INTERNATIONAL CONFERENCE FOR ACADEMIC DISCIPLINES

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Promoting multidisciplinary research and study abroad programs in Baden-Württemberg and the EUCOR universities region

Gottenheim, Germany
(April 2011)
The Teacher: A Successful Communicator and Promoter of the Students’ Achievements

Violeta Janusheva and Milena Pejchinovska.
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Textbook Illustrations Reflecting National Grief: Analysis Of Visual Illustrations Of Negative Historical Events In History Textbooks In The Framework of Social Representation Theory (SRT)

Levente Somogyi
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The Effect of Using Aerobic Exercises on Some Physiological and Physical Variables for Youth

Yasser Hassan Hamed Farghaly
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The Effect of Micro-Teaching on Learning Zone Defense in Basketball Game

Adel Hosny Al-sayd Shawaf
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The Effect of an Educational Program Using Qualitative Analysis on the Cognitive Field and the Performance of Forward Handspring on the Vaults Table by the Students of the Faculty of Physical Education, Assiut University

Mohamed Kamal El-Din El-Baroudy
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The Travel Risk and Safety Concerns of the Hearing Impaired

Shu-Hui Chou and Mei-Hui Wu
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Latvia’s And Russia’s Border – Social, Economical, Political And Ethnical Crucial Point After 1991

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Understanding the Organisational Context: The Impact of Arab Culture

Ali Al-Ghuffli and Mohammed Al-Yahya
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Contemporary Migration Issues in Malta

Cedric Pulliam and Betty Morgan
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Designing A Device To Developing Muscles Force For Upper Hits In Boxing

Mahmoud Hassan Hussein Mohamed
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Preparation And Characterization Of Poly(Lactic Acid)/Fatty Hydrazide Modified Clay Nanocomposite

Emad A. Jaffar Al-Mulla
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Innovative Capabilities of Table Tennis Technical Managers of the Table Tennis and Their Relationship to Decision-Making
Mona Abdlemaen Abdelmaboud
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Promoting Physical Activity Among Children in Malaysia
Mohd Taib Harun, Norlena salamuddin and Nur Asmara Diana Abdullah
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The Effect Of The Intervention Program On Students’ Personal And Social Development
Norlena Salamuddin and Mohd Taib Harun
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Alireza Shirneshan and Mohammad Ali Ghazavi
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Nanotechnology Technique For Enhancement Of Solar Power System
Ali Abdulabbas Abdullah and Emad A. Jaffar Al-Mulla
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Movement Analysis: A Plyometric Training Program and its Effect on Football Goalkeepers
Randy Abdel-Aziz Hassan
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The National Security Language Initiative: Implications for Language Education Policy in the United States
Elvira Sanatullova-Allison
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Rhetoric aspect of Prosody in a German Sermon
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Research of the Effect of Fancy Yarn Use on Product Qualities in Textile Industry
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The Structure of Ten Little Indians
Filiz Ozbas
Cyprus International University, TRNC
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INTRODUCTION
Joseph Azzopardi
University of Malta
IJAS Conferences Coordinator

VISIT TO A TECHNOLOGY CENTER
Volker Kieber
Mayor of Gottenheim

Date: April 11, 2011
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:35 – 11:40

Date: April 11, 2011
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 11:45 – 13:55
Chair: Sunghee Pak, Yonsei University, South Korea, sunghee.pak@yonsei.ac.kr
Subject Area: Social Sciences and Humanities

The Dialogue between Science and Spirituality in Romania
Gelu Călina
University of Craiova, Romania
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The Cosmopolitan Setting in Chick Lit Novels
Yin-I Chen
National Cheng-Chi University, Taiwan
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On The Transition Of Humanism From The City To The Renaissance Court: Baldassare Castiglione’s Thought
Nicoleta Călina
University of Craiova, Romania
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Applying the Theory of Linguistic Relativity to Music: An Initial Exploration
Caitlin Mannion and Elvira Sanatullova-Allison
The State University of New York College at Potsdam, USA
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The Reenactment of the Displaced Identity of Asian Americans in Julia Cho’s The Architecture of Loss
Sunyoung Cheon
Yonsei University, Republic of Korea
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Postmodern Discourses of Displacement in Brookner’s Novels
Stegarescu Alina
University of Bucharest, Romania
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Analysis Of Institutional Attachment Levels Of Public Workers In Terms Of Some Variables
İsmail Sevinç Ali Şahin
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Against or Beyond the Invented Tradition?: Frantz Fanon’s Politics of Nation
Kyung-Won Lee
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Biblical Languages in Jesus’ Time
Vladimirescu Mihai Valentin
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A Tempest: Destroyed Border between Superiority and Inferiority
Sunghee Pak
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Date: April 11, 2011
Location: IJAS Room A, Grundschule, Schulstrasse 15, Gottenheim
Time: 11:45 – 13:55
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Science and Technology (I)

Seismic Performance Improvement of Nonductile RC Frames with User Friendly External Strengthening Applications
S. Zerrin Korkmaz, Mehmet Kamanli, Fatih S. Balik, Fatih Bahadir and Hasan H. Korkmaz
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Mushroom Cultivation Of Hed-Cone-Noi Coprinopsis Cinerea), Hed-Fang (Volvariella Volvacea) Were Grown On Natural Pots Made From Water Hyacinths And Rice Straw Residues Adding Wood Vinegar To Promote Fruiting Body In Thailand
Wassana Chaisaena, Rerngnaporn Mopoun, Pornwipa Sanawong, Kodcharat Thongfak and Sujitra Rauengdechawiwat
Thailand
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Strengthening Of Reinforced Concrete Frames Of Insufficient Earthquake Resistance By Applying External Shear Wall With Coupling Beam
Yasar Kaltakci and Murat Ozturk
Selcuk University, Turkey
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Determination and Control of Noise Pollution Risk Points at The Level of Touristic Hotels
Celalettin Özdemir, Ayse Savur, Erkan Kalipci and M.Turan Demirci
Selcuk University, TURKEY
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Immobilization Of Polyphenol Oxidase In Conducting Graft Copolymers And Determination Of Phenolic Amount In Red Wines With Enzyme Electrodes
Huseyin Bekir Yildiz, Levent Toppare, Yesim Gursel and Yusuf Yagci
Karamanoglu Mehmetbey University, Turkey
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Determination Of 2,4-D Acid Dimethyl Amine Salt And 2,4-D Acid Isooctylester Herbicide Residues In Wheat And Soil Samples
Erkan Kalipci And Celalettin Özdemir
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Seismic Performance Of Roof Gable Walls And Shaking Table Test
Mehmet Kamanli and F.Suleyman Balik
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Date: April 11, 2011  
Location: IJAS Room B, Grundschule, Schulstrasse 15, Gottenheim  
Time: 11:45 – 13:55  
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.  
Subject Area: Teaching and Education (I)

**Practicing what We Teach: Developing Undergraduates’ Teamwork Skills through Interdisciplinary Collaborative Teaching**  
Caroline Brandt  
The Petroleum Institute, UAE  
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**Communication Games in the EFL Classroom? Who Cares?**  
Ahmad Mursy  
Sultan Qaboos University, Oman  
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**Relation Between Peer Relations of Preschool Children and Their Fathers’ Attitudes about Parenthood**  
Hülya Gülay, Zarife Şeçer and Alev Önder  
University of Selcuk, Turkey  
zarifesecer@hotmail.com

**Thinking Skills and Problem Solving Skills Among Pupils in Malaysia (East Coast)**  
Subadrah Madhawa Nair and Najeemah Mohd. Yusof  
Universiti Sains Malaysia  
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**Mastery of Subject Content Knowledge of Sports Science among Physical Education Undergraduates in Malaysia**  
Norlena Salamuddin, Mohd Taib Harun and Sallehuddin Haji Sattar  
Universiti Kebangsaan Malaysia  
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**The Examples Of The Projects In The Cell Unit Created By The First Grade Of High School Students’ In The Biology Course**  
Tuğba Tafli and Ali Ates  
Selcuk University, Turkey  
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**Excellence in Teaching: Working the Elusive Concept**  
Aalanoud Abusalim  
American University of Sharjah, UAE  
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**Internationalization Of Education In The Philippines And The “Pull” Factors Of The University Of Perpetual Help System-DALTA**  
Norietta Carandang-Tansio  
University of Perpetual Help System-DALTA, Philippines  
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Date: April 11, 2011  
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim  
Time: 14:00 – 15:55  
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.  
Subject Area: Social Sciences and Humanities

**Changing Face of Globalization and Turkish Media**  
Serife Gozde Yirmibesoglu  
Akdeniz University, Turkey  
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**Economy and Education in Turkey**  
Gülden Gök  
Selcuk University, Turkey  
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The Character Of Leopold Bloom As A Modern Hero, In Ulysses, By James Joyce
Rozana Bela
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An Empirical Measurement & Correction of Publication Bias in a Meta-Analytic Study
Nitin Arora
New York Institute Of Technology, Jordan
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Getting the Dots Connected: New Orientations in Interdisciplinary Studies
Mehmet Atalay
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The Role of Comparative Literature in the Universality of Arabic Literature
Yousef Musallam Abdelqader Abu Addous
Zarqa University, Jordan
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Date: April 11, 2011
Location: IJAS Room A, Grundschule, Schulstrasse 15, Gottenheim
Time: 14:00 – 15:55
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Science and Technology (II)

The Global Warming And Its Effect To Physical Characteristics Of Volcanic Soils In West Java, Indonesia
Rina Devnita, Adjat Sudradjat, Ridha Hudaya and Koichiro Watanabe.
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Heavy Metals In The River Velgozda – Juridical Mass For Protection Of Waters From Pollutants
Agni Aliu and Suzana Aliu
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An Experimental Study on Hollow Precast Stairs Used in Turkey
Alptug Unal and Hasan Husnu Korkmaz
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Predicting the Compressive Strength of Copper Slag Waste’s with Different Pozzolans by Artificial Neural Networks and Fuzzy Logic
Fatih Bahadir and Cemil Guvendi
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Determination Of Heavy Metals In Water Of Lake Ohrid And In Fish Species – Leuciscus Cephallus Albus. Juridical Mass For Protection Of Waters From Pollutants
Suzana Aliu and Agni Aliu
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Predicting the Compressive Strength of Copper Slag Waste’s with Chemical Properties of Different Pozzolans by ANN and FL
Fatih Bahadir, Cemil Guvendi and F. Suleyman Balik
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Determining The Mechanical Properties Of Epoxy Resin (Dgeba) Composites By Ultrasonic Velocity Measurement
Imran Oral, Hatice Guzel and Gulnare Ahmetli
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Learning with Technologies: Evidence from Best Practice
Amor Jebali
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Training Teachers in The Use And Management Of ICT: Institutional Culture And Educational Needs
César Correa Arias and Fabiola Mariscal Plascencia.
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Readiness Of Malaysian’s Schools For Special Needs In Teaching Adapted Physical Education
Safani Bari, Mohd Taib Harun, Mohd Hanafi Mohd Yasin and Norlena Salamuddin
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Are Beliefs about Language Learning Gender-Related?
İlkay Celik-Yazıcı and Başak Tan
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A Contrastive Analysis of Transfer Errors in Word Order: A Study on German Adults Learning Turkish
Eda Büyüknisan Bakiner and Esma Biricik
Çukurova University, Adana, Turkey
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Monetary Lessons and Their Impact On Improving Teaching Skills for Physical Education Student Teachers
Medhat Ali Abossria and Mona Awad Hussein Soliman
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Guiding Mathematics from Theory to Interactive Application Makes Learning More Meaningful
Said Taan El Hajjar
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The Reading Comprehension Levels of Freshman Education Students: A Reading Program Design
Haydee C. Cabasan
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Different Learning Styles Used by Saudi Female English Second Language Learners
Nouriya Saab AlMuaidib
King Faisal University, Saudi Arabia
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A Form of Leadership that Empowers Teachers and Students: A Case Study of Mali
Amadou Beidy Sow
Athens City Schools, USA
abeidysow@yahoo.com
The Use Of Information Technology In Literacy And Mathematics Assessment For Deaf And Hard Of Hearing Students
Mohd Hanafi Mohd Yasin, Safani Bari, Noraidah Sahari and Arbi Haza Nasution
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Emotional Intelligence and Communicative Competence in L2
M. Naci Kayaoglu
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The Problems Faced By Foreign Students In Lectures In Ahmet Kelesoglu Education Faculty At Selcuk University
Derya Cintas Yildiz
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dcintas@selcuk.edu.tr

Date: April 11, 2011
Location: IJAS Room A, Grundschule, Schulstrasse 15, Gottenheim
Time: 16:00 – 16:55
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Science and Technology (III)

Vorschläge für die Verkehrsorganisation in der A.R.Ägypten für die Zeit nach dem Jahr 2010
Mahmoud Elshourbagy
King Saud University, Saudi Arabia
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Rainfall Intensity-Duration-Frequency Relationship for Some Regions in Saudi Arabia
Ibrahim H. Elsebaie
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The Development Of Couple's Scheme Of Synchron Odl In Real Time – An Effective Digital Bridge Of High School Education In The European Space
Alma Stana and Mimoza Karafili
"Aleksandër Moisiu" University of Durrës, Albania
stana_alma@yahoo.it

Date: April 11, 2011
Location: IJAS Room B, Grundschule, Schulstrasse 15, Gottenheim
Time: 16:00 – 17:55
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Business and Entrepreneurship

A Study Of Black Chicken Meat Product Marketing Based On Value Adding And Black Chicken Meat Identity
Siriporn Kiratikarnkul and Kodchaporn Siripokakit
Maejo University, Chiangmai, Thailand
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The Relationship Between Personality, Emotional Labor, And Customer Service Rating By Peer Of Healthcare Employees
Şebnem Aslan
University of Selçuk, Turkey
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Business Incubation Program for Economic Developments: The Case Study of GCC
Hanadi Al-Mubaraki and M Busler
Kuwait University, Kuwait
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Strengthening the Competitiveness of Small and Medium Enterprises By Using the Cluster-Based Approach: A Case Study Of The Ratchaburi Orchid Cluster in Thailand
Boon-Anan Phinaitrup
National Institute of Development Administration, Thailand
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Date: April 11, 2011
Location: IJAS Room A, Grundschule, Schulstrasse 15, Gottenheim
Time: 17:00 –
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Multidisciplinary Research

Postmodern Discourses of Displacement in Brookner's Novels
Stegarescu Alina
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Social Work in Health Care
Rashid Albaz
Alimmam Muhammad Ibn Saud University, Saudi Arabia
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Religious Orientation and Attitudes among Muslim Students with Disciplinary Problems in Malaysian Secondary School
Nik Rosila Nik Yaacob, Najeemah Mohd Yusof, and Aswati Hamzah
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Technique of Football Match Management
Gamal Mohamed Ali Yossef
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The Psychology of Speech Regulation
Roy Baker
Macquarie University, Australia
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No-Place in Place: Utopia versus Context in the 21st Century
Gizem Deniz Guneri
Middle East Technical University, Turkey
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Date: April 11, 2011
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 18:00 –
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: International Business: A Research Panel from Yuan Ze University

An Examination Of The Relationship Between Turnover And Organizational Performance: An Organizational Learning Perspective
Hsiu-Wen Yang and Yueh-Ysen Lin
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chipdale5555@gmail.com
The Moderating Effect Of Customer Regulatory Focus On The Relationship Between Methods On Service Recovery And Customer Satisfaction At Service Recovery
Tai-Ying Chiang and Kang-Ning Xia
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The Study on Job Stress, Locus of Control and Work-life balance of Employees in High-Tech Industry in Taiwan
Yi-Ching Chou and Hung-Hui Li
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The Influence Of Product Knowledge And Consumer Orientation On Cultural Products Promotion: Through A Dyad Perspective Of Consumer and Creator
Ying-Chih Wang and Kang-Ning Xia
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Date: April 11, 2011
Location: IJAS Room B, Grundschule, Schulstrasse 15, Gottenheim
Time: 18:00 -
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Research in Education

From Teaching to Leading
Neslihan Aslan-Bilikozen
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Education for Women in Prison and Freedom
Mahnaz Salimi and Azam Ghavidel
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Images of India in English Literature and Student Perceptions in the Arab World
Pran Pandit
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Creative Drama: A Possible Solution to Alleviate Language Anxiety
Hasan Sağlamel and M. Naci Kayaoğlu
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Notes

- For lunch and dinner, we recommend Gasthaus Krone at Main Street (Haupstrasse) 57, Gottenheim. They serve hot meals and a truly outstanding salad.
- If you would like a lovely break during the entire day’s conference program, take the train to nearby Breisach (about 15 minutes away) and walk to the Cathedral perched above the town and the Rhine. On the other side of the river, it’s France and its countryside!
INTRODUCTION
Joseph Azzopardi
University of Malta
IJAS Conferences Coordinator

MULTIDISCIPLINARY POSTERS

The Contributing Factors Involving In Medication Errors From Nurses Viewpoint
Haniyeh Gholamnejad
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Comparing Laptop Price Estimators in the Iran Market: Hedonic Regression and Artificial Neural Network
Mohsen Nazari, Seyed Vahid Tabatabaie Kalejahi
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Feedback on the English Speaking Test for Thai Graduate Students
Manta Nunpakdee
Suranaree University of Technology, Thailand
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The Relations between Mothers’ Socialization of Anger and Preschoolers’ Anger-Coping Behavior: A Cross-Cultural Comparison between Thai Children and Japanese Children Resided in Thailand
Parinthip Bourkom and Monchan Siriyotipan
Srinakharinwirot University, Bangkok, Thailand
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School Adminitrators’ Characteristic and School Culture Affecting School Effectiveness
Tunyaporn Chaijukul and Sirilak Chaijukul
Ramkhamhaeng University, Bangkok, Thailand
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Web-Based Application on Slimming and Spa Business Customer Relationship Management System for Customer Satisfaction Improvement
Apachinee Sookhsiri and Chutima Buakham
Ramkhamhaeng University, Bangkok, Thailand
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Use of Computer Based Application in Document Management System for workflow improvement in Government Housing Bank
Pharunyu Chaijukul and Adisak Buakham
Ramkhamhaeng University, Bangkok, Thailand
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Study of Scale Removal Ability of 3.8 mm. Hot Rolled Steel Strip by Hydrochloric Acid in Cold Rolling Process
Sarawut Thongsam, Soorathep Kheawham, and Woralak Juiljunjerm
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Education in Romanian Language in the Context of Multiculturalism and Multilingualism in Vojvodina - the Past, the Present and the Future
Mirca Maran and Euden Cinc
Preschool Teacher Training College Mihailo Palov, Serbia
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Deployment of RFID in an Ocean Shipping Company
Qian Chen, Chan Ching Yuen And Gao Jian
The Hong Kong Polytechnic University, Hong Kong
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A survey on Online Tourist Trip Planning Systems
Kadri Sylejmani and Agni Dika
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Appearance of Gases in Mines
Gzim Ibishi and Ismet Ibishi
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University Student Affairs Administration in China
Li-huilin and Peng-qinghong
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Personal Factor and School Climate Affecting Quality of Academic Administration of Secondary School Administrators
Saravuth Chaijukul, Suchada Paradee and Sompornltp Sriketsuk
Srinakharinwirot University, Bangkok, Thailand
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Verify the Social Change since the Reformation of Mainland China with the Statistic Analysis of “Materialism”
Ching-Yu Wang
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Public Sphere” Debates In Turkish Print Press: Never Uncovered Riddle
Hüseyin Köse
Atatürk Universitesi, Erzurum, Turkey
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Crisis Contagion In The World Financial Market: Cross-Segment Approach
Lepeshkina Ksenia
Finance Academy, Russia, and University of Oxford, UK
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Transcend Voyeurism: Female Body Show and Woman’s Desire in Sun Yu’s Films of 1930s
Ying Zhang
Sun Yat-sen University, China
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Structural-Semantic Pecularities of Negative Phraseologies in German and Azerbaijani Languages
Ulduz Aslanova
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Date: April 13, 2011
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:40 – 11:40
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Art and Music

Research Review of the Effects of Arts Integrated Curriculum on Student Success
A. Helene Robinson
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Music, Art and Aura in the Classroom
Bhesham Sharma
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Teaching Instrumental Music Lessons Via the Internet
Tracy Heavner
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Analysis of Risk Management Factors of IT Versus Construction Projects
Ibrahim Al Kattan, Yousif Al Ali and Musaab Al Haddad
American University of Sharjah, UAE
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Are U.S. Workplace Civil Rights Laws Past Their Prime?
Melville Cottrill
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A Study on the Strategic Development of Hengqin Island from the Perspectives of Its Tourists
Aliana M. W. Leong and Jacky X. Li
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Shaping the International Economic Regime: The Rationale Of Monetary Cooperation In G20 Summits
Konstantinos Hazakis
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Diffusion and Transformation of Matzu pilgrimage culture
Su-Hsin Lee and Jing-Shoung Hou
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Buddhist “Skillful Means” toward Harmonious Interdependence: A Western Perspective
Terri Storseth
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The Study on the Proactive Public Relations Strategies of the University’s Image
Janya Thongdee
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Political Participation and Patriotism Among Malaysian Youth: An Analysis
Noor Sulastry Yuni Ahmad
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Research Skill Development And Assessment In The Curriculum: Cognition And Passion
John Willison
University of Adelaide, Australia
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School Self Evaluation: How Involved Are Educators In The Process?
Wendy Setlalele
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Assessing the Writing Efficacy of Post-Graduate Students at Central University of Technology in South Africa
Sheila Matoti and Almon Shumba
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Tri-Relationship Approach to Help Student at Risk Using E-Learning Tools
Noran Adel Emara
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The Effects of Globalization on Omani ESP Students’ Perceptions and Practices of Autonomy
Khalid Al-Kaabi
Sultan Qaboos University, Sultanate of Oman
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The Impact Of Leadership And Management Of Host Schools On The Construction Of Professional Identity Of Teacher Trainees
Sheila N. Matoti
Central University of Technology, Free State in South Africa
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Educators’ Perceptions On Management Practices In The Implementation Phase Of Inclusive Education
Rantsie Jeremiah Kgothule and Johnnie Hay
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Date: April 13, 2011
Location: IJAS Room A, Grundschule, Schulstrasse 15, Gottenheim
Time: 12:00 – 13:55
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Literature

Fictional Suicides in Fiction: The Cases of John Fowles’s The Magus and Peter Ackroyd's Chatterton
Baris Mete
Middle East Technical University, Turkey
brsmete@yahoo.com

Translating Children’s Literature in an Age of Globalization
Gabriela Stoica
University of Bucharest, Romania
gstoiac50@yahoo.com

Children of the Roojme and In Search of Fatima: Conflict Between Cultural Tradition and Assimilation
Rimah Saleh Alyahya
Princess Nora University, Saudi Arabia
remyaya@hotmail.com

Women at the Margin: Attitudes toward the 20th Century Spinsters and Spinsterhood in Thai Modern Fiction
Runthip Anmai
Ubon Ratchathani University, Thailand
chun.hiang101@yahoo.com

The Traditional System of Right in Ismail Kadare’s Novel. Kadare, a Novelist of Right
Elvira Lumi
"Aleksander Xhuvani" University, Albania
elviralumi@yahoo.com

The Quest for Reality in Saul Bellow's Herzog
Rosalind Buckton-Tucker
Sultan Qaboos University, Oman
buckton@squ.edu.om
Influence Of Acid Concentrations And Acid Soaking Temperatures On The Isoflavone Contents In Soybean
Charuwan Thanawiroon
Ubon Ratchathani University, Thailand
charuwan9@yahoo.com

Participatory Monitoring And Evaluation As A Tool In Assessing Outcomes Of A Technology-Based Development Project: The Case Of Casren Philippines
Fe L. Porciuncula, Edgar A. Orden, Professor, Edwin C. Villar, Sonny N. Domingo and Marilyn D. Lilagan
Central Luzon State University, Philippines
flporciuncula@yahoo.com

Modelling Of Bending Moment Value Calculated By Pushover Analysis Method In A Frame System With Artificial Neural Network
Furkan Birdal and Fatih Altun
Erciyes University, Kayseri, Turkey
fbirdal@erciyes.edu.tr

Comparing Manual and Online Administrations of a Research Questionnaire: Results and Recommendations
Tan Bee Hoon
Universiti Putra Malaysia, Malaysia
tanbh@fbmk.upm.edu.my

Early Evangelizing Americans in Siam
Chalermsri Chantasingh
Silpakorn University, SanamChand Palace Campus, Thailand.
ch_chalermsri@hotmail.com

Implications Of War On Millennium Development Goals In Africa
Ponnle Lawson
Nottingham Trent University, UK
papaoosha@yahoo.com

The Role Played By Public Managers In Building Trust Among Employees Of The South African Public Service
Lekgolo Phosa
University of South Africa
lphosa@unisa.ac.za

The Effectiveness of the National Service Program In Enhancing Social Integration among Multi-Ethnic Trainees in Malaysia
Najeemah Mohd Yusof
Universiti Sains Malaysia, Penang, Malaysia
najineen@usm.my

Job satisfaction and the Individual Educational Level: Re-Assessing their Relationship
Marisa Bucheli, Natalia Melgar, Máximo Rossi and Tom Smith
Universidad de la República, Uruguay
nmelgar@decon.edu.uy

The 'Wimpification' of Canadian Manhood: Exploring the Social Construction Of Manhood In The Canadian Postindustrial Context
Christopher J. Greig
University of Windsor, Canada
cgreig@uwindsor.ca
Intercultural Communication and Teaching a Second Language in Russia
Elena Meshcheryakova
Volgograd State Pedagogical University, Russia
elenam7@yandex.ru

Cultural Universalities and Peculiarities: Notions and Implications in EFL University Classrooms in Oman
Jamila Al-Siyabi
Sultan Qaboos University, Oman
jamillas@squ.edu.om

The Impact of Tests on EFL Learners’ Test Anxiety
Assiye Burgucu and Turgay Han
Kafkas University, Turkey
sybrgc@gmail.com

The Head Noun in Possessive Construction In English, Turkish And Persian Languages
Azizeh Khanchobani Ahranjani
Islamic Azad University, Salmas Branch, Iran
azizehkhanchoobani@yahoo.com

Prejudicial Assessment? The Inherent Flaws of Reading Comprehension Test for EFL Students
Tikamporn Wuttipornpong
Ubon Ratchathani University, Thailand
tikamporn@rocketmail.com

Teaching Foreign Languages In Professional Context
Elena Loktyushina
Volgograd State Pedagogical University, Russian Federation
lealok@gmail.com

Optimization Strategies in English Teaching for Tourism Management Majors: a Case Study of Macau University of Science and Technology
Aliana M. W Leong and Jacky X. Li
Macao University of Science and Technology
alleong@must.edu.mo

Sirinthorn Seepho
Suranaree University of Technology, Thailand
sirin@sut.ac.th

The Lesson Of Moral Linguistics In The School Of Discursive Reflection
Irina Mikhailovna Pechonkina
Voronezh Lyceum 6, Russia
pechonkina.58@mail.ru
Date: April 13, 2011
Location: IJAS Room A, Grundschule, Schulstrasse 15, Gottenheim
Time: 14:00 – 15:55
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Business and Economics

The Price Insurance Demand of Rice Producers in Vietnam
Huynh Viet Khai and Mitsuyasu Yabe
Kyushu University, Japan
hvkhai@kyudai.jp

Production of Novel Chemicals in a More Economically Efficient Process
Claudia I. Koncsag, Arjunan Subramanian, Dan Eastwood, Stuart R. Coles, Kerry Kirwan and Andrew J. Clark
University of Warwick, UK
c.i.koncsag@warwick.ac.uk

Exploring The Potential Of Night Market As A New Tourist Attraction
Khursiah Abd Aziz and Lye Wai Yeng
Universiti Tun Abdul Razak, Malaysia
khursiah@pintar.unirazak.edu.my

A Study on the Strategic Development of Hengqin Island from the Perspectives of Its Tourists
Aliana M. W. Leong and Jacky X. Li
Macau University of Science and Technology, China
alleong@must.edu.mo

An Integrative Content Analysis of 419 E-mail Scams
Lewis R. Tucker, Ralph Kuehn and Rosalind J. Buckton-Tucker
Northcentral University and Capella, USA
ltucker@my.ncu.edu

Identification Of Natural Resources As New Tourism Product In Kampung Serandu, District Of Pekan, Pahang, Malaysia
Dahlia Binti Abdul Aziz and Roslina Alyani Binti Sulaiman
Universiti Tun Abdul Razak
dahlia@pintar.unirazak.edu.my

Date: April 13, 2011
Location: IJAS Room B, Grundschule, Schulstrasse 15, Gottenheim
Time: 15:00 – 16:55
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Multidisciplinary Research (I)

Construction, Reliability and Validity of Choice Theory and Reality Therapy (CTRT) Group in Malaysian Problematic Schools
Universiti Pendidikan Sultan Idris, Perak, Malaysia
ahmadjazimin@yahoo.com

Estimation Of A Health Production Function For South Asia By Determining Health Status
Saifuddin Mohammad Zahedul Islam Chowdhury
Bangladesh Institute of Development Studies (BIDS), Dhaka, Bangladesh, and Istanbul University, Turkey
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Understanding State Behavior in International Relations: Building a Stable Cognitive Environment through Trusting Relationships
Hakan Gonen
Middle East Technical University, Turkey
hakangonen@gmail.com

War and Terrorism - News Narratives and Conflict
Thomas Clonan
Dublin Institute of Technology, Ireland
tomclonan@gmail.com
Asylum Seekers and the Public
Viesturs Bredikis
University of Latvia, Latvia
bre64@inbox.lv

The Choice And The Role Of The Theory Among Practising Counselors In Malaysia
Zakaria Mohamad, Ahmad Jazimin Jusoh and Nur Ezdianie Omar
University Malaysia Terengganu, Malaysia
zek@umt.edu.my

Study and Development of Trust-Evaluation System in Government Agency
Yuttana Chaijukul, Pannee Boonprakob, Pinkanok Wongpinpech and Sayamon Akakulanan
Srinakharinwirot University, Bangkok, Thailand
yuttanac@swu.ac.th

Date: April 13, 2011
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 16:00 – 16:55
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Languages in Focus (II)

On the Problem of Modality in Germanic and Turkic Languages
Fikrat Jahangirov
Azerbaijan University of Languages, Azerbaijan
fjahangirov@yahoo.com

E-mail Exchange as a Cultural Activity: Reflections in a Language Classroom
Defne Erdem Mete
Gazi University
sdefnerdem@yahoo.com

Studies and Interactive Didactic Strategies on Teaching – and Learning English in Romania Before and After 1989
Mitu Cristina-Dana
University of Ovidius, Constanta, Romania
mitu.cristinadana@yahoo.com

Date: April 13, 2011
Location: IJAS Room A, Grundschule, Schulstrasse 15, Gottenheim
Time: 16:00 – 16:55
Chair: The first presenter in this session. The Chair is expected to enforce the 15-minute limit.
Subject Area: Variations in Symmetry

Impact of Contextual Video in Learning Engineering Statistics
Zulkarnain Md Amin, Nafisah Kamariah Md Kamaruddin, Wan Mohd Rashid Wan Ahmad and Maizam Alias
University Tun Hussein Onn Malaysia
zulkarn@uthm.edu.my

Pedagogical Software Tools to Explore the Effects of Symmetry Operations on Graphs
Andriy Didenko, David Allison and Gary Miller
The Petroleum Institute, Abu Dhabi, United Arab Emirates
adidenko@pi.ac.ae

The Movement Dimensions Of The Sleeve Model Prepared By The Muller Cutting System
Filiz Erden and Türkan Kayser
Selcuk University, Turkey
ferden@selcuk.edu.tr
**Student Clothing Teachers’ Perceptions Of Their Own Proficiency In Terms Of General Teacher Behaviours**

Mine Çeliköz and E. Elhan Özus  
Selcuk University, Turkey  
mcelikoz25@gmail.com

**The New Woman and Mass Culture**

Hend Alsudairy  
Princess Nourah University, Saudi Arabia  
hendum@gmail.com

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**Date:** April 13, 2011  
**Location:** Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim  
**Time:** 17:00 –  
**Chair:** The first presenter in this session. The Chair is expected to enforce the 15-minute limit.  
**Subject Area:** Multidisciplinary Research (II)

**Descriptive Assessment, Continuous Following of the Students’ Achievements and Development**

Jove Dimitrija Talevski  
University "St. Kliment Ohridski", Republic of Macedonia  
jovetalevski@yahoo.com

**A Study of The Effectiveness of The Contextual Approach to The Teaching and Learning Statistics in The Universiti Tun Hussein Onn Malaysia (UTHM)**

Nafisah Kamariah Md Kamaruddin, Wan Mohd Rashid Wan Ahmad, Maizam Alias and Zulkarnain Md Amin  
Universiti Tun Hussein Onn Malaysia, Malaysia  
nafisah@uthm.edu.my

**Addressing the Challenges of University Research in African Universities: A Cameroonian Perspective for Management by Performance**

Bilola Theresa Samfoga Doh  
University of Turku, Finland  
btsado@utu.fi

**Technology Transfer In Central Luzon, Philippines: Its Socio-Economic Contribution To Goat Farming Among Rural Households**

Maria Excelsis M. Orden, Nenita R. Carbonel, Fe L. Porciuncula, Erwin M. Valiente and Edgar A. Orden  
Central Luzon State University, Philippines  
ama_excelsis@yahoo.com

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**Self-efficacy for Learning among University Access Programs: A South African perspective**

Dipane Hlalele  
University of the Free State, South Africa  
hlaleledj@qwa.ufs.ac.za

**An Evaluation Of Student Clothing Teachers’ Skills In Applying Effective Examination Techniques For Success In Examinations**

E. Elhan Özus and Mine Çeliköz  
Selcuk University, Turkey  
elhanak@hotmail.com

**The Role of New Information Technology (NIT) in Education and Development: A Case Study of Building Trust in Distance Education**

Mahboub E. Hashem  
American University of Sharjah, United Arab Emirates  
mhashem@aus.edu
An Analysis Of Sixth Grade Students' Reading Comprehension Skills
Nadir Çeliköz and Abdurrahman Sert
Selçuk University, Turkey
ncelikoz@gmail.com

A Study of “STS” Viewpoint Impact on the Technology Acceptance Model
Ling-Yu Melody Wen
National Changhua University of Education, Taiwan
bumelody@cc.ncue.edu.tw

Critical Thinking Levels of K12 Students Taking the Media Literacy Course
Uğur Bakan and Ufuk Bakan
Erzurum Atatürk University, Turkey
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Physics Preservice Teachers Social Learning Styles in Respect of Their Learning Modalities
Nilüfer Cerit Berber and İmran Oral
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Notes

- For lunch and dinner, we recommend Gasthaus Krone at Main Street (Haupstrasse) 57, Gottenheim. They serve hot meals and a truly outstanding salad.

- If you would like a lovely break during the entire day’s conference program, take the train to nearby Breisach (about 15 minutes away) and walk to the Cathedral perched above the town and the Rhine. On the other side of the river, it’s France and its countryside!
Father Figures in the Novels of Jane Austen
Adl H.Odeh and Mohannad R.N.Sabha
Shaqra University, Saudi Arabia
dr_adli66@hotmail.com

Transition Strategies for Metropolitan Food Clusters
Alwin Gerritsen, Else Giesen and Kalyan Chakravarthy
Alterra - Wageningen University and Research Centra, The Netherlands
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The Impact of Climate Change on Slum Area and Its Solutions
Nadya Rahmarani Akbar and Laselly Ika Ayundra
Institute Technology of Bandung, Indonesia
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The Cultural Revolution in Communist Albania as a copy of the Chinese Cultural Revolution
Nertila Ljarja
University of Shkodra "Luigj Gurakuçi", Shkoder, Albania
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Wholly Owned Subsidiaries or Joint Ventures: Institutional Pressures and Ownership Mode Choices of Finnish Multinational Enterprises
Ahmad Arslan and Jorma Larimo
University of Vaasa, Finland
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End of Conference