organizational Factors and Corporate Entrepreneurship: A Case Study Approach
Zunaidah Osman, Rosle Awang Mohidin, Mat Saleh Ayub and Rasid Mail
Universiti Malaysia Sabah, Malaysia
awgdin@ums.edu.my

The Development of Thai Senate Committee
Wanida Sujjapunroj
Ramkhamhaeng University, Thailand
wanida5555@hotmail.com

Change in the Clinical Spectrum of Cerebral Palsy over Two Decades in North India-An Analysis of 1212 Cases
Pratibha Singhi and Arushi Gahlot
Post Graduate Institute of Medical Education And Research, Chandigarh India
pratibhasinghi@yahoo.com

Social Sciences and Humanities

Date: June 1, 2011
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Time: 09:30 – 10:55
Session Chair: The first person to present research in this session.
Subject: **Social Sciences and Humanities I**

Burr and The Golden Age: How Point of View Gives Insight into Historical Figures

Erik R. Bauer

Salem State University, USA
e_bauer@salemstate.edu

Reviewing Americanization of the Third World: Designing an Ideal Village in India

Farhan Sirajul Karim

University of Sydney, Australia
fakarim_07@yahoo.com

Bundling and Higher-Order Evidence

Amir Konigsberg

Princeton University, USA & The Hebrew University, Israel
amirkonigsberg@gmail.com

The Issue of Education in the Kurdish Language in the Turkish Press

İbrahim Toruk

Selcuk University at Konya, Turkey
itoruk@selcuk.edu.tr

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Subject: **Social Sciences and Humanities II**

Representing the Unrepresentable: The Ethics of Photography

Jong Chul Choi

University of Florida, USA
cjc128@ufl.edu

A Study of Private Dormitory Rental around Maejo University, Chiang Mai Province

Tidarat Cholprasertsuk

Maejo University, Thailand.
tc_ple@hotmail.com

A Study on American Image in the Eye of Turkish Conservative Media

Kadir Canöz

Selcuk University at Konya, Turkey
kcanoz@selcuk.edu.tr

Fichte and the Scholar's Vocation: Philosophy in Context

Christopher Fremaux

Boston College, USA
cfremaux@sbcglobal.net

Sophistic Rhetoric and Narrative Psychology: Fielding the Differences

Gabriel Rupp and Rob Doan

University of Central Oklahoma

grupp@uco.edu

Militarization, the State and Society in Uganda since 1986

Jude Kagoro

Bayreuth University, Germany

judekagoro@yahoo.com

Effect of Three Months Training of Hath Yoga Practices on Body Compositions and Strength

Nishan Singh Deol and Manmeet Gill

Punjabi University, Punjab , India

drnsdeol@gmail.com

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Subject: **Social Sciences and Humanities III**

Frames of Reference: Learning to Use them Philosophically, Psychologically, and Spiritually

Michael Dieciuc

Xavier University, USA

MichaelD180@gmail.com

The Father in Contemporary Jewish Fiction on Abortion: An Analysis of Ethical Considerations of Abortion from Various Responsa and Their Absence in Twentieth-Century American Jewish Fiction

Jeff Koloze

University of Phoenix, USA

DrJeffKoloze@att.net

Effects of Turkish Broadcasts in Germany on Turkish People who Live in Germany

Metin Kasim

Selcuk University, Turkey

mkasim@selcuk.edu.tr

Introducing 'Constitutional Complaint': A Crucial Step to Strengthen Constitutional Democracy

Peri Uran

Yalova University Faculty of Law, Turkey

periuran2@yahoo.com

Narratives of Becoming: Self-concept and Enablement of Persons with Cerebral Palsy at the Cerebral Palsied Association of the Philippines

Diana R. Agbayani

University of the Philippines-Manila, Philippines

drbayani2003@yahoo.com

Gender Perspective Analysis on Parental Aspiration and Involvement in Children's Education

Vijaya Subramaniyam

Addis Ababa University, Ethiopia, and Mother Teresa Women's University, Tamil Nadu, India

drvsmaniyam@gmail.com

The Effect of English Immersions Programs on Tertiary Students Willingness to Communicate and Motivation to Use English

Detaramani Champa R.

City University, Hong kong

enchampa@cityu.edu.hk

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Subject: **Social Sciences and Humanities IV**

Community-Based Youth-Oriented Nonprofits: Why Is Just Enough Care Not the Right Care?

Sviatlana Smashnaya

Massachusetts Institute of Technology
smashnaya@gmail.com

Between the Hammer and the Anvil: A Multisite Case Study about Heads of Departments' Perceptions During Times of Change in Two Secondary Schools in Bahrain

Khaled Albaker

University of Bahrain, Kingdom of Bahrain
baker999@gmail.com

Natural Resources for Local People's Welfare? People Participation in Oil Governance of Cepu Block, Indonesia

Agung Sugiri and Ischar Adiputra

Diponegoro University, Indonesia
agung.sugiri@uqconnect.edu.au

The Role of Oil in Middle East Politics

Kaan Diyarbakırlıoğlu

Yalova University, Turkey
kaandbo@gmail.com

Covering of Russian-Georgian August War 2008 in *Time* Magazine

Dali Osepashvili

Tbilisi State University, Georgia
dali.osepashvili@tsu.ge

Erasing the Consciousness Dilemma

Emmanuel Karavousanos

New York, USA
EKaravousa@aol.com

The Normativity of the Mental: Zangwill and a Conservative Standpoint of Philosophy

Yusuke Kaneko

University of Tokyo, Japan
kyauueskuok_e@ybb.ne.jp

Date: June 1, 2011
Location: Byerly Classroom – Harvard's oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 13:00 – 14:55
Session Chair: The first person to present research in this session.
Subject: **Social Sciences and Humanities V**

Small Town Pioneers: Identity Development in Seachange workers

Christina Kargillis

University of Technology Sydney, Australia
info4chrissie@gmail.com

Representation of Identity in the Notting Hill Carnival (1970s and 1980s)

Sebastian Kloess

Humboldt University Berlin, Germany
sebastian.kloess@staff.hu-berlin.de

Cultural Learning Experiences: Acculturation of a Malay in the United States of America

Noor A. Rosli

University of Malaya, Malaysia

noor.rosli@marquette.edu

The Rise of the Underground: Urban Dynamics of Rap Music in Moroccan Festivals

Moulay Driss El Maarouf

(BIGSAS) The Bayreuth International Graduate School of African Studies

elmaaroufmoulaydriss@gmail.com

Cultural Dimensions of Human Trafficking in the Third Millennium in India

Mondira Dutta

Jawaharlal Nehru University, New Delhi, India

mondiradutta@gmail.com

Resilience and Support among People with Major Mental Illness: Clubhouse Culture and Recovery

Kimiko Tanaka

Marywood University, USA

ktanaka@maryu.marywood.edu

Non-economic Social Perspectives of Development: A Comparative Study among GCC Member States

Amzad Hossain

Al Ain university of Science and Technology, Al Ain, United Arab Emirates

amzad4@yahoo.com

Date: June 1, 2011

Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).

Time: 15:00 – 16:55

Session Chair: The first person to present research in this session.

Subject: **Social Sciences and Humanities VI**

Development of the Political Discourse in Recent Decades in the United States through the Inaugural Addresses

Concepción Hernández-Guerra

Universidad de Las Palmas de Gran Canaria, Spain

chernandez@dfm.ulpgc.es

Family and Marriage Counseling and the HIV/AIDS Pandemic in Nigeria

Okwun, Kalu Christopher and Saedah Siraj

University of Malaya, Kuala Lumpur, Malaysia

christookwun@yahoo.com

Philosophy of Aesthetics: Sankardev’s Neo-Vaisnavism

Nirmali Barman

Assam University, Silchar, India

kishore_malugram@hotmail.com

Music of Arab-Anglicans in Israel: Decoding a Complex Identity

Alex Rosenblatt

Hebrew University, Israel

alex_rosenblatt@yahoo.com

Legitimacy and Effectiveness of the G-20 within the Context of Global Governance Reform

Gokhan Ozkan

Yalova University, Turkey

ozkan.gkhn@gmail.com

Portrayals of Hispanic Americans in Magazine Advertising: A 12-Year Analysis
Miguel A. Zuniga and Ivonne M. Torres
New Mexico State University, USA
jasso@nmsu.edu

Hiv/Aids-Related Knowledge and Behaviors of African Women
Tonya E. Perry and Jeongah Kim
Alabama A&M University
socialwelfare@live.com

Teaching and Education

Date: May 29, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 09:15 – 10:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education I**

Reshaping Reading Instructions in the 21st Century - A Framework for Hypertext Literacy

Cynthia Yolanda Doss

Universiti Teknologi MARA, Malaysia
cnyrich@gmail.com

Globalization Brings Opportunities in Semiconductor Industry. Is India Ready?

Deepesh Tiwari and Arun Baran Samaddar

Motilal Nehru National Institute of Technology, Allahabad, UP, India
deepesh.tiwari@gmail.com

Professional Development On Self-Determination For Teachers Of Students With Intellectual Disabilities In Special Schools In Thailand

Kullaya Kosuwan

Srinakharinwirot University, Thailand
kullaya@swu.ac.th

Teaching English Writing Skills: Developing Learner Autonomy in the Japanese Context

Adam Serag

Akita International University
tangaloma2000@yahoo.co.jp

The Development of a Better Understanding of the Culture of the Main English Speaking Countries, in Thai University Students, through the Use of a Multi-Process Teaching

Dissaya Supharatyothin

Pibulsongkram Rajabhat University, Phitsanulok, Thailand
dissaya_s@hotmail.com

Web-enhanced American Studies Teaching and Learning: what's in It for "Net generation" EFL students?

Bartosz Wolski

Adam Mickiewicz University, Poznan, Poland
bartwol@gmail.com

A Research on the Current Status of Taiwan's Indigenous Language Teaching

Chun-Lung Chiang and Li-Ming Liu

National Chung-Cheng University, Taiwan
junnlung2002@gmail.com

Date: May 29, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 11:00 – 12:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education II**

Method and System to Manage Cognitive Load in Online Mathematics Courses

Tatyana Stepanova

Raritan Valley Community College, USA
tstepano@raritanval.edu

Student Teachers' Professional Learning in Teaching Practicum without Teacher Mentors' Support

Ma Xiuli

The University of Hong Kong, Hong Kong SAR, China

musclely@gmail.com

The Level of Implementation of Information and Communication Technology for Education Program at Ligao City
Division: An Assessment

Ted O. Villamor

Philippines

tedvillamor2004@yahoo.com

The Instructor's Role in the Language Socialization of International Students in Higher Education

Chilin Wang

National Taiwan University of Science and Technology, Taiwan

chilinw@gmail.com

Characteristics Of Supervisors And Effective Supervision From The Perspective Of Research Students

Zulkifli A Manaf, Izah Tahir and Norizan A Ghani

Universiti Sultan Zainal Abidin, MALAYSIA

zulkiflimanaf@unisza.edu.my

Literary Semiosis and Teaching

Wladimir Antônio da Costa Garcia

Federal University of Santa Catarina, Brazil

wladimir.ufsc@gmail.com

Cicero's Concept of "Liberal Arts" and Its Influence on The American Education System

Pellegrino Manfra

Queensborough/City University, New York, USA

pmanfra@qcc.cuny.edu

Date:

May 29, 2011

Location:

Gym Room 112. See [map](#).

Time:

17:00 – 19:00

Session Chair:

The first person to present research in this session.

Subject:

Teaching and Education III

ISO 26000: Could a New International Standard to Guide Social Responsibility Provide a Framework for Transforming Educational Policy and Leadership?

Louise Gonsalvez

University of Windsor, Canada

lgonsalvez@hotmail.com

A Mathematical Modeling Approach to Understanding the Impact of STEM Institutes on Building Teacher Leaders

Kathryn Lozo, Sumona Mondal, Kathleen R. Fowler and Bruce C. Brydges

Clarkson University, USA.

smondal@clarkson.edu

Professional Teaching Dispositions for Elementary versus Secondary: Testing The Generalizability Of Findings From Rubric Assessment Data To Identify And Improve Performance Of Struggling And High Risk Teacher Candidates.

Debbie Anderson and Bruce Carl Brydges

State University of New York at Potsdam, USA

andersdl@potsdam.edu

3-Dimensional Virtual World Practices in Hospitality and Culinary Curriculum with Experimental Learning Platform for Generation Y Students

Souji Gopalakrishna Pillai, R. Prabhu and Kavitha Haldorai

Berjaya University College of Hospitality, Malaysia

souji@berjaya.edu.my

English as a Global Language And Implications for English Language Teaching: The Case of Vietnam

Pham Hoa Hiep and Ton Nu Nhu Huong

Hue University College of Foreign Languages, Vietnam

hiepsuu@gmail.com

Turning the Advertising Classroom into a Laboratory

Henry Greene

Rhode Island College, USA

hgreene@ric.edu

Teaching and Education

Date: May 30, 2011
Location: Gym Room 112 (Radcliffe Building). See [map](#).
Time: 09:00 – 10:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education I**

Framework for Creation of Digital Content Using Learning Objects

Sonal Chawla

Panjab University, Chandigarh, India
sonal_chawla@yahoo.com

Approaches Towards Pushing the Boundaries of Elearning Participation for the Tourism Students at Tshwane University of Technology, South Africa

Malefane Monyane

Tshwane University of Technology, South Africa
monyanems@tut.ac.za

Possible Use in Didactics of Different Visual-Motor Coordination Assessment Tools in the Italian Primary School

Stefania Carrozza, Paola Aiello and Maurizio Sibilio

Università degli Studi di Salerno, Salerno, Italy
stefania.carrozza@hotmail.it

Metacognitive Awareness-Raising In an EFL Teacher Training Programme

Veronica Ormeño

Universidad de Los Lagos, Chile
vormeno@ulagos.cl

Al-Ghazali's Thoughts on Education

Abdulai Kaba and Ibrahem Norongraaksakhet

Prince of Songkla University, Thailand
abkaba@gmail.com

Community Education - Its Role in Empowerment of Women in India

Rajinder Pal Kaur Sidhu and Pooja Malhotra

Jasdev Singh Sandhu College of Education Kauli, Patiala, Punjab, India
Rpksidhu@yahoo.com

Orff-Schulwerk Approach and Flow Indicators in Music Education Context: A Preliminary Study in Portugal

João Cunha

Instituto de Etnomusicologia - Centro de Estudos em Música e Dança, Portugal
jrcunha@hotmail.com

Date: May 30, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 09:15 – 10:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education II**

A Comparison of Difficulties Perceived by Students in China and Hong Kong when Writing English Academic Papers

Yvonne CW Loong

University of Hong Kong, Hong Kong
loongycw@hku.hk

Thai Teachers' Knowledge Management Competency
Chonchakorn Wora-in
Pibulsongkram Rajabhat University, Thailand
chonchakorn@hotmail.com

One Challenge of Implementing Clinically-Based Teacher Education In Turkey: Selecting and Preparing Clinical Faculty
Hidayet Tok and Nathalie Gehrke
Zirve University, Turkey
hidayettok2000@yahoo.com

International Business Communication: Metadiscourse in Business Writing
Halina Wisniewska
Kozminski University, Warsaw, Poland
halinannawu@gmail.com

Effects of Contemplative Education Learning Activities on Students' General Characteristics, Humane Characteristics, and Learning Achievement
Suwapatchara Changpinit
Pibulsongkram Rajabhat University, Thailand
schangpinit@yahoo.com

Effects of "DREAMS" Model on the Personality Development of Undergraduate Students Enrolled in Community-based Rehabilitation Course
Siriwimol Jai-ngam
Pibulsongkram Rajabhat University, Thailand
jsiriwimol@psru.ac.th

Date: May 30, 2011
Location: Gym Room 112 (Radcliffe Building). See [map](#).
Time: 13:00 – 14:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education III**

Academic Dishonesty among International Students In Higher Education
Krishna Bista
Arkansas State University, USA
krishna.bista@smail.astate.edu

Political English for Russian Students in the Globalized Era.
Alecia Jioeva
Lomonosov Moscow State University, Russia
alecia28@gmail.com

Variable Production of L2 English Unaccusatives by L1 Thai Speakers
Nattama Pongpairoj and Nabidh Kijpanich
Chulalongkorn University, Thailand
pnattama@yahoo.com

Notes on the Influence of Response Cries and Yes/No Tokens on Language Alternation and Modality Shift: A CA-Based, Gender-Focused Analysis of Southern Italian Youngsters' interaction in Digital Gaming Settings
Claudia Albanese
University of Luxembourg
albanese.claudia@libero.it

Harvest the Space by Weeding the Stacks

Deborah Provenzano

Suffolk County Community College, USA

proveyd@yahoo.com

Access and Exposure to Technology: What "Othering" Looks Like in a 21st Century Technology-Based High School

Ramona R. Santa Maria

Buffalo State College (SUNY), USA

santamrr@buffalostate.edu

Is Decentralizing Educational Reform in Indonesia Moving Forward? English Teachers Express Their Views

Yuni Sari Amalia

University of Illinois at Urbana Champaign, USA, and Airlangga University, Surabaya, Indonesia

yamalia2@illinois.edu

Teaching and Education

Date: May 31, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 09:15 – 10:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education I**

Online English as a Foreign Language and the Learner's Personality

Maria Traum

Johannes Kepler University, Austria
maria.traum@jku.at

Adult Learners and Universities

Jane Connell

Cape Breton University, Canada
jane_connell@cbu.ca

New Learning Paradigms: Student to Student Learning with Mobile Technology

Rajeshree Gokhale and Sharayu Bhakare

Brihan Maharashtra College of Commerce, India
rgokhale69@gmail.com

Consciousness for the True, the Beauty and the Good

Maribel Oliveira Barreto

Fundação Visconde de Cairu, Brazil
maribelbarreto@terra.com.br

The Importance Of Consciousness Studies Approach To The Childhood Teacher Training: A Case Study In Private School In Salvador, Bahia, Brazil

Sasaki, Karen And Teixeira and Ana Paula Costa

Fundação Visconde de Cairu, Brazil
ksasaki@terra.com.br

Capturing Leadership Expertise: Are Principals Really Retiring Types?

Warren Marks

Macquarie University, Sydney, Australia
Warren.Marks@det.nsw.edu.au

Examining Place-Based Activities In Relation To Developing Disciplinary Conceptual Understanding And Discourse Practices In A Secondary School In Thailand

Nantana Taptamat

University of Hawaii at Manoa, USA
nantana@hawaii.edu

Date: May 31, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 11:00 – 12:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education II**

Blended Instruction at Centro Escolar University, Philippines

Arlene Salve-Opina, Jeanneath DG Velarde and Alvin A. Sicat

Centro Escolar University, Philippines
arlene5162@yahoo.com

The Effectiveness of Using the Tabular Integration by Parts (TIBP) As Short Cut on Engineering Students' Performance in Mathematics

Salwa Mrayyan

Balqaa Applied University, Jordan
salwa_mrayyan@yahoo.com

Analytical Study of the Nurse Licensure Examination Performance of Graduates of Colleges of Nursing in the Philippines

Erlinda Castro-Palaganas, Amelia Rosales, Yolanda Arugay and Carmelita Divinagracia

University of the Philippines Baguio and Philippine Nursing Research Society Inc.
ecpalaganas@yahoo.com

Business Students Perceptual Values Experienced from a Global Short-Term Study Course

Ann L. Langlois and Ed Langlois

Palm Beach Atlantic University, USA
ann_langlois@pba.edu

Teaching Change in Response to Thai Tertiary English Language Teaching Reform

Rattana Cheewakaroon

University of Wollongong, Australia
firstsakura@hotmail.com

Professional Standards of Teachers in Serbia

Hajdana Glomazic

Faculty of Philosophy, University of Belgrade, Serbia
hajdana.ng@gmail.com

To Mentor or Not to Mentor: A Mentor Speaks

Ya-Hui Kuo

Wenzao Ursuline College of Languages, Kaohsiung, Taiwan
94101@wtuc.edu.tw

Date: May 31, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 13:00 – 14:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education IV**

Digital Depth and Complexity: Pedagogical and Cognitive Frameworks for Interdisciplinary Learning With New Media

Mark J. Szymanski

Pacific University, USA
marks@pacificu.edu

A Comparative Study in Undergraduates Writing Performance in a Public University in Malaysia

Yah Awg Nik, Azizah Hamzah and Hasif Rafidee

Universiti Malaysia Kelantan, Malaysia
yah@umk.edu.my

Promoting Incidental Vocabulary Learning: The Use of Word-Focused Activities

Nataporn Srichamnong

The University of the Thai Chamber of Commerce, Bangkok, Thailand
took_nataporn@yahoo.com

Bridging the Gap between Professional Communication Courses and Employers' Expectations

Paramjeet Kaur Shingara Singh

MARA University of Technology, Shah Alam, Malaysia
pamdhill@gmail.com

Student Exchange Programs In Indian B-Schools- An Analysis of the Learnings and Outcomes for Students

Sangeeta Shukla and Shalini Kalia

Birla Institute of Management Technology, India
sangeeta.shukla@bimtech.ac.in

Economics of English : A Bird's Eye View from the Periphery

Sabitha.S.R.Najeeb

Sirte University, Libya
sabithasrnajeeb@gmail.com

Computer Mediated Education (CME): A Bane or a Boon?

Keshav P. Mandadi

Sultan Qaboos University, Muscat, Oman
keshav@squ.edu.om

Date: May 31, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 15:00 – 16:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education V**

Business Linguistics – A New Interdisciplinary Synergy

Yulia Danyushina

State University of Management, Moscow, Russia
juliadaniushina@mail.ru

Sustainable Development Through Education

Arun Mudhol

Institute of Business Management and Technology, Bangalore, India
arun.mudhol@ibmteedu.org

Didactics, e-Learning and its Accessibility in Educational Field

Stefano Di Tore and Francesca D'Elia

Salerno University, Italy
stefano.ditore@gmail.com

A Case Study of Formative Assessment in EAP classrooms in Hong Kong

Wang Xiang

The University of Hong Kong, Hong Kong
xiangiris@yahoo.com.au

A Case Study of Taiwan's Three Senior-High-School Students: Comparison and Contrast of Textual Analysis as a Reading Strategy

Peter Chien-Yu, Kao

National Chung Cheng University, Taiwan, R.O.C.
applesmartflying@gmail.com

Foreign Language Learning and Advanced Age - The 3-Power-Model: A New Conceptual Approach

Helga Linhart

Vienna University, Austria
met@liwest.at

The Potentials of Bodily Experience in the Meaningful Learning: A Teaching-Methodological Hypothesis for a Dynamic Construction of Concepts

Maurizio Sibilio, Paola Aiello, Stefano Di Tore and Nadia Carlomagno
Salerno University, Italy
msibilio@unisa.it

Teaching and Education

Date: June 1, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 09:15 – 10:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education I**

Transnational and Transformational Pedagogies (Blended Learning, Global Technologies, Diverse Cultures)

Ray Younis
Curtin University Sydney Campus, NSW, Australia
ray.younis@sydney.curtin.edu.au

The Use of Persian in the EFL Classroom – The Case of English Teaching and Learning at Pre-university Level in Iran

Leila Mahmoudi and Seyed Yasin Yazdi Amirkhiz
University Malaya, Malaysia
leilamahmoudi1979@yahoo.com

Handle with Care: Researching the Lived Experiences of Young Children in Early Childhood Education Settings

Danielle Twigg
Griffith University, Australia
d.twigg@griffith.edu.au

The Impact of Translation on Language Acquisition and Knowledge Transfer in the Arab World

Ahmed Gumaa Siddiek
Shaqra University, KSA
aahmedgumaa@yahoo.com

Different Backgrounds and Preferred English Learning Styles of Bangkok University's Students

Nuttanuch Munsakorn
Bangkok University, Thailand
nuttanuch.m@bu.ac.th

Fostering Metalinguistic Construction in the ESL Classroom

Maritza Sostre and Brenda Camara
University of Puerto Rico Rio Piedras, Bayamon
maritza.sostre@upr.edu

Spirituality in Primary Education

Rekha Agrawal
N. K. B. M. G. PG College, Chandausi, UP, India
rekhaagrawal29@rediffmail.com

Date: June 1, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 11:00 – 12:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education II**

Speaking Languages Other Than English in the U.S.A.

Somnuek Niamtaisong
The University of Hawaii at Manoa, USA
somnuek@hawaii.edu

Humanities in Academia: A Breakthrough to the Ultimate Reality (Whatever It Might Mean), the Glass Beads Game or Following the Curriculum?

Tatiana Suprun

Moscow Lomonosov State University, Russia

ta-tatiana@mail.ru

Higher and Technical Education: A Window towards Knowledge Society - The Challenges and Opportunities Ahead in India

Bupinder Zutshi

Jawaharlal Nehru University, New Delhi, India

bzutshi@gmail.com

Enhanced Collaboration In Foreign Language Education: Use Of Wikis In Collaborative Writing Projects

Zeliha Aydin and Senem Yildiz

Bahcesehir University, Turkey

zelihaydin@yahoo.com

An Examination of Early Childhood Education Students' Epistemological Beliefs

Emine Ferda Bedel

Canakkale Onsekiz Mart University, Turkey

Ferdabedel@hotmail.com

Development of the Abilities To Pick Out A Tune on the Piano on the Basis of Application of the Layered Mechanism of Development Of Abilities

Svetlana Rogova

Penza State Pedagogical University, Russia

posthouse@mail.ru

Lifelong Learning Opportunities and the Re-Defining Role of the Universities: A Report of Case Study on Adult English Program Featured by CALL

Minako Inoue

Health Science University, Japan

minoue@kenkoudai.ac.jp

Date: June 1, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 13:00 – 14:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education III**

Making Connections: Instructional Models for Developing Foreign Language Proficiency in Higher Education through Communicative Teaching, E-learning and Experiential Programs

Marie-Anne Visoi

University of Toronto, Canada

marie.visoi@utoronto.ca

Promoting a Culture of Peace and Diversity through Transformative Learning Model of Peace: Experiences in Higher Education in Thailand

Patreeya Kitcharoen

Mahidol University, Thailand

Patreeya.k@gmail.com

The Value Crisis and Globalization of Education: An Indian Perspective

Pratyush Vatsala

HNB Garhwal Central University, India

vatsala.pvt@gmail.com

Integration Information and Communication Technologies in the Classroom: Experimentation in a Senegal Primary School

Stéphane Cyr

Université du Québec à Montréal, Canada
cyr.stephane@uqam.ca

Removing Barriers to Higher Education: Students with Disabilities Perceptions and Faculty Methodological Strategies

Pilar Sanchez-Hipola and Carmen Alba Pastor

Universidad Complutense of Madrid, Spain
pshipola@edu.ucm.es

The Significance of Preschool Education and Frequently Encountered Problems in Preschool Education

Lütfü İlgar, Şengül İlgar and Nurçin Egercioğlu Gösterişli

Istanbul University, Turkey
lutfuilgar@hotmail.com

The International Competition of Attracting 'Brain'--A Comparative Policy Study of Chinese and American Taxation Strategy

Shaohua Wang

Monash University, Australia and University of Oxford, UK
shaohuawang2009ox@gmail.com

Date: June 1, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 15:00 – 16:55
Session Chair: The first person to present research in this session.
Subject: **Teaching and Education IV**

Universal Design in Education: The Missing Link?

Ken Reimer

University of Manitoba, Canada
kereimer@wsd1.org

Seeing Eye to Eye in Early Childhood Classrooms: Exploring the Development of An Intercultural Co-Teaching Model among International Teachers

Jessica Essary, Ekaterina Strekalova, Sung Ok Park and Ersoy Erdemir

University at Buffalo, USA
jnessary@sbcglobal.net

“...it was like, ever since the day I was born I could always remember them [parents] saying ‘you know you are going to college and you are going to study abroad, you’re going to work and you’re going to get a degree’ ...” (Rehab, a 28 year old Bahraini)

Clare Beckett-McInroy and Richard C. Hunter

University of Bahrain, Kingdom of Bahrain
cbeckett@btc.uob.bh

Student Evaluation of Teaching: Leverage for Change for Higher Education in Vietnam?

Thanh T. Nguyen, Nga D. Tran and Nghi H. Tran

University of Tasmania, Australia
ntranduc@utas.edu.au

The Andragogic Learning Center: A Field Study in Social Work Education

Moshe Sonnheim and Shlomit Lehman

Bar Ilan School of Social Work, Israel
moshesonnheim@yahoo.com

Unleashing Student Creativity: Using Student Films for Language Teaching

Ayesha Heble

Sultan Qaboos University, Sultanate of Oman

ayasha_heble@hotmail.com

Date: June 1, 2011
Location: Gym Room 112. See [map](#).
Time: 15:00 – 17:00
Session Chair: **Pratyush Vatsala**, HNB Garhwal Central University, India. *vatsala.pvt@gmail.com*
Subject: **Teaching and Education V**

Reasoning Pattern and Personal Characteristics as Determinants of Success of Teacher Educators

Zebun Nisa Khan

AMU Aligarh, India

zebunnisakhan@yahoo.com

The Use of Case Method Reports for Training Teachers on ICT Educational Uses

Carmen Alba Pastor and Ainara Zubillaga del Río

Universidad Complutense de Madrid, Spain

carmenal@edu.ucm.es

The Course “New Media Genres” as a Social Network

M.A. Vesna Srnica

University J. J. Strossmayer, Osijek, Croatia

vesna.srnica@sb.htnet.hr

Using Multiple Measures to Investigate the Academic Vocabulary of University Pre-Sessional Course Students

Khalid Alothman and Barry O'Sullivan

King Saud University, Saudi Arabia

alothmank@gmail.com

Challenges and Issues Implementing and Integrating Educational Technology for Teaching and Learning English at a Local University in Thailand

Nutprapha Dennis and Suksan Suppasetsee

Suranaree University of Technology, Thailand

nootprapa@gmail.com

Bilingualism and Its Effects On Minority Languages: The Singapore Perspective

Aidil Subhan Mohamed and Seetha Lakshmi

Nanyang Technological University, Singapore

aidil.subhan@nie.edu.sg;seetha.lakshmi@nie.edu.sg

Recent Results of Applied Linguistics and Priorities that Benefit University Students

Saleh H. Alsuhaibani

Imam University, Riyadh, Saudi Arabia

shas222@hotmail.com

Business and Economics

Date: May 29, 2011
Location: Gym Room 112. See [map](#).
Time: 09:30 – 10:55
Session Chair: The first person to present research in this session.
Subject: **Business and Economics I**

Bottom of Pyramid Business Strategy: India And UAE Cases

Gouher Ahmed

Project Management Institute, PA, USA
gouher@agu.ac.ae

Expected Returns to Education and Experience in the United Arab Emirates

Jay Squalli

American University of Sharjah, UAE
jsqualli@aus.edu

Perception of Medical Ethics and Human Relations in Different Cultures

Kazım Beşirli

Istanbul University, Turkey
kbesirli@yahoo.com

Marketing Expert Systems

Ivona Stoica, Gheorghe Orzan and Mihai Orzan

Romanian American University of Bucharest, Hungary
ivonas@ase.ro

Effects of 19 Century Westernization Movements on Food Culture in Turkey

Emine Ümmü Beşirli

Istanbul University, Turkey
eminebesirli@gmail.com

Date: May 29, 2011
Location: Gym Room 112. See [map](#).
Time: 11:00 – 12:55
Session Chair: The first person to present research in this session.
Subject: **Business and Economics II**

Leading an Educational Institution During War Times: A Case Study of Survival and Growth

Renee Sabbagh Ghattas

Lebanese American University, Lebanon
rghattas@lau.edu.lb

Optimising the Benefits of Corporate Social Responsibility (CSR) in Small and Medium Enterprises (SMEs) - An Indian Study

Madhumita Chatterji and Jayasmita Rath

Institute of Finance and International Management (IFIM Business School), India
mchatterji@ifimbschool.com

Trade Liberalization, Economic Growth and Poverty in Nigeria: A Dynamic Microsimulation Computable General Equilibrium Model Analysis

Olajide S. Oladipo

York College of The City University of New York, USA
ooladipo@york.cuny.edu

A Study on Emerging Trends in Social Media Recruitment Strategies –Special reference to Human Resource Departments at Bangalore, India

Kavitha Haldorai and Souji Gopalakrishna Pillai

Legenda University College, Malaysia
ootykavitha46@yahoo.co.in

A Study on Real Estate Price Trends and Land-Use Patterns and Their Socio-Economic Impact on Dehradun City

Sachin Ghai, M.P.Singh and Rameshwar Dubey

Graphic Era University, India
sir.sachin.ghai@gmail.com

Analysing Social Media Adoption Using the Technology Acceptance Model

Mihai Orzan

Academy of Economic Studies, Romania
mihai.orzan@ase.ro

Impact and Guidelines for Accounting Practice on Agricultural Business in Thailand

Chollada Chalomklang

Maejo University, Thailand
chollada_c@hotmail.com

Date: May 29, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 13:00 – 14:25
Session Chair: The first person to present research in this session.
Subject: **Business and Economics III**

Outsourcing Relationships: How Long Is Long?

Jason Wai Chow Lee, Osman Mohamad and T. Ramayah

Universiti Sains Malaysia, Malaysia
jas_lwc@yahoo.com

Expatriate Mangers' Work Adjustment: A Study of Indian IT Professionals

Geetika Goel and Anvita Gupta

Motilal Nehru National Institute of Technology Allahabad, India
geetika@mnnit.ac.in

Inflation in Market and Bank Based Countries: Do Monetary Credibility, Global and Structural Factors Matter?

Denis Wendt

University of Goettingen, Germany
Denis.Wendt@wiwi.uni-goettingen.de

Insurance Companies and the Financial Crisis: An Agency Theory Explanation

Issam Dayoub and Pedro Arbulu

Université Montesquieu Bordeaux IV, France
issam.dayoub@u-bordeaux4.fr

Heritage Conservation and Sustainable Development

Ignacio Ruiz Guerra and Víctor Manuel Martín López

University of Castilla-La Mancha, Spain
nachoruizguerra@gmail.com

Date: May 29, 2011
Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 19:00 –
Session Chair: The first person to present research in this session.
Subject: **Business and Economics IV**

Global Economic Crises and New International Trade Systems

Arif Yavuz

Istanbul University, Turkey

dr.arif@turk.net

Old Wine In New Bottles: Testing PPP with a New Testing Strategy

Nilgün Çil Yavuz and Veli Yılancı

Istanbul University, Turkey

yavuznc@istanbul.edu.tr

Business and Economics

Date: May 30, 2011
Location: Gym Room 112. See [map](#).
Time: 11:00 – 12:55
Session Chair: The first person to present research in this session.
Subject: **Business and Economics I**

The Saliency of Geography and Clustering of Foreign Subsidiaries on the Economic Sustainability and Competitiveness of the Regions in Poland

Arkadiusz Mironko

Erasmus University, Rotterdam, Holland
arkadius@rutgers.edu

Drivers of Convergence (and Divergence) in European Higher Education

Alina Mihaela Dima

Bucharest Academy of Economic Studies, Romania
alinamihaeladima@yahoo.com

How Best Buy Implements the Five Forces Model to Build Market Share and Customer Loyalty

Matthew G. Kenney and Nile M. Khanfar

Kenney College, USA
matthew@kenneymba.com

Macroeconomic Factors, Political Economy Factors, and Happiness

Maria C Kula, Priniti Panday and McKay Gavitt

Roger Williams University, USA
mkula@rwu.edu

Economic Freedom and Economic Development: Analyses of Country- Specific Experiences

Priniti Panday, Maria Kula and James Vernon

Roger Williams University, USA
ppanday@rwu.edu

A Study of Differences between CEO and Employee Perceptions of Leadership Styles and Organizational Characteristics in Service Organizations of Orange County, California

Stephen Duarte

University of La Verne, USA
sduarte08@gmail.com

Sociology and of History: Towards a joint Methodological Perspective

Zacchaeus Ogunnika

Virginia State University, USA
Zogunnika@vsu.edu

Date: May 30, 2011
Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 13:00 – 14:55
Session Chair: The first person to present research in this session.
Subject: **Business and Economics II**

Mevlânâ Jalal-ad-Din Rumi : Rumi’s Seven Advices in Business Ethics

Didem Rodoplu Şahin and Gizem Rodoplu

Kocaeli University School of Civil Aviation Department of Aviation Management, Turkey
drodoplu@gmail.com

Financial Market Globalization and Endogenous Rise and Fall of Nations

Tomoo Kikuchi and George Vachadze

City University of New York, USA

george.vachadze@csi.cuny.edu

A Small Shot to Approaching the Financial Impact of the Strategic Choices of a Company

Mounime Elkabbouri, Abdelali Hajbi, Hicham Bouchertat and Hassan Bassidi

Hassan 1er University, Morocco

emounime@gmail.com

Total Quality Management: A Review of TQM's Impact on the Performance of Universities in Saudi Arabia

Majed Aldaweesh and Wafi Al-Karaghoul

Brunel University, UK

majed.aldaweesh@brunel.ac.uk

Teenagers' Influencing Strategy in the Purchase of Two Wheelers

C. Madhavi

Annamalai University, India

ceeyemin@yahoo.com

Domestic Business Groups, Emerging Multinationals and Economic Development: An Overview of Mexico's Largest Firms Over Time

Eduardo Jarque

University of Tokyo, Japan

uejarque@mail.ecc.u-tokyo.ac.jp

The Role of Cross-Border Mergers and Acquisitions for Selected European Transition Economies

Davor Filipovic, Najla Podrug and Marijan Cingula

University of Zagreb, Croatia

npodrug@efzg.hr

Date: May 30, 2011

Location: Byerly Classroom – Harvard's oldest classroom – in basement of Byerly Hall. See [map](#).

Time: 15:00 – 16:55

Session Chair: The first person to present research in this session.

Subject: **Business and Economics III**

Corporate Social Responsibility and Poverty Alleviation in a Developing Country Context: Case Studies from Lebanon

Janine Saba Zakka

Lebanese American University, Lebanon

jzacca@lau.edu.lb

Are Immigrants Really Attracted to the Welfare State? Evidence from OECD Countries

Aaron L. Jackson, David L. Ortmeier and Michael A. Quinn

Bentley University, USA

mquinn@bentley.edu

What Lies Beneath: Expectations or Current Perceptions?

Sadullah Celik and Asli Yuksel Mermud

Marmara University, Turkey

scelik@marmara.edu.tr

Technology for Rating and Assessment of Investments' Attraction Enterprises . A Case Study from Kazakhstan

Zhanara Baikenova

Open Society Institute

janara2004@yahoo.com

Competency Integrated Career Mapping in Varied Sectors: Comparison Analysis on Future Role Competencies for Personal, Professional and Business Development

Soumya Sagiri and Madhavi Challa

Aurora Business School, India
soumyasagiri@gmail.com

Flatter Than Ever: Innovative Networks and Novelty of Innovation

Yasin Rofcanin and Ibrahim Ugur Baser

Istanbul Bilgi University, Turkey
yrofanin@yahoo.com

Global Financial Crisis: Focus on Sultanate of Oman

Achalapathi K.V., Paga Kallu Rao and Tamanna Dalwai

Muscat College, Sultanate of Oman
achala56@gmail.com

Date: May 30, 2011
Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 17:00 – 18:55
Session Chair: The first person to present research in this session.
Subject: **Business and Economics IV**

Comparing Hard Clustering and Soft Clustering Techniques with an Application

Özge Eren and Aslan Savaş Demircan

Istanbul Aydın University, Turkey
ozgeeren@aydin.edu.tr

Using Consumers’ Personalities and Demographic Attributes to Support Managers’ Decisions in E-Commerce

Mohammad Saleh Torkestani and Pari Ahadi

Unitec University, New Zealand
torkestani@gmail.com

Implications of Leader-Member Exchange Relationship (LMX) Theory and Transformational Leadership Dimensions on Subordinate Citizenship Behavior: An Empirical Paper from Turkey with Services Industry Focus

Yasin Rofcanin

Bogazici University, İstanbul, Turkey
yrofanin@yahoo.com

Eminent Domain: In Theory - It Makes Good Cents

Benjamin A. Neil

Towson University, USA
bnail@towson.edu

Intellectual Capital as a Valuable Driver of Corporate Performance: Empirical Research of the Banking Sector in Serbia

Biserka Komnencic, Dragana Pokrajcic and Radovan Tomic

Higher School of Professional Business Studies Novi Sad, Serbia
bkomnencic@gmail.com

Environmental sustainability through human resource initiative

S. Anil Kumar and S.C. Poornima

Bangalore University, India
anilsriv@yahoo.com

Hiring Foreign Workers: Myths and Reality

Haslinda Abdullah

National Defence University of Malaysia, Malaysia
hba@upnm.edu.my

Business and Economics

Date: May 31, 2011
Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 09:25 – 10:55
Session Chair: The first person to present research in this session.
Subject: **Business and Economics I**

Minimum Wage and Productivity

Samir Amine

University of Quebec en Outaouais, CIRANO, Canada
samir.amine@uqo.ca

Management of Small and Medium Hotels: Corporate Social Responsibility in the City of Cartagena

Diego A. Cardona A, Zilath Romero G. and Juan Sebastian hernandez

Universidad Libre sede Cartagena, Colombia
diecardona@yahoo.es

Research Methods for Examining Information Technology Adoption in Business Organizations: A Review of Research Conducted in USA and Europe in the last 2 decades (1990-2010)

Juan Carlos Barrera and Axel Lamprecht

Elmhurst College, USA
barrera95@gmail.com

The Relationship between Industrial Production and Unemployment in Emerging Economies

Nazim Engin

Istanbul Yeni Yüzyıl University, Turkey
nazimengin46@gmail.com

Competitive Advantage in Talent Retention in a Globalized Society

Fierro Isidro

UEES Universidad Espiritu Santo, Ecuador
isfierro@uees.edu.ec

Date: May 31, 2011
Location: Gym Room 112. See [map](#).
Time: 09:30 – 11:55
Session Chair: The first person to present research in this session.
Subject: **Business and Economics II**

Forecasting Volatility of Indian Stock Market and Macro Economic Variables

Naliniprava Tripathy

Indian Institute of Management Shillong, Meghalaya, India
nalini_prava@yahoo.co.in

Optimizing Working Capital Management

Haitham Nobanee and Maryam AlHajjar

Abu Dhabi, United Arab Emirates
nobanee@gmail.com

The Impact of Financial Liberalization on the Malaysian Economy: Some Empirical Evidence

Chow Fah Yee , Sharifah Sakinah and Mazni Mohamad

University Teknologi MARA, Malaysia
yeechowfah@yahoo.com.my

Gallimaufry US -Sub Saharan Africa Trade Policy: The African Growth and Opportunity Act
Chris Ehiobuche, Fredrick Mensah and Allyson King
Berkeley College, USA
ehiobuche@yahoo.com

Effects of Free Economic Zones on the Developing Countries Economies
Filiz Kadi
Fatih University
fkadi@fatih.edu.tr

International Financing Reporting Standards in Bosnia and Difficulties which Companies May Face During the Adaptation process of IFRS in Bosnia and Herzegovina.
Elif Ozturk
International Burch University, Bosnia and Herzegovina
eozturk@ibu.edu.ba

Date: May 31, 2011
Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 11:00 – 12:55
Session Chair: The first person to present research in this session.
Subject: **Business and Economics III**

The Relationship between Corporate Social Responsibility (CSR) Disclosure and Good Corporate Governance (GCG) Disclosure to Company’s Performance : Evidence from Indonesian Stock Exchange
Ahalik, Wiwik Utami and Syahril Djaddang
Institut Teknologi dan Bisnis Kalbe (ITBK), Indonesia
ahalik_ui@yahoo.com

Students’ Entrepreneurial Potential: A Dynamic Element for the Curriculum
Paola Mouthon, Osvaldo Blanquicett Lozano and Abel Del Rio Cortina
Fundación Universitaria Tecnológico Comfenalco, Colombia
adelrio@tecnocomfenalco.edu.co

Sustainability and Financing Environmental Issues in Developing Countries
Aslı Yüksel Mermod and Ayten çetin
Marmara University, Turkey
aytencetin@marmara.edu.tr

Analysing Efficiency of Commodity Futures Markets
Krishna Reddy Nirmala
Bangalore University, India
knirmalareddy@rediffmail.com

Forecasting Export Prices in the Presence of Parameter Instability
Ekaterina Kortava
University of Glasgow, UK
e.kortava.1@research.gla.ac.uk

Buyer Behavior towards Convenience Food – An Exploratory Study
Krishnamurti Shivakumar
Skyline University College, Sharjah, United Arab Emirates
shiv_kar@sify.com

Various Definitions of Globalisation in Polish Area on XXI century
Agnieszka Rzepka
Instytut D&R, Poland
agarz@wp.pl

Date: May 31, 2011
Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 13:00 – 14:55
Session Chair: The first person to present research in this session.
Subject: **Business and Economics IV**

Global Recession: Challenges and Strategies Ahead

Sanjeev Chaturvedi
Amity University, India
chatur98@hotmail.com

IFRS Empirical Investigation of the Impact of Mark to Model and Mark to Market for the Equity Valuation in Indonesia during the Crisis of 2008

Stephanus Remond Waworuntu and Susanto Tedja
BINUS University, Indonesia
srwaworuntu@binus.edu

A Review of Meta-Analysis Methods and Empirical Analysis of Davar’s(2006) Improvement Over Hunter-Schmidt-Jackson(1982) Framework

Nitin Arora and Faiz Zoubi
New York Institute of Technology, Jordan
fzoubi@nyit.edu

Chinese International Contractors and Sub-Saharan Market

Henrique Reis
Polytechnic Institute of Setúbal, Portugal
henrique.reis@esce.ips.pt

Delegation in the Presence of Foreign Competition

Najiba Benabess,
Norwich University, USA
nbenabes@norwich.edu

Does Bank-Based Financial Sector Development Spur Economic Growth in South Africa? An Empirical Investigation

N.M. Odhiambo
University of South Africa, South Africa
nmbaya99@yahoo.com

Corporate Governance Practices followed by Indian Companies

Sukhwinder Kaur and Bimal Anjum
Baba Banda Singh Bahdur Engineering College, Punjab, India
sukhwinderdhanda@gmail.com

Date: May 31, 2011
Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 15:00 – 16:55
Session Chair: The first person to present research in this session.
Subject: **Business and Economics V**

Indipended Audit as Fundamental Base of External Audit Efficiency

Matea Jeric and Ivica Filipovic
Faculty of Economics, Split, Croatia
matea@hotelpresident.hr

Feasibility Analysis of Environment Friendly Energy Resources and Bio-Diesel in the Hill State of Uttarakhand, India:
An Empirical Study vis-a vis Global Perspective

Shailendra Kumar Pokhriyal

University of Petroleum & Energy Studies, Uttarakhand, India
pokhriyalsk@yahoo.com

The Finance Function in Turkish Media Sector and the Analysis of the Periodical Change Tendencies in the Advertising Income of the Sector

İclal Attila and Ergün Yolcu

Istanbul University, Turkey
iclalattila@gmail.com

Exploring the Relationship between Work-Family Balance and Health: The Case Of Malaysian Entrepreneurs

Aizzat Mohd. Nasurdin, Noor Hazlina Ahmad and Siti Rohaida Mohamed Zainal

Universiti Sains Malaysia, Malaysia
aizzat@usm.my

Service-Oriented Organizational Citizenship Behavior: Assessing the Predictive Role of Human Resource Management Practices

Aizzat Mohd. Nasurdin, Tan Cheng Ling and Low Sok Fun

Universiti Sains Malaysia, Malaysia
chengling.tan@gmail.com

Impact of Recession on Individual Investors' Behavior - A Case Study of Twin cities Hyderabad & Secunderabad, India

Menon Haji Sajjad and A.Kotiswer

Anwar Ul Uloom College, Hyderabad
sajjadhaji@yahoo.com

Do Savings Promote Economic Growth in Turkey? A Causality Analysis

Sami Taban

Eskişehir Osmangazi University, Turkey
staban@ogu.edu.tr

Date: May 31, 2011

Location: Byerly Classroom – Harvard's oldest classroom – in basement of Byerly Hall. See [map](#).

Time: 17:00 – 18:55

Session Chair: The first person to present research in this session.

Subject: **Business and Economics VI**

Bringing a Drop Of Local Order into Chaos - A Complexity Theory Model for Integration Of Cloud, SOA, BMP, BI and Other Technology Starlets

Bogdan Motoc

Allied Bionics Inc, Canada
bmotoc@gmail.com

Validity of Capital Asset Pricing Model in Indian Stock Market – An Empirical Test

Rajesh Kumar

Bangalore University, India
vrkumar27@yahoo.com

A Production Approach to Banks with Microfinance Operations

Emilyn Cabanda and Eleanor C. Domingo

Regent University, USA
ecabanda@regent.edu

Scrutinizing the Management Theory: The Impact of Coal and Related Industries

Alev Katrinli, Gonca Gunay and Mehmet Efe Biresselioglu

Izmir University of Economics, Turkey

gonca.gunay@ieu.edu.tr

Does a Food-themed TV Drama Affect Perceptions of National Image and Intention to Visit a Country?

Samuel Seongseop Kim, Miju Kim, Jerome Agrusa and Aejoon Lee

Sejong University, Seoul, South Korea

sskim@sejong.ac.kr and hmsskim@inet.polyu.edu.hk

The Challenge of Persisting Child Undernutrition in India

Nisha Srivastava and Anjor Bhaskar

University of Allahabad, India

nisha2000@gmail.com

Director Compensation in the Oil and Gas Industry

Wikil Kwak, Burch Kealey and Richard File

University of Nebraska at Omaha, USA

wkwak@unomaha.edu

Business and Economics

Date: June 1, 2011
Location: Gym Room 112. See [map](#).
Time: 10:00 – 10:55
Session Chair: The first person to present research in this session.
Subject: **Business and Economics I**

Regional Production Potential and Environmental Parameters: Statistic Analysis Based On Polish Voivodship Data
Viktoriya Voytsekhovska
Lviv Polytechnic National University, Ukraine
vita_voj@yahoo.com

The Role of the Quality Internal Audit Support in Enterprise Risk Management (ERM) Practices: Evidence from Malaysia
Wan Norhayate Wan Daud, Daing Nasir Ibrahim and Hasnah Haron
Universiti Sultan Zainal Abidin, Terengganu, Malaysia
wnhayate@udm.edu.my

The Antecedents and Consequences of Entrepreneurial Orientation in Malay Family Firms in Malaysia
Fakhrul Anwar Zainol and Selvamalar Ayadurai
Universiti Sultan Zainal Abidin, Terengganu, Malaysia
fakhrulanwar@unisza.edu.my

Changing Severity of Impediments for Entrepreneurs in India: An Empirical Analysis
Arvind Chaturvedi and Sonu Goyal
International Management Institute, India
achaturvedi@imi.edu

Determinants of Cost of Innovation and Patents in Indian Pharmaceutical Industry: An Empirical Study
Manisha Shridhar and Arvind Chaturvedi
International Management Institute, India
achaturvedi@imi.edu

Impact of Service Quality on Retail Banking Services in India: A Comparative Study
K .Nirmala, H.S.Surendra and Sheeba Thomas
Bangalore University, University of Agriculture Sciences, Mount Carmel Institute of Management, India
sheeba99_99@yahoo.com

Science and Technology

Date: May 29, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 17:45 – 19:15
Session Chair: The first person to present research in this session.
Subject: **Science and Technology I**

Mechanism of Prosthesis Hands with Five Fingers

Mustafa Yılmaz

Meliksah University, Turkey

Calculation of the Flushing Time of the Inner Part of the Golden Horn (an Estuary)

Ahmet Edip Müftüoğlu

Istanbul University, Turkey

Nano-Catalysts in Remediation of Recalcitrant Industrial Wastewater

Sheeja Jagadevan, Manickam Jayamurthy, Ashok Bhattacharya, Peter Dobson and Ian Thompson

University of Oxford, UK

sheeja.jagadevan@eng.ox.ac.uk

Evaluation Of Bromadiolone (0.005%) And Brodifacoum (0.005%) Baits For Rodent Pest Management In Commercial Poultry Facilities In India

Sandep Kandhwal

Kurukshetra University, India

sandepkandhwal@yahoo.in

Education Policies in the European Union

Mehtap Ekinci

Istanbul University, Turkey

ekincimehtap@hotmail.com

Science and Technology

Date: May 30, 2011
Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 09:30 – 10:40
Session Chair: The first person to present research in this session.
Subject: **Science and Technology I**

Virtual Tourism as a Tool for Sustainable Tourism: The Use of Digital Models for the Preservation and Presentation of Gordion

Banu Bedel
University of Cincinnati, USA
bedelb@gmail.com

Study Of Sorption of Hydrocarbons in the Conditions Of Coal Wetting

O. V. Skopintseva
Moscow State Mining University, Russia
skopintseva54@mail.ru

Fortifying Trust: Securing Web Applications in Internet Banking

Sushila Madan
Delhi University, India
sushila_isr@yahoo.com

Public-private partnerships for small-scale water supply projects in China

Nan Sheng and Hong Chua
The Hong Kong Polytechnic University, Hong Kong, China
shengnan928@hotmail.com

Date: May 30, 2011
Location: Byerly Classroom – Harvard’s oldest classroom – in basement of Byerly Hall. See [map](#).
Time: 10:45 – 12:55
Session Chair: The first person to present research in this session.
Subject: **Science and Technology II**

Effect of Two Different Programs: Whole Body Vibration, Resistance Exercise and Osteoporosis

Faisal A. Bughdadi and Hesham A. Said
Umm Al-Qura University Makkah, Saudi Arabia
dr_hesham@windowslive.com

Hierarchical Structure of the Major International and Turkish Companies in Scope of Econophysics

Bayram Deviren, Ersin Kantar and Mustafa Keskin
Erciyes University, Turkey
keskin@erciyes.edu.tr

Evolution of Covers in Architecture

Izis Salvador Pinto and Rita Esmeralda Salvador Pinto
University of Westminster, London, UK
izsalpin@hotmail.com

Large Scale Recycling of Marine Clay for Construction

Y.M. Cheng and Y.J Sun
The Hong Kong Polytechnic University, Hong Kong
suneggplant@yahoo.com.cn

On the Degree of Approximation
Syed Huzoorul Hasnain Khan
Aligarh Muslim University, India
huzoorkhan@yahoo.com

Balancing Arts, Science and Technology : Challenges of Architectural Profession and Education
Pushplata
Indian Institute of Technology Roorkee, Roorkee, India
pushpfap@iitr.ernet.in

Enhancing People's Lives-Engineering for Life
Vesna Milanovic and Simeon Yates
Sheffield Hallam University, UK
v.milanovic@shu.ac.uk

ZnO Nanowires: Characteristics and Applications
P.S. Gupta
Deemed University, Dhanbad, India
psgupta2ism@yahoo.co.in

Multidisciplinary Posters

Date: May 29, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 17:00 – 17:40
Session Chair: **Henry Greene**, Rhode Island College, USA. hgreene@ric.edu
Subject: **Multidisciplinary Research Posters** (click [here](#) for information about poster format)

Exploring the Use of Online Videos: Practical Implications for Businesses

Lisa Kahle-Piasecki
University of Toledo, USA
lisa.kahle@utoledo.edu

The Right to Good Health: Processes and Outcomes of a Community-Based Ethnography and Mural Project

Sprague, A. R., Schlapper, S., and Cuzzi, N.
San Francisco State University, USA
alysonrea09@gmail.com

The Potential Bioavailability of Iron, Manganese and Zinc in Micronutrient Beverages

Peter R. Pascucci
University of Delaware
drp@udel.edu

The Relationship between Bandwagon and New Technology Adoption: The Moderating Roles of Positive Performance Experience and Technology Investment Similarity

Hsuan Lo
Chia Nan University of Pharmacy & Science, Taiwan
lohsuan@mail.chna.edu.tw

Is There A “Digital Divide” In Municipal Level E-Government Implementations?

Queen Booker and Avra Johnson
Minnesota State University Mankato, USA
queen.booker@mnsu.edu

The Meaning of Working in China, Russia, the U.K., and the USA

Anthony Anderson, Aaron Cummings, Mark Cuneo, Ethan Fritel and Shawn M. Carraher
Minot State University, USA
shawn.carraher@minotstateu.edu

Corporate Social Responsibility Programmes in the Field Of Education: Case Studies from Turkey

Ayla Okay
Istanbul University, Turkey
aylaokay@istanbul.edu.tr

An Analysis of Communication Strategies Used by the Three Important Political Parties throughout the Process of 2010 Referendum for the Provisions in the Constitution of the Republic of Turkey, from the Perspective of Strategic Political Communication

Yesim Gucdemir and Esra Demir
Istanbul University, Turkey
gucdemir@istanbul.edu.tr

University Campus as a Space of Identity: Can the University be an identity Space through Distance Education?

Nurdogan Rigel and Cem Erkebay
Istanbul University, Turkey
nurdanrigel@hotmail.com

Dynamic Scoring and Population

Yoichi Tsuchiya
State University of New York at Buffalo, USA
yt9@buffalo.edu

The Online Business Opportunities in Uzbekistan and Aspects for Further Development

Khikmatilla Shakirov

Center for Economic Research, Uzbekistan

khikmatilla.shakirov@cer.uz

ESP Teaching: Categorizing Popular Metaphors in Business English

Elzbieta Jendrych

Kozminski University, Poland

jendrych@alk.edu.pl

Effects of Relationships with Parents, Teachers, and Peers on Onset of Junior High School Students' Delinquency: A Dynamic Analysis

Yuk-Ying Tung and Feng-Ming Chang

National Cheng Kung University, Taiwan

yytung@mail.ncku.edu.tw

In-group Implicit Prejudice against Mexican Americans in the Rio Grande Valley.

Christelle Garza and Philip Gasquoine

University of Texas-Pan American, USA

cfortega@broncs.utpa.edu

Impact of the Use of Information Technology on Employee Stress Level and Job Satisfaction

Hemamali Tennakoon and Syed Rehan

Kingston University, UK

htennakoon83@yahoo.com

Turkey Can Do It Alla Turca!

Mehmet A. Ugur

Yalova University, Turkey

maugur@gmail.com

Diagnostic Study of Health Related Fitness of Schools in Punjab (India)

Manmeet Gill

S.G.G.S. College, Chandigarh, India

deol_manmeet@yahoo.com

Relations between Saudi Arabia and the Soviet Union: A Start at Halt 1924-1938A.D

Khalefah Bin Abdul Rahman Al-Maso'ud

Qassim University, Saudi Arabia

dr.khalefah@hotmail.com

Level of Satisfaction of Patients Undergoing Hemodialysis in Legazpi City

Jane O. Villamor

Bicol University Graduate School, Legazpi City, Philippines

neja_007@yahoo.com

Do Organizations Work Efficiently? A Comparative Study between Tunisian and Canadian Companies

Tahar Lazhar Ayed and Hassen Gharbi

High School of Commerce, University of Sfax, Tunisia

lazhar.ayed@escs.rnu.tn

Teaching Academic Writing and Oral Presentation Skills: A Japanese Framework for Understanding the Learning Motivation Process

Adam Serag

Akita International University, Japan

tangaloma2000@yahoo.co.jp

Multidisciplinary Posters

Date: May 30, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 17:00 – 17:40
Session Chair: **Alla Meyerovich**, Achva Academic College of Education, Israel. alla_m@macam.ac.il
Subject: **Multidisciplinary Research Posters** (click [here](#) for information about poster format)

Cultural Task of General Education at Fudan University in Mainland China

Chai Wenyu

The University of Hong Kong, Hong Kong, China

cathrine_chai@yahoo.com.cn

Corporate Social Responsibility Leadership and Organizational Performance

Petulia Blake-Scontrino

Indiana State University, USA

pblake@indstate.edu

Engineering Student Perceptions of Physics and Learning Physics in Introductory Physics Classes

H.A. Alhadlaq, K. K. Perkins, Wendy K. Adams and O.M. Al-Dossary

King Saud University, Saudi Arabia

hhadlaq@ksu.edu.sa

Strategic Choices and Market Orientation : Alignment and Performance: An empirical study of French Companies

Ibtissam Abarar

Bordeaux 4 University, France

ibtissam.abarar@gmail.com

The Implications of Talent Management for Career Development of Women in Saudi Arabia

Malak Abunar and Chima Mordi

Brunel University, London, UK

Malak.abunar@brunel.ac.uk

Engage American Adults in Learning Chinese as a Foreign Language

Minmin Fan

Seton Hall University, USA

laura_fan77@hotmail.com

The Prognostic Value of High Ankle-Brachial Index in Diabetic Patients

Sayed M. Abdul-Rahman, Ali Taha Ali, Essam S.Badawy and Hala Ali

Minia University, Egypt

habibaessam26@yahoo.com

Playing for Understanding in an Interdisciplinary Area Studies Subject at Pioneer Junior College in Singapore

William Chan and Teo Ting Ting

Pioneer Junior College, Singapore

william_chan_chee_leong@moe.edu.sg

Detection of Cicada Parasitic Fungus (*Isaria sinclairii*) in the Forest Soil

Ahmed Intiaj, Shun Hosoda, Katsuhiko Takano, Zhu Sun and Shoji Ohga

Kyushu University, Japan

ohga@forest.kyushu-u.ac.jp

Knowledge Sharing and Competitiveness of Professional Service Firms: A Case Study

Albert P. Cruz

National University, USA

acruz@nu.edu

The Effect of Thought Self-Leadership Training on Healthcare Graduates' Perceptions of the Role of Ethics and Social Responsibility, Machiavellianism, and TSL Cognitive Strategies Use

Anna Filipova

University of Wisconsin-Oshkosh, USA

filipova@uwosh.edu

Foreign Languages as a Source of Rising National Awareness

Diana R. Bashirova and Tatiana S. Pimenova

Kazan State Humanitarian-Pedagogical University, Russia

blackberry.88@inbox.ru

English Language as the Source of Introducing National Culture of Tatarstan

Safina I. Diana, Bashirova R. Diana and Tatiana S. Pimenova

Tatar State Humanitarian-Pedagogical University, Kazan, Russia

blackberry.88@inbox.ru

Gathering Marketing Data from Corporate and Private Blogs: A Quantitative Approach to Identify Attitude toward Brands

Gheorghe Orzan and Catalin Silvestru

Academy of Economic Studies, Romania

orzan@yahoo.com

Global Culture and The Representation of Motherhood in Popular Global Culture and The Representation of Motherhood in Popular Turkish Television Dramas

Seckin Ozmen

Istanbul University, Turkey

sozmen@istanbul.edu.tr

Modern Therapeutic Methods and Biochemical Indicators for Foot Rehabilitation

Faysal ben Abdel Kader Bahgdadi and Hesham Ahmed Said Hafez

Umm Al-Qura University Makkah, Saudi Arabia

dr_hesham@windowslive.com

Evaluation of the Knowledge of Teachers and Parents of School Children about the Emergency Management of Avulsed Teeth before and after an Educational Pamphlet

Farhad Jafari, Farhang Derakhshan, Setareh Derakhshan and Narges Heidari

Hamedan University of Medical Sciences, Iran

farhad.jafari@yahoo.com

L2 Self Motivation and E-Learning Behavior: A Case Study of Two Adult Learners of Chinese

Yang Ruowei Robin

The Open University of Hong Kong, Hong Kong

rwyang@ouhk.edu.hk

The Role of Energy Investments in Developing Azerbaijani Economy

Altay Ismayilov and Sabuhi Yusifov

Qafqaz University, Azerbaijan

aismayilov@qu.edu.az

Multidisciplinary Posters

Date: May 31, 2011
Location: Radcliffe Gym (upstairs, the old gym). See [map](#).
Time: 17:00 – 17:40
Session Chair: **Ya-Hui Kuo**, Wenzao Ursuline College of Languages, Kaohsiung, Taiwan
94101@wtuc.edu.tw
Subject: **Multidisciplinary Research Posters** (click [here](#) for information about poster format)

The Heuristics and Performance Optimization (of a Project Team)

Margarita Yordanova

France

yordanova.margarita@orange.fr

La Naval de Manila: Ritual and Belief in Sto. Domingo Church

Mawi Pacamarra Talaboc

University of the Philippines

gfmaui@yahoo.com

Evolution at the Surface of Euclid: Elements of a Long Infinity in Motion Along Space

Marvin E. Kirsh

California State University Los Angeles

kirsh2152000@yahoo.com

Dynamic Strategies and Capabilities: An Empirical Study of SMEs in Johor, Malaysia.

Ho Sok Ching

University Technology Malaysia and Southern College, Johor, Malaysia

scho@sc.edu.my

Virtual World and On-Line Contracting

Tomas Scerba

Masaryk University, Brno, Czech Republic

tomas.scerba@gmail.com

Phenomenon of Equifinality in the Innovative Development of the Private Ownership Economy

Beata Cialowicz

Cracow University of Economics, Poland

eycialow@cyf-kr.edu.pl

The Effectiveness of Using Inquiry Strategy and Inquiry Strategy Supported With Computer in the Development of Achievement and Mathematical Thinking of Sixth Grade Students in Jordan.

Salwa M. Mrayyan

Balqaa Applied University, Jordan

salwa_mrayyan@yahoo.com

Challenges of Implementing a Community Network for Citizen Integration in a Suburban Area of Selangor, Malaysia

Rugayah Hashim, Norazah Abd Rahman, Mohd Anuar Mazuki and Tajuddin Md Jahi

Universiti Teknologi Mara (UiTM), Malaysia

guy73106@yahoo.com

Perhaps There Is Accounting for Taste: Evaluating the Creativity of Products

Chiara Simone Haller, Sophie Delphine Courvoisier and David H. Cropley

Harvard University, USA

Attila: The Ruler of the Huns (434-453)

Ismail Mangaltepe

Istanbul University, Turkey

imangaltepe@hotmail.com

The Importance of Iron in Turkish History

Mualla Uydu Yücel

Istanbul University, Turkey

muallauyduyucel@hotmail.com

Mindful Multitasking

Amanda le and Chiara S. Haller

Harvard University, USA

aie@fas.harvard.edu

A Novel Method of Scoring Personality and Thinking Style Scales for Complexity in Combination with a Systematic Procedure for Rating The Functional Creativity of Products

Chiara S. Haller, Delphine S. Courvoisier and David H. Cropley

Harvard University, USA

Incremental Leadership Development and Associated Self-Efficacy in Members of a Delta Epsilon Chi (DECA) Case Study Competition Team

William K. Vasbinder, William S. Koehler and Elena Swaim

Bay State College, USA

wvasbinder@baystate.edu

Thai Political Leadership in the Globalization Era And Maximum Efficiency Management Strategy With the Impact on Good Governance : A Case study of Pol. Lt. Col. Dr. Thaksin Shinawatra B.E. 2544-2549

Busabar Sinsomboon

Suan Dusit Rajabhat University, Bangkok, Thailand

bamboo2516@hotmail.com

Prevalence and Treatment Gap in Childhood Epilepsy in Chandigarh: A Community Based Study

Pratibha Singhi, Swati Pandey and Bhavneet Bharti

Post Graduate Institute of Medical Education And Research, Chandigarh, India

pratibhasinghi@yahoo.com

Detection of Cicada Parasitic Fungus (*Isaria sinclairii*) in the Forest Soil

Ahmed Imtiaj, Shun Hosoda, Katsuhiko Takano, Zhu Sun and Shoji Ohga

Kyushu University, Japan

ohga@forest.kyushu-u.ac.jp

Freedom verses Migration

Narantuya Danzan

National University of Mongolia

dnaran608@yahoo.com

Plant Sex Change with Biotrophic Fungus Revealed by the Advanced Light and SEM Combining Microscopy

Naoko Fujita, Wataru Aonuma, Yuji Shimizu and Shigeyuki Kawano

The University of Tokyo, Japan

87302@ib.k.u-tokyo.ac.jp

Linguistic Comprehensibility of a Lottery Ticket

Timothy F. Fahey

Boston University, USA

tfahey@bu.edu