EUROPEAN CONFERENCE FOR ACADEMIC DISCIPLINES

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Rathaus Gottenheim

Promoting study abroad programs in Baden-Württemberg and the EUCOR universities region

Gottenheim, Germany
(November 29 – December 3, 2010)

The following program of presentations is for Monday, November 29, 2010
Date: November 29, 2010
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 09:50 – 10:25
Chairs: Martha J. Beasley, Mayland Community College, USA. klarman@skybest.com
Directions: Take the 09:24 train from Freiburg Hbf at Platform 5. See train schedule.
Upon arrival in Gottenheim at 9:37, walk 150 meters to your right.

INTRODUCTION
Joseph Bonnici
Central Connecticut State University, USA
IJAS Conferences Coordinator

BUSINESS AND ECONOMICS POSTERS

Operational Risk Assessment For Romanian Credit Institutions
Gabriela-Victoria Anghelache, Bogdan-Octavian Cozmanca, Catalina-Adriana Handoreanu, Carmen Obreja, Ana-Cornelia Olteanu and Alina-Nicoleta Radu
The Bucharest Academy of Economic Studies, Romania
alinancoleta.radu@gmail.com

Implementing Sustainability as a Principle Through Practices Beyond Management
Vinay Sharma
Indian Institute of Technology, Roorkee, India
vinnu71@hotmail.com

The Impact of Internal Migration on Energy Consumption in the Economy of Iran
Saeid Eisazadeh
Bu Ali Sina University, Hamedan, Iran
saeedisazadeh@gmail.com

Offering the Best Value to Customers, Service Providers and Societies through Electronic Payment System
Tak-Ming Lam
Hong Kong
mslam@polyu.edu.hk

Deeply Indebted: How State and Local Finances Will Impede U.S. Economic Recovery
Jon L. Bryan
Bridgewater State College, USA
jbryan@bridgew.edu

The Exchange Rate Distribution in a Two-Country General Equilibrium Model with Jumps
Ciprian Necula
Bucharest Academy of Economic Studies, Romania
cipnec@yahoo.com

Investigating the Role of Marketing in Decreasing the Influence of Market Barriers on Consumers’ Choice of Health Care Brand
Zillur Rahman and Ishwar Kumar
Indian Institute of Technology Roorkee, India
yusuffdm@iitr.ernet.in

Social Entrepreneurship: “A Case of Cycle Rickshaw”
Rajat Agrawal
Indian Institute of Technology, Roorkee
rajattdm@iitr.ernet.in
TECHNOLOGY & SCIENCE POSTERS

Syntheses of Polyurethane Nanocapsules for Transdermal Drug Delivery
Florin Borcan, Cristina Dehelean and Andrei Anghel
University of Medicine and Pharmacy "Victor Babes", Timisoara, Romania
fborcan@yahoo.com

Modelling and Parallel Algorithms for the Solution of Economic Development Problems
Ludmilla Koshlai and Sergei Mikhalevich
koshlai@ukr.net

A Simple Method to Compute One or More Isomorphism of Two Graphs
Shaban Ukshini
University of Pristina, Kosovo
shaban.ukshini@gmail.com

The Association of Angiotensin -1 Converting Enzyme Serum Level and I/D Polymorphism in Egyptian Pre-Eclamptic Women
Randa M.Talaat Issa, Maha el Bassuony, Hanna Youness and Enas Elssa
Menoufia University, Egypt
randa_talaat@hotmail.com

A Novel Fabric Strain Sensor Based on CB/SR Composites for Large Strain Measurement
Weijing Yi, Yangyong Wang, Guangfeng Wang and Xiaoming Tao
The Hong Kong Polytechnic University, China
weijing.yi@polyu.edu.hk

Nano-scale Hydrophobic Modification of Cotton Fabric with the Use of Atmospheric Pressure Plasma
Wing Yu Iris Tsoi, Chi Wai Kan, Chun Wah Marcus Yuen and Tong Boh Tang
The Hong Kong Polytechnic University, China
08902014r@polyu.edu.hk

Logistics Villages
Sevil Kötteci
Akdeniz University, Turkey
sevilaytr@yahoo.com

Characteristics of Graphite Distributions in Polymeric Functionally Gradient Materials Manufactured by the Centrifugal Method
Mine Uslu and Marek Kremzer
Yildiz Technical University, Turkey, and Silesia University of Technology, Poland
mineusluesk@gmail.com

Prediction of Bed Level Variation of Nile Rive Due to Effect of Sedimentation Processes at El Menia Reach
Tamer Ali Elgohary and Waleed Amr Anwar
The High Institute of Engineering at El Asher of Ramadan, Cairo, Egypt
prof_tamer@hotmail.com

pdfTeX, XeTeX and LuaTeX: Technologies for High-Quality Typesetting
Abdulrahman Khalifa AAI Abdulsalam
College of Applied Science, Sultanate of Oman
abdulhrman.niz@cas.edu.om

A Study of Rapid Prototyping by Using Electrolyte Jet
Alper Uysal and Gungor Dogan
Yildiz Technical University, Turkey
auysal@yildiz.edu.tr
Characterization of Power LEDs for use in lighting systems with applications in electric and hybrid vehicles
Benemerita Universidad Autonoma De Puebla, Facultad de Ciencias de la Electronica, Mexico
gerardo.mino@ece.buap.mx

SOCIAL SCIENCES & HUMANITIES POSTERS

The Biorhythm of Junior Women Swimmers and its Impact on Some of the Physical Abilities and Record Achievement of Swimming 100 Meters
Saleh Mohamed Saleh and Alia Ragab EL Saidy
University of Assiut, Egypt, and University of the Suez Canal, Egypt
dr_saleh_2006@yahoo.com

Woman's Status in Islam
Maryam Bakhtyar
Islamic Azad University, Ahvaz Branch, Iran
bakhtyaenaryam@yahoo.com

Grand Cultural and Social Structures Factors of Women's Economic Empowerment in Iran
Ali Mohammad Ghodsi
Bu Ali Sina University, Iran
mamghodsi@yahoo.com

A Historical Review on Socio-Economic Empowerment Rights of Kurdish-Iranian Women in The Early 20th Century
Abbas Zarei Mehrvarz
Bu Ali Sina University, Iran
amehrvarz@gmail.com

The Black Nazarene in the Philippines: Art, Ritual and Belief in Quiapo Church
Mawi Talaboc and Rosela Ramos
University of the Philippines, Philippines
gfmaui@yahoo.com

Juridical Status of Debtors in Credit Contracts in Actual Romanian Law
Matei Diaconu
Craiova University, Romania
mateidiaconu@yahoo.com

A Symbolic Representation of Communications of Strengthened Community to Thai Up-country Development
Varaporn Suepraditkul
Pibulsongkram University, Thailand
aj_waraporn@hotmail.com

Identification of Psychosocial Problems among Immigrant Children in Cyprus, Using the Strengths and Difficulties Questionnaire
Dimitris Dimitriou, Vasso Papavassiliou, Voutira Eftihia, Evgenia Tsompanaki and Antreas Konstantopoulos
Developmental and Social Pediatrics Research Center, Cyprus
drdimi@yahoo.com

Perceived Changes in Mental Health among Immigrant Children in Cyprus
Vasso Papavassiliou, Dimitris Dimitriou, Voutira Eftihia, Evgenia Tsompanaki and Antreas Konstantopoulos
Developmental and Social Pediatrics Research Center, Cyprus
vasopa@spidernet.com.cy
Rostam, an Isthmian Phenomenon Between History and Myth

Nahid Jafari
Azad Islamic University, Islamshahr Branch, Tehran, Iran
na_jafari22@yahoo.com

TEACHING AND EDUCATION POSTERS

The Connection Between Parental Activity Patterns and the Amount of Time Children Engage in Physical Activity
Yvette Bolen, Bruce Thomas and Ben Heatherly
Athens State University, USA
Yvette.Bolen@athens.edu

University Teachers’ Attitudes towards Professional Development
Dana Kabylbekova and Shynar Baigozha
Suleyman Demirel University, The Republic of Kazakhstan
kdaana@gmail.com

The Biorhythm of Junior Women Swimmers and its Impact on Some of the Physical Abilities and Record Achievement of Swimming 100 Meters
Saleh Mohamed Saleh and Alia Ragab EL Saidy
University of Assiut, Egypt
dr_saleh_2006@yahoo.com

Impact of Use of the Linguistic Neuro Programming on Some Physical Variables and Skills for Volleyball Players
Ahmed Khodary
University of Assiut, Egypt
kodary69@yahoo.com

Conventional vs PBL Curriculum: Student – Teacher Perspective
Adhari Al-Zaabi, Varna Taranikanti and Ibrahim Inuwa
Sultan Qaboos University, Oman
adhari@squ.edu.om

Factorial Analysis of Farsi Version of the Demotivation Questionnaire for English Language Learning Among University Students
Reyhaneh Ghadirzadeh, Fariba Pourabolfatethe Hashtroudi and Omid Shokri
Islamic Azad University, Saveh Branch, Iran
reyhaneh.ghadirzadeh@gmail.com

Online Education as a Way to Develop Skills and Abilities in Competency-Based Learning of Computer Engineers in Mexico. A Learning Experience in the Classroom
Beatriz Dolores Guardian Soto
Escuela Superior de Ingeniería Mecánica y Eléctrica de la Unidad Culhuacán, IPN, México
girasolesii@yahoo.com.mx

The Relationship Between Personality and Learning Approaches of a Selected Group of Bridging Programme Students at a University of Technology
Liesl Hoare
Central University of Technology Free State, South Africa
lhoare@cut.ac.za

A Programme for the Development of Interpersonal Skills in Five and Six Year Olds in Preparation for Outcomes-Based Education
Hester Hendrina Oberholzer
Central University of Technology Free State, South Africa
hoberhol@cut.ac.za
Date: November 29, 2010
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:30 – 11:40

WELCOME ADDRESS
Volker Kieber
Mayor of Gottenheim

MAIN PRESENTATION
The Council of RegioTriRhena’s Project between Germany, France and Switzerland
Irene Ulrich
Wirtschaftsförderung Region Freiburg

This will be followed by a short 12-minute walk with the Mayor up the hill beyond the village’s church to enjoy the open countryside views of Freiburg and the Black Forest from Gottenheim’s vineyards.

Date: November 29, 2010
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 11:45 – 12:55
Chair: Souvik Sarkar, RKM Residential College, Kolkata, India. bhudevananda@gmail.com
Subject Area: Challenges in Education I

An Investigation of ESP Teaching Challenges: New Evidence from a Non-English Speaking Country
Ardi Marwan
State Polytechnic of Pontianak, Indonesia
ardirini@yahoo.com

Athina A. Sipitanou
University of Macedonia, Greece
asipi@uom.gr

Adult Learners’ Perceptions through a Qualitative Assessment Approach
Martha J. Beasley
Mayland Community College, USA
klarman@skybest.com

Realigning Evaluation Outcomes in the Preparation of School Administrators
Cathy Kaufman
Indiana University of Pennsylvania, USA
ckaufman@iup.edu
Date: November 29, 2010
Location: IJAS Room 1, Grundschule, Schulstrasse 15, Gottenheim
Time: 11:45 – 12:55
Chair: Tamer Ali Elgohary, The High Institute of Engineering at El Asher of Ramadan, Cairo, Egypt
Email: prof_tamer@hotmail.com
Subject Area: Science and Technology I

The Application of Technology Acceptance Model 2 (Tam 2) on Health Tourism E-Purchase Intention Predictors in Thailand
Wanlapa Phatthana and Nik Kamariah Nik Mat
University Utara Malaysia, Malaysia
Email: walapa74@hotmail.com

The Effect of Recreational Football on the Levels of Atherosclerosis Lipids in Overweight Female University Students
Masoud Nikbakht, Farzaneh Khayatzadeh and Maryam Janbozorgi
Shahid Chamran University, Ahwaz, Iran
Email: nikbkht@ut.ac.ir

Prevalence and Factors Associated with Overweight in Thai Mixed Breed Dogs Assessed by Percentage of Body Fat
Kulisa Marupanthorn and Adjana Nittayapongchai
Rajamangala University of Technology Suvarnaphumi, Thailand
Email: pook_vet63@hotmail.com

Renewable Energy Innovations’ Market Analysis and Marketing Strategies in Central Europe and in the World: Causes and Motivations behind Growth
Ozan Sönmez and Canberk Tonguç
Istanbul Bilgi University, Turkey
Email: ozans@bilgi.edu.tr

Date: November 29, 2010
Location: IJAS Room 2, Grundschule, Schulstrasse 15, Gottenheim
Time: 11:45 – 12:55
Chair: Varaporn Suepraditkul, Pibulsongkram University, Thailand. aj_waraporn@hotmail.com
Subject Area: Banking and Risk Management

Directors’ Compensation Effects on Bank Performance Applying Structure Equation Modeling Approach
Logasvathi Murugiah and Nor Hayati Ahmad
Universiti Utara Malaysia, Malaysia
Email: logasvathi@uum.edu.my

Positioning in Banking Sector
Pinar Yildirim and Metin Alimli
Bilgi University, Turkey
Email: pyildirim@bilgi.edu.tr

Enterprise Risk Management (ErM) Adoption Among Public Listed Companies In Malaysia: Evidence From Binary Logistic Regression
Wan Norhayate Wan Daud, Datin Hasnah Haron and Dato’ Daing Nasir Ibrahim
Sultan Zainal Abidin University, Kuala Terengganu, Malaysia
Email: wnhayate@udm.edu.my

Security Risk Management in Global Supply Chain: The International Good Transportation Case
Mame Bigué Gningue
Universite du Havre, France
Email: mamebigus@yahoo.fr
Date: November 29, 2010
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 13:00 – 13:55
Chair: Ahlam Alaki, American University of Kuwait, Kuwait. aalaki@auk.edu.kw
Subject Area: Life’s Meaning and Well-Being

Effect Of Teaching Life’s Meaning On Psychological Well Being Among Iranian Adults
Seyed Mohammad Kalantarkousheh, Siti Aishah Hassan and Sepideh Shaban
Islamic Azad University, Branch of Karaj, Iran
kalantar_molide@yahoo.com

Subjective Well-Being, Worry and Religiosity in Greek Orthodox Christian Adults
Maria Platsidou
University of Macedonia, Greece
platsidu@uom.gr

Understanding Reproductive Practices of Women in Diyarbakir, Turkey, Through the Implications of Religion And Politics
Zöhrre Benli
Boğaziçi University, Istanbul, Turkey
zhrebenci@yahoo.com

Date: November 29, 2010
Location: IJAS Room 1, Grundschule, Schulstrasse 15, Gottenheim
Time: 13:00 – 13:55
Chair: Kulisara Marupanthorn, Rajamangala University of Technology Suvarnaphumi, Thailand
pook_vet63@hotmail.com
Subject Area: Science and Technology II

Development of a Bedding Material for Profoundly Disabled Young Patients
H.N. Kwok, C.K. Chan, C.W. Kan, J.H.Z. Xin, M.C.W. Yuen, F. Ng and T. Cheung
The Hong Kong Polytechnic University, Hong Kong
08902874r@polyu.edu.hk

An Experimental Study On Energy Absorption Capacity Of Steel Slit Dampers Subjected To Shear Force
Ali Köken and Mehmet Alpaslan Köroğlu
Selcuk University, Turkey
makoroglu@selcuk.edu.tr

Novel 3,4-Diphenyl-1,2,4-Triazole Derivatives As Potential Anti-Inflammatory Drugs With COX1/COX2 Inhibitory Action
Nino Gaphrindashvili, Phaedra Eletheriou, Athina Geronikaki, Nikolai I. Korotkih and Nataliya V. Glinyanya
Alexander Educational Institute of Thessaloniki, Greece
bormaniko@yahoo.com

Application of Modbus Protocol in Serial Port Data Communication
Souvik Sarkar, Saptarshi Naskar and Krishnendu Basuli.
RKM Residential College, Kolkata, India
bhudevand@gmail.com
Date: November 29, 2010  
Location: IJAS Room 2, Grundschule, Schulstrasse 15, Gottenheim  
Time: 13:00 – 13:55  
Chair: H. Herri, University of Andalas, Indonesia. herri88@yahoo.com  
Subject Area: Reading and Writing

Emotional Intelligence and Cognitive-Affective Reading-Based Courses: The Case of Reading Open-Ended Stories  
Bahareh Khazaenezhad and Mohammad Reza Talebinezhad  
Sheikhbahaee University, Iran  
b.khazaenezhad@gmail.com

The Extent to which Postgraduate Students at Sultan Qaboos, Sohar, and Abu Dhabi Universities Use Metacognitive Skills in Writing Down their Academic Researches  
Abdulhameed Hassan Saed and Ahmed Al-mashhadany  
Abu Dhabi University, UAE  
ahmad.almashhadany@adu.ac.ae, abhshk@yahoo.com

Literary Texts for Malaysian Secondary Schools: Needs versus Policy  
Nor Hashimah Isa and Che Ton Mahmud  
Universiti Pendidikan Sultan Idris, Malaysia  
shima6655@yahoo.com

Date: November 29, 2010  
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim  
Time: 14:00 – 14:55  
Chair: Wojciech Kaczmarczyk, Institute of Public Administration in Kielce, Poland. wojteklk@poczta.fm  
Subject Area: A Sense of Community

An Eastern Perspective to the Western Discourse on Individualism and Collectivism of the Globalised Workplace  
Shamala Paramasivam  
Universiti Putra Malaysia  
shamala.paramasivam@gmail.com

Still Community Foundations? – Results Of Institutional Innovation  
Wojciech Kaczmarczyk  
Institute of Public Administration in Kielce, Poland  
wojteklk@poczta.fm
Such a Storyteller is Good for at Least Another Thousand & One Nights

Ahlam Alaki and Kathy Nixon
American University of Kuwait, Kuwait
aalaki@auk.edu.kw

Firm’s Performance and Top Management Characteristics: An Indonesian Context

H. Herri
University of Andalas, Indonesia
herri88@yahoo.com

Entrepreneurial Leadership In Developing Nation: The Namibian Nama People

Wilfred Isak April and Josephine Haubas
University of Namibia
barros20@yahoo.com

Role Involvement and Work-Family Balance: A Study Among Malaysian Entrepreneurs

Aizzat Mohd. Nasurdin, Noor Hazlina Ahmad and Siti Rohaida Mohamed Zainal
Universiti Sains Malaysia, Malaysia
aizzat@usm.my

The Family in Four Selected Plays by Sophocles, William Shakespeare, Henrik Ibsen and Noaman Ashour

Suzanne Abou-Awf
King Khalid University, Abha, Saudi Arabia
sabouawf@yahoo.com

Class in Selected plays by Bernard Shaw, John Osborne and Tawfik Al-Hakim

Suzanne Abou-Awf
King Khalid University, Abha, Saudi Arabia
sabouawf@yahoo.com
Date: November 29, 2010  
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim  
Time: 15:00 – 15:55  
Chair: Isabel Fernandes Silva, Universidade Autónoma de Lisboa, Portugal. isabel.m.f.silva@gmail.com  
Subject Area: Challenges in Education II  

Participation in Higher Education Institutions  
Nobubele Potwana  
University of Kwazulu-Natal, South Africa  
potwanan@ukzn.ac.za  

In Their Own Words: Considering Student Design Choice in the Assessment of Digital Text-making  
Janette Hughes and Anne Burke  
University of Ontario Institute of Technology, Canada  
janette.hughes@uoit.ca  

Causal Relationship Model of Work Engagement of Teachers In Multicultural Areas of Unrest in Three Southernmost Provinces of Thailand  
Watcharin Noosomton, Na Wichien Sajeemas and Chunin Manop  
King Mongkut’s University of Technology North Bangkok, Thailand, and Prince of Songkla University, Thailand  
nwwatcharin@gmail.com  

Date: November 29, 2010  
Location: IJAS Room 1, Grundschule, Schulstrasse 15, Gottenheim  
Time: 15:05 – 15:55  
Chair: Suzanne Abou-Awf, King Khalid University, Abha, Saudi Arabia. sabouawf@yahoo.com  
Subject Area: English as an Additional Language I  

Reflections on Creating Bonded Groups in Foreign Language Classes at Higher Education  
Julide Inozu and Seden Tuyan  
Cukurova University, Adana, Turkey  
julideinozu@gmail.com  

Getting Beyond Conversation Analysis: Critical and Pedagogical Implications for TESOL/Bilingual Curriculum for Diverse Learners in the Age of Globalization  
Majid N. Al-Amri  
Yanbu Industrial College, Saudi Arabia  
majid_yic@yahoo.com  

From Interviewers’ Proximity to Interviewees’ English Speaking Skill  
Ebrahim Ezati  
Payam-e Noor University of Guilan, Iran  
e_ezati@pnu.ac.ir
Measuring Important Factors After the Decision of Purchasing Touristic Products: A Study Involving Undergraduate Tourism Students
Volkan Altintas, Saliha Başak Erdinc, Ömer Akgün and Mehmet Ali Uluturhan
Akdeniz University, Turkey
altintas@akdeniz.edu.tr

Product Information Mismatch Effects on Consumer Behavior in Multichannel Shopping
Munshik Suh and Jieun Lee
Pusan National University, South Korea
egsilver@pusan.ac.kr

Shopper Based Value Creation: An Empirical Study
Suheyla Uluocak and Jan Sanem Jular
Istanbul Bilgi University, Turkey
jsjular@bilgi.edu.tr

The Underpinnings of Regulatory Language
Craig Latham
Inland Revenue, New Zealand
craig.latham@ird.govt.nz

Space and Culture: The Effect of Different Physical Backgrounds on Intercultural Communication
Richard Harris
Chukyo University, Japan
richardh@mecl.chukyo-u.ac.jp

Social Life Connects the World: Malaysian Youth’s Usage Behaviour of Social Network Sites
Wong Fei Mun, Lean Mei Li and Prasana Rosaline Fernandez
UCSI University, Malaysia
wyman988@yahoo.co.uk
Date: November 29, 2010
Location: IJAS Room 1, Grundschule, Schulstrasse 15, Gottenheim
Time: 16:00 – 16:55
Chair: Maliah Sulaiman, International Islamic University Malaysia. maliah@iium.edu.my
Subject Area: Business

Examination of Computer Literacy Competence in the Workplace: American and German Manufacturing Industries
Barrera Juan and Lamprecht Axel
Elmhurst College, USA
barrera95@gmail.com

Considering Business Language as a Rhetorical Process: In The Context of a Christmas Tree Approach
Tugba Ucma and Ali Caglar Uzun
Mugla University, Turkey
ucmatugba@gmail.com

Blackstone Valley Chiropractic Clinic: The Case of Multidomestic Employee Leasing
Kevin Dow, Marcia Watson and Rudy Fernandez
University of Alaska Anchorage, USA
kdow@uaa.alaska.edu

Date: November 29, 2010
Location: IJAS Room 2, Grundschule, Schulstrasse 15, Gottenheim
Time: 16:00 – 16:55
Chair: Livia Durac, Romanian Academy, Iasi Branch; “Petre Andrei” University of Iasi, Romania
liviadurac@yahoo.com
Subject Area: Multidisciplinary Issues

Best Available Technologies and Their Contribution to Sustainable Development
Helena Doležalová, Jana Dudová and Veronika Solisová
Masaryk University, Brno, Czech Republic
Solisova@gmail.com

Awakening the Architecture of the Dead
Dewi Jayanti and Ayu Siwalatri
Udayana University, Bali, Indonesia
dewi_jayanti@yahoo.com

Analysis of Multiple Group of Factors Influencing Performance with Teamwork as Intervening Variable
Chaingam Jeeranun, Na Wichien Sageemaj and Chunin Manop
King Mongkut’s University of Technology North Bangkok, Thailand
c.jeeranun@gmail.com

Date: November 29, 2010
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 17:00 – 17:55
Chair: Veronika Solisová, Masaryk University, Brno, Czech Republic. Solisova@gmail.com
Subject Area: English as an Additional Language II

Voice of Two Native Speaker Teachers in a TEFL Context
Raşide Dağ Akbaş and Mustafa Naci Kayaoğlu
Karadeniz Technical University, Turkey
raside6@gmail.com
Intonation of English Televised Discourse with Reference to Arabic
Mohamed Basil K. Al-Azzawi
Mosul University, Iraq
mbkalazzawi16@yahoo.com

Date: November 29, 2010
Location: IJAS Room 1, Grundschule, Schulstrasse 15, Gottenheim
Time: 17:00 – 17:55
Chair: Barrera Juan, Elmhurst College, USA. barrera95@gmail.com
Subject Area: Challenges in Education III

Does the Environment Matter? A Case Study of the International Islamic University Malaysia
Maliah Sulaiman and Noredah Abdul Rahman
International Islamic University Malaysia
maliah@iium.edu.my

Who is Leading the Schools?
Morven S.W. Ngaiyaye
Governors State University, USA
m-jantz@ameritech.net

New Learning Identities
Isabel Fernandes Silva and Jane Rodrigues Duarte
Universidade Autónoma de Lisboa, Portugal
isabel.m.f.silva@gmail.com

Date: November 29, 2010
Location: IJAS Room 2, Grundschule, Schulstrasse 15, Gottenheim
Time: 17:00 -
Chair: TBA
Subject Area: Business and Economics

Key Users Experience with the Pilot Version of the Share TEC Repository System
Dimo Boyadzhiev
Sofia University "St. Kliment Ohridski", Bulgaria
dimo.boyadzhiev@googlemail.com

Ku Azam T.L.
Universiti Sains Malaysia, Malaysia
kuadzam@usm.my

Combining Various Classifications of Researches Towards a Consolidated Typology of Management Studies
Malek Elahi and Seyyd AbdolMajid Shoja
PN University South-East Asia, Malaysia
khan_101010@yahoo.com
The Nexus between Financial Deepening and Economic Growth for MENA Countries
Serife Ozsahin and Dogan Uysal
Selcuk University, Konya, Turkey
ssaylan@selcuk.edu.tr

The Mediating Effect of Commitment on Perceived Service Quality-Loyalty Linkage among Bank Customers in Thailand
Nattakarn Eakuru and Nik Kamariah Nik Mat
University Utara Malaysia, Malaysia
drnattakam@yahoo.com

Date: November 29, 2010
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 18:00 –
Chair: Ionut-Constantin Isac, The Romanian Academy, Iasi Branch, Romania
isac.ionut@cluj.astral.ro
Subject Area: Multidisciplinary

A Content Analyses about German Politicians of Turkish Origin
Mehmet Fidan and Makbule Evrim Gülsünler
Selcuk University, Konya, Turkey
mfidan1969@hotmail.com

An Empirical Work about the Use of Body Language in Intercultural Communication: Example of Turkey and Germany
Makbule Evrim Gülsünler and Mehmet Fidan
Selcuk University, Turkey
evrimcil78@hotmail.com

Making Of The ‘New’ Mankind – The Social Sacrifice In Communism: Mythology, Manipulation And Nostalgia
Ionut-Constantin Isac
The Romanian Academy, Iasi Branch, Romania
isac.ionut@cluj.astral.ro

Educational Potential of Social Networking Sites. Exploring the Use of Web 2.0 Technologies by Bulgarian Generation Y
Greta Dermendjieva and Veronica Valkanova
Sofia University “St. Kliment Ohridski”, Bulgaria
greta.dermendjieva@gmail.com

Turkey’s Security from the Perspective of Human Security
Mustafa Cuneyt Ozsahin
Selcuk University, Turkey
ozsahin@selcuk.edu.tr

The Humanistic And Scientific Inquiry Oriented Method As A Basis For An Optional School Subject “Discovery And Technology” For Junior High-School Students: Finnish Experience
Ingvar Stål
Åbo Academy, Finland
ingvar.stal@edu.hel.fi
Date: November 29, 2010  
Location: IJAS Room 1, Grundschule, Schulstrasse 15, Gottenheim  
Time: 18:00 –  
Chair: Shelley Hoani, Te Wananga o Aotearoa, New Zealand. shelley.hoani@twoa.ac.nz  
Subject Area: Multidisciplinary II

Garden Aspects and their Impact on Children’s Development  
Mariam M. Shibub  
All Fattah University, Tripoli, Libya  
mariamshibub@yahoo.com

Personality – Education: The Approach from the Affective Perspective of the Parent – Adolescent Communication  
Livia Durac  
Romanian Academy, Iasi Branch; “Petre Andrei” University of Iasi, Romania  
liviadurac@yahoo.com

Triangulation of Meaning: Kaupapa Wananga as a Philosophy, a Cultural Lens and an Indigenous Research Methodology  
Shelley Hoani  
Te Wananga o Aotearoa, New Zealand  
shelley.hoani@twoa.ac.nz

Work-Life Balance – A Fact or a Fairy Tale  
Namrata Vasudeo  
Xavier Institute of Development Action and Studies (XIDAS), India  
namrata5@rediffmail.com

Outdoor Education  
Omar M. Abujenah and Mariam M. Shibub  
All Fattah University, Tripoli, Libya  
abujenah57@yahoo.com

Utilising Student Voice in Literacy Learning Programs  
Sarah Long  
Griffith University and Australian Industry Trade College, Australia  
sarah.long@aitc.qld.edu.au

Notes

- For lunch and dinner, we recommend Gasthaus Krone at Main Street (Haupstrasse) 57, Gottenheim. They serve hot meals and excellent salads.

- If you would like a lovely break during the entire day’s conference program, take the train to nearby Breisach (about 15 minutes away) and walk to the Cathedral perched above the town and the Rhine. On the other side of the river, it’s France and its countryside!


- There is an additional train to Breisach (but not Freiburg) at 23:53.

End of Monday, November 29, 2010, presentations