

EUROPEAN CONFERENCE FOR ACADEMIC DISCIPLINES

Organized by
The International Journal of Arts and Sciences

Under the auspices of
Volker Kieber, Bürgermeister
Rathaus Gottenheim

Promoting study abroad programs
in Baden-Württemberg and the EUCOR region



Gottenheim, Germany (November 9 -14, 2009)

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 9:45 – 10:20
Chair: **Marie-Anne Visoi**, University of Toronto, Canada
Directions: Take the 09:24 train from Freiburg Hbf at Platform 5.
Upon arrival in Gottenheim at 9:37, walk 100 meters to your right.

INTRODUCTION

Joseph Bonnici
Central Connecticut State University, USA
IJAS Conferences Coordinator

TEACHING & EDUCATION POSTERS

English as a second language acquisition

Artemis Dralo
University of Gjirokastra, Albania
artemisamalo@yahoo.co.uk

Transformative learning, self-directed learning readiness and constructivist Internet-based learning environment preference for middle aged and older adults: A developmental view

Regina Juchun Chu
National Taiwan University of Science and Technology, Taiwan
rchu228@gmail.com

Developing virtual laboratories environments for engineering education

Khaled Fathy, Ahmed Mostafa and **Hany Madkour**
South Valley University, Egypt
h_madkour@yahoo.com

Artificial intelligence and reasoning processes using meaningful learning

Beatriz Guardián Soto, Jorge Veloz Ortiz, Fermín González García and Abel Camacho Galván
Instituto Politecnico Nacional, Mexico
bdguardian@ipn.mx

Use of visual media in fair play instruction in sports: A YouTube case

Gulfem Sezen-Balcikanli
Gazi University, Turkey
gsezen@gazi.edu.tr

Enlightenment and the teaching of To Kill a Mockingbird

Victoria Roberts and Dorothea Anagnostopoulos
Denison University, USA
robert_v@denison.edu

Learning from group interviews: Exploring dimensions of LMS acceptance

Muneer Abbad, David Morris and Faten Jaber
Bahrain University, Bahrain
muneerabbad@yahoo.com

Lessons learnt from interdisciplinary class between mechatronics and computer science students

Tze Ying Sim and Birgit Vogel-Heuser
University of Kassel, Germany
sim@uni-kassel.de

Attitudes towards teaching profession of students at Anadolu University in the Department of Physical Education Teacher Training

Dilek Yalız
Anadolu University, Turkey
dilekyaliz@anadolu.edu.tr

The effects of swimming training on 18-25 Years old women's anthropometric characteristics

Ismail Koca and **Gülsün Aydin Sonmez**
Anadolu University, Turkey
gaydin@anadolu.edu.tr

SOCIAL SCIENCES & HUMANITIES POSTERS

From Soviet mosaics to nomadic city designs: The ideological changing of visual culture in Bishek, Kyrgyzstan's capital city

Yasemin Kılıncarslan
Kyrgyzstan Turkey Manas University, Kyrgyzstan
yaseminkarslan@yahoo.com

Globalizing Japanese culture and the West

Alexander Dolin
Akita International University, Japan
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Carpe diem: Socio-structural correlates of risky behavior

DiTallianna Patterson
Denison University, USA
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An exploratory study of available mentoring programs for African American males in two communities on the West-side of Chicago: Perceptions of program administrators

Julian Williams

Denison University, USA
willia_jj@denison.edu

Does being labeled as “acting white” influence academic performance?

Jasmine M. McGhee

Denison University, USA
mcghee_j@denison.edu

Insights into contamination: a multi-layered classification approach

Natalie Lavrova

Moscow Pedagogical State University, Russia
lavruscha@gmail.com

A comparative review of the Iranian intellectuals’ performance in two revolutions: The Constitutionalism and the 1978 Revolution

Abbas Zarei Mehrvarz

Bu- Ali Sina University, Iran
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Theatre and minority struggle in the Niger Delta region of Nigeria: Plays of two Nigerian playwrights in focus

Uwemedimo Atakpo

University of Uyo, Nigeria
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Socialization by Intranet system in the hotel industries

Anita Zi-chun Chu and **Regina Ju-chun Chu**

National Taiwan University of Science and Technology, Taiwan
rchu228@gmail.com

The hypothesis of a decreasing return in strong ties: Relationship between strong ties and depression

Ali Mohammad Ghodsi

Bu Ali Sina University, Iran
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Albanian political culture in transition: Helping or stumbling the democracy’s consolidation?

Belina Bedini

Aleksander Moisiu University of Durres, Albania
belinabedini@yahoo.it

About the social sciences situation in Iran

Javad Afshar Kohan

Bou Alisina University, Iran
jafshar185@yahoo.com

The performance of the world’s countries in the production of science

Sadegh Salehzadeh and Mehdi Bayat

Bu-Ali Sina University, Iran
saleh@basu.ac.ir

International students in Japan: An overview of the issues involved

Marina M.L. Cunin

Koryo International College, Japan
cunin@nucba.ac.jp

BUSINESS AND ECONOMICS POSTERS

Impact of changes in VAT system on tourist sector growth in Croatia

Ivan Cevizovic and Branka Glasnovic

University of Zagreb, Croatia
icevizovic@efzg.hr

The ABC method in the Croatian banking sector

Sanja Broz Tominac

University of Zagreb, Croatia
sbroz@efzg.hr

The meaning and function of transfer pricing in multinational companies

Hrvoje Percevic

University of Zagreb, Croatia
hpercevic@efzg.hr

An intellectual capital management for enhancing service quality in boutique hotels: A case study of Chiang Mai Boutique Hotels, Thailand

Sasiwimon Khongmueang

Chiang Mai University, Thailand
squarex911@hotmail.com

Heroes of humanity in literature

Tamar Mebuke

Georgian State Technical University, Georgia
mebuket@yahoo.com

Evolutionary patters of a city as a financial center based on non-equilibrium statistics

Du Huibin, Mao Guozhu, Chail Lihe and Zheng Junyan

Tianjin University, China
duhuibin1007@yahoo.com.cn

TECHNOLOGY & SCIENCE POSTERS

Evaluation of bait carrier for Rattus rattus L. infesting commercial poultry facilities in India: A step towards sustainable poultry management

Sandep Kandhwal

Kurukshetra University, India
sandepkandhwal@yahoo.in

Medical geography of Russia on the tick-borne diseases

Elena G. Koroleva, Andrey Shitov and Igor A. Korolev

Moscow State Lomonosov University, Russia
koroleva@cs.msu.su

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 11:30 – 12:10
Chair: **Yasemin Kiliñarslan**, Kyrgyzstan Turkey Manas University, Kyrgyzstan
Subject Area: **Focus on the “Other”**

Constructing the “Other”: Postcolonial theory and strategies for critique

Shehla Burney

Queen's University, Canada
burneys@queensu.ca

The transgressive other in Rosemond Smith's novel “The Soul Mate”

Dilek Caliskan

Anadolu University, Turkey
dcaliskan@nadolu.edu.tr

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:25 – 11:25

WELCOME ADDRESS

Volker Kieber

Mayor of Gottenheim

KEYNOTE ADDRESS

Bernd Finger

Director of the International Office
Albert-Ludwig University, Freiburg

RESEARCH AWARDS

This will be followed by a short 12-minute walk with the Mayor to enjoy the open countryside views of Freiburg from Gottenheim's vineyards.

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 12:15 – 13:10
Chair: **Beatriz Guardián Soto**, Instituto Politecnico Nacional, Mexico
Subject Area: **Teaching and Education**

Tradition and innovation: Classroom-based training and pedagogical research for first year teaching assistants

Marie-Anne Visoi

University of Toronto, Canada
marie.visoi@utoronto.ca

Application of student-centered learning principles to flexible mixed-mode delivery: An investigation of theory, practice and impact on the quality of learning and teaching

Chona Kennedy

Te Wananga O Aotearoa, New Zealand, and Curtin University of Technology, Australia
Chona.Kennedy@twoa.ac.nz

I want to become an English teacher in Turkey because...

Gonca Subasi

Anadolu University, Turkey
goncas@anadolu.edu.tr

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 12:35 – 13:15
Chair: **Julian Williams**, Denison University, USA
Subject Area: **Decision Making Theory and Games**

Generalized loss aversion equilibrium of the inspection games: Another counter intuitive result of increasing the severity of punishment

Rimawan Pradipto
Gadjah Mada University, Indonesia
rimawan@gadjahmada.edu

Heuristics affecting security investment decisions of investors and empirical study in IMKB

Hale Akin
Selçuk University, Turkey
haleakin@yahoo.com

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 13:15 – 14:30
Chair: **Rimawan Pradipto**, Gadjah Mada University, Indonesia
Subject Area: **Issues in International Languages & Literature**

Speculating about the colonisation of Maori language: Referring to Friedrich von Hardenberg (Novalis)

Carl Mika
The University of Waikato, New Zealand
mika@waikato.ac.nz

American literature and the deficits of democracy: From the United States to Switzerland

Peter Swirski
University of Missouri-St. Louis, USA; University of Hong Kong, Hong Kong
pswirski@netvigator.com

The European Portfolio for Student Teachers of Languages (EPOSTL): A journey to teacher autonomy

Cem Balcikanli
Gazi University, Turkey
balcikanli@ufl.edu

The syndrome of the French language in Algeria

Malika Rebai Maamri
University of Algiers, Algeria
life875@yahoo.fr

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 13:20 – 14:15
Chair: **Chona Kennedy**, Te Wananga O Aotearoa, New Zealand, and Curtin University of Technology, Australia
Subject Area: **International Business**

Car taxation in the European Union: The case of Romania

Nicolae Marinescu and Iulia Istrate
Transilvania University of Brasov, Romania
nicu.marinescu@gmail.com

The common benefits of VAT for ordoliberalism and for elimination of tax-evasive transfer pricing

Tomas Buus and Jaroslav Brada
University of Economics, Czech Republic
buust@vse.cz

An empirical investigation of long and short-run relations between private savings and other macroeconomic variables in Turkey for the 1975-2007 period

Murat Aslan and H. Kursad Aslan
Eskişehir Osmangazi University, Turkey
maslanim@yahoo.com

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 14:35 – 15:50
Chair: **Nicolae Marinescu**, Transilvania University of Brasov, Romania
Subject Area: **English Language**

English bridging program for undergraduate students: How wide is the gap?

Ayu Chairina Laksmi
Universitas Islam Indonesia, Indonesia
ayucl@fe.uii.ac.id

Adjective placement in L2 and L3 English

Hande Kur
Anadolu University, Turkey
ahkur@anadolu.edu.tr

Humor and learning English as second language

Rima Aboudan
University of United Arab Emirates, UAE
RAboudan@uaeu.ac.ae

Implementing MI theory in EFL reading classes

Neslihan Aydemir
Anadolu University, Turkey
nedogan@anadolu.edu.tr

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 14:20 – 15:15
Chair: **Carl Mika**, The University of Waikato, New Zealand
Subject Area: **Marketing Issues**

Does demarketing increase intention to retain and improve the relationship? Focus on

customer characteristics
Munshik Suh, Jinwoo Ahn and **Taeseok Rho**
Pusan National University, Republic of Korea
tsrho@pusan.ac.kr

Gender differences in airport customer satisfaction levels: The case of Esenboga Airport

Ozlem Atalik
Anadolu University, Turkey
oatalik@anadolu.edu.tr

An empirical search over reverse socialization: The effects of Turkish teens over family purchase of cell phone and computer

Elif Aslan and Murat Aslan
Anadolu University, Turkey
maslanim@yahoo.com

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 15:20 – 16:15
Chair: **Buket Dogan**, Middle East Technical University, Turkey
Subject Area: **Social Sciences and Humanities**

The re-emergence of the Great Mother Goddess

Louis Laganà
University of Malta, Malta
louis.lagana@um.edu.mt

Shakespeare's Coriolanus as epitome of a dysfunctional family

Buket Dogan
Middle East Technical University, Turkey
dbuket@metu.edu.tr

Spatio-tempo oscillation: D. M. Thomas' The White Hotel

Majed Hamed Aladaylah
Al-Balqa Applied University, Jordan
aladaylah@yahoo.com

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 15:55 – 16:35
Chair: **Peter Swirski**, University of Missouri-St. Louis, USA; University of Hong Kong, Hong Kong
Subject Area: **Educational Tools**

Is peer assessment worth trying?

Murat Polat
Anadolu University, Turkey
mpolat@anadolu.edu.tr

Art education in primary schools and art as an educational tool: An example of a primary school in Eskisehir, Turkey

Hakan Ugurlu and Elif Gizem Ugurlu
Anadolu University, Turkey
hugurlu@anadolu.edu.tr

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 17:00 – 17:55
Chair: **Majed Hamed Aladaylah**, Al-Balqa Applied University, Jordan
Subject Area: **Social Sciences and Humanities**

The main factors, stages and directions of relations of Central Asian states with Safavid Iran in the 16th to the 18th centuries

Nigora Allaeva
Uzbekistan
allnig_9@mail.ru

“Musahhir al-bilad” is one more important source on history of Central Asia during the 16th and first half of the 17th centuries

Sangirova Dilorom Khujamkulovna
Gulistan State University, Uzbekistan
sangreal14@mail.ru

There is a kernel in his culture: Revisioning racial iniquity through Komunyakaa’s use of jazz and blues forms in Copacetic

Yasser K. R. Aman
King Saud University, Saudi Arabia
yass712000@yahoo.com

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 16:20 – 16:55
Chair: **Louis Laganà**, University of Malta, Malta
Subject Area: **Tourism**

European tourist’s experiences of World Heritage? A theoretical model

Fawwaz Ali Alhammad and Ali Hyasat
Al-Balqa Applied University, Jordan
f_nassar2000@yahoo.com

Analysis on the Western tourists’ perception and level of consumption of the Malaysian gastronomic products based on their socio-demographic background

Mohd Hairi Jalil, Mohd Salehuddin, Muhammad Izzat and Zulhan Othman
Universiti Teknologi MARA, Malaysia
george_edz@yahoo.com

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 16:40 – 17:35
Chair: **Fawwaz Ali Alhammad**, Al-Balqa Applied University, Jordan
Subject Area: **Window on Turkish Issues**

The effect of culture on the perception of homosexuality: The comparison of the academia in the Ottoman term and modern Turkey

Nazli Alimen and Alev Katrinli
Izmir University of Economics, Turkey
nazli.alimen@ieu.edu.tr

A critical overview of the women’s organizations and movements in Turkey

Beylu Dikecligil and Koray Degirmenci
Erciyes University, Turkey
koray.degirmenci@gmail.com

The effect of urban design strategies on the conservation of a historic city centre: The Konya (Turkey) case
Ümmügülsüm Ter
Selcuk University, Turkey
gulsum28@yahoo.com

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 17:40 – 18:35
Chair: **Nazli Alimen**, Izmir University of Economics, Turkey
Subject Area: **Communications**

The changing qualifications of IT and visual communications designers
Ebru Baranseli
Anadolu University, Turkey
ebaranseli@anadolu.edu.tr

Interactive communication technology and new surveillance technique
Elif Gizem Ugurlu
Anadolu University, Turkey
egugurlu@anadolu.edu.tr

The Wounded Wolf (1972) and honoring the real value to a movie which was forgotten quietly in the history of Turkish cinema
S. Serhat Serter
Anadolu University, Turkey
ssserter@anadolu.edu.tr

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 18:00 -
Chair: **A. Ravinder Nath**, Osmania University, India
Subject Area: **Conclusion I: Teaching and Education**

Workplace communication strategies employed in technical and communication English class
Noraini Abdul Rahman and Muhammad Haziq Lim
University of Kuala Lumpur, Malaysia
norainiar@mitec.unikl.edu.my

Incorporating mentally retarded students with normal students: A case study
Ali Ghaeiha,
Mehdi Damali Amiri and Majid Mokhtari Doust
Medical University of Hamedan, Iran
mehdiamiri2000@yahoo.com

Profiling Islamic educational institutions: Understanding the madrasah-attraction
Hikmatullah Babu Sahib and Asiah Yaacob
International Islamic University, Malaysia
hikmatullah@iiu.edu.my

From a developing higher education system to a transitional job market
Kseanela Sotirofski
University `aleksander Moisiu`, Albania
nelasotiri@yahoo.com

The effect of self-validation goals on learning and performance
S. Salman Ahmad
Institute of Management Technology - Nagpur, India
S.SalmanAhmad@gmail.com

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 18:40 – 20:10
Chair: **Anil Akdogan**, Yildiz Technical University, Turkey
Subject Area: **Technology and Science (Oral Presentations)**

Integration of ERP and electronic work order data transfer system for IC packing industry
Chengter Ho, Hsi-Chi Teng and Chu-Yao Yeh
National Kaohsiung University of Applied Sciences, Taiwan
hoc@cc.kuas.edu.tw

Design of portable bridge beam system using composite material (carbon fiber reinforced polymer)
Norazman M. Nor and Agusril St
National Defence University Malaysia
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An efficient approach for iris recognition by improving iris segmentation and iris image compression
Krupa Jariwala and Upena Dalal
Sardar Vallabhbhai National Institute of TEchnology, India
knj@coed.svnit.ac.in

Monitoring of electromyographic (EMG) signals with USB interface

Güzin Özmen and Yüksel Özbay
Selçuk University, Turkey
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Helminth parasites of Periplaneta americana Around Penang Island, Malaysia

Zary Shariman Yahaya, Chong Kai Weng and Wong How Jun
Universiti Sains Malaysia, Malaysia
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Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 20:35 -
Logistics: The train to Freiburg departs at 21:53 and 22:53.
Chair: **C. Vishnu Vardhan Reddy**, Osmania University, India
Subject Area: **Conclusion II: Teaching and Education**

My Dear -ED!

Seher Kasikara
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Challenges in learning technical communication

Noraini Abdul Rahman
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Multi-modular academic programs in university education through choice based credit system (CBCS)

A. Ravinder Nath, C. Vishnuvardhan Reddy and V. Ravindra Shastry
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Curricular frame work for quality improvement and employability of academic degrees

C. Vishnu Vardhan Reddy, V. Ravindra Shastry and A. Ravinder Nath
Osmania University,
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Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 20:15 – 20:30
Chair: **Noraini Abdul Rahman**, University of Kuala Lumpur, Malaysia
Subject Area: **Technology and Science**

Fluidized bed drying system for continuous processing of lignocellulosic polymer composite materials

Ali Serdar Vanli, Anil Akdogan and Ahmet Koyun
Yildiz Technical University, Turkey
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Advanced measurement and surface analyzing systems used in biomechanical applications

Anil Akdogan
Yildiz Technical University, Turkey
nomak@yildiz.edu.tr

A High Power IF Bias Tee for Characterisation of High Power FR Devices

Alghanim A Abdulrahman
Riyadh College of Technology, Saudi Arabia
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End of Monday (November 9) presentations.

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:15 – 10:35
Directions: Take the 09:56 train from Freiburg Hbf at Platform 5.
Upon arrival in Gottenheim at 10:06, walk 100 meters to your right
Chair: **Hamed Kioumars**, Universiti Sains Malaysia (USM), Malaysia
Subject Area: **Opening Presentation**

Deeply indebted: Why U.S. economic policies won't end the recession

Jon Bryan
Bridgewater State College, USA
jbryan@bridgew.edu

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:40 – 11:20
Chair: **Yossi Nehushtan**, College of Management, Israel
Subject Area: **European Boundaries**

Transdiniestr conflict in post-Soviet Moldova: A challenge to a multicultural state in

Eastern Europe
Hakan Karaaslan
Middle East Technical University, Turkey
khakan@metu.edu.tr

The boundary issue of the European Union: The interaction between boundary Issue

and Central and Eastern European states
ilhan Sagsen
Middle East Technical University, Turkey
isagsen@metu.edu.tr

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 10:50 – 11:45
Chair: **Derek Gottlieb**, University of Iowa, USA
Subject Area: **CUSTOMER ORIENTATION**

Channel innovation in the retail banking sector: Best practice initiatives, customer-orientation and emerging strategic foci

Kevin Philpott and Lawrence Dooley
University College Cork, Ireland
kevinphilpott@gmail.com

Customer Satisfaction: The Case of Fresh Meat Eating Quality Preferences and the USDA Yield Grade Standard

Hamed Kioumars, Kaveh Jafari Khorshidi, Zary Shariman Yahaya, Isabelle Vancutsem, Ali Emrouznejad, Majid Zerafat Angiz and Abdul Wahab Rahman
Universiti Sains Malaysia (USM), Malaysia
h.kioumars@yahoo.com

Beauty shopping - The application of ethnography in understanding consumption drivers: A look into the Japanese personal grooming products

Caroline SL Tan
Keio University, Japan
carolslt@gmail.com

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 11:25 – 12:20
Chair: **Hakan Ergul**, Anadolu University, Turkey
Subject Area: **Democracy and Civilization**

The economic and sociopolitical factors of minimal democracy in Romania

Mihai Mutascu and Anne-Marie Fleischer
West University of Timisoara, Romania
mihai.mutascu@gmail.com

Judicial review and the indefensibility of the anti-democratic argument

Yossi Nehushtan
College of Management, Israel
yossine@colman.ac.il

Qur'anic perspective on the role of education in the context of globalization: The alliance of civilization

Saim Kayadibi and Mohammad Manzoor Malik
University of Malaya, Malaysia.
saim@um.edu.my

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 11:50 – 12:45
Chair: **Sima Farshid**, The Islamic Azad University of Karaj, Iran
Subject Area: **Literature**

Subversion of modernist discourse in Saul Bellow's work

Sima Farshid

The Islamic Azad University of Karaj, Iran
sima.farshid@kiau.ac.ir

Jhumpa Lahiri and Zadie Smith: Contemporary transitions, urban negotiations

Cristina Cheveresan and Patricia Dumescu

University of the West, Romania
patriciadorli@yahoo.com

The art of world-collapse: Othello, Heidegger, and the Veils of Illusion

Derek Gottlieb

University of Iowa, USA
derek-gottlieb@uiowa.edu

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 12:50 – 13:45
Chair: **Cristina Cheveresan**, University of the West, Romania
Subject Area: **Linguistics**

The condition and application of linguistic genocide

Tomoaki Miyazaki

Doshisha University, Japan
dbj0130@mail3.doshisha.ac.jp

Intergenerational language transmission among the "Zinjibari" of Oman

Nafila S. Kharusi

Sultan Qaboos University, Oman
nafila@squ.edu.om

Ethnolinguistic identity and language choice amongst the Lawatia

Amel Salman

Sultan Qaboos University, Oman
amels@squ.edu.om

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 12:25 - 13:05
Chair: **Lesley Caust**, Shelford Girls' Grammar, Australia
Subject Area: **Beyond the Limits**

Self-esteem in children, adolescents and adults: A comparative study

Eleonora Louca

European University Cyprus, Cyprus
eleonorlouca@cytanet.com.cy

Challenging the cultural limits: Media in the everyday life of the poor

Hakan Ergul, Incilay Cangoz and Emre Gokalp

Anadolu University, Turkey
hkergul@anadolu.edu.tr

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 13:10 – 13:50
Chair: **Gideon Horn**, Nelson Mandela Metropolitan University, S. Africa
Subject Area: **Subjectivity and Ethics**

Sexed subjectivity: Beyond Beauvoir toward a reconsideration of subjectivity and ethics in Beauvoir and Irigaray

Lesley Caust

Shelford Girls' Grammar, Australia
lcaust@hotmail.com

[Open session]

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 13:50 – 14:30
Chair: **Saleh M Alferaihi**, Riyadh College Of Technology, Saudi Arabia
Subject Area: **Philosophical Issues**

Supervenience and emergentism: A critical study in philosophy of mind

Rajakishore Nath

Indian Institute of Technology Bombay, India
nath@hss.iitb.ac.in

Plath's quest for identity

Sholeh Abhari Laleh

Islamic Azad University - Karaj Branch, Iran
payamraj@yahoo.com

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 13:55 – 14:50
Chair: **Vinod Kumar Singh**, Sur College of Applied Sciences, Oman
Subject Area: **Distribution in Business**

Supplier performance in the South African automotive industry: Challenges and policies

Gideon Horn and Gavin Cook

Nelson Mandela Metropolitan University, South Africa
gideon.horn@nmmu.ac.za

Wine routes in Greece: Producer's perceptions and economic implications

Aspasia Vlachvei and Ourania Notta

Technological Education Institute of West Macedonia, Greece
vlahvei@kastoria.teiko.gr

The nativisation of supermarkets: Lessons from the Sultanate of Oman

Yousuf Al-Busaidi

Sultan Qaboos University, Oman
omani999@yahoo.com

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 14:35 – 15:30
Chair: **Rajakishore Nath**, Indian Institute of Technology Bombay, India
Subject Area: **Computer Technology and Information Systems**

Computer Reconstructions of Escher's Drawings

Galina Pasko and Alexander Pasko

European University of Lefke, Northern Cyprus
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Teachers' perceptions of a computer technology integration program in an Indonesian polytechnic

Ardi Marwan

The State Polytechnic of Pontianak, Indonesia
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Information system users' security awareness on threats of cyber crime

Jongki Kim and **Dayeon Kang**

Pusan National University, Korea
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Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 14:55 – 16:10
Chair: **Anand Kumar**, ICICI Lombard, London, UK
Subject Area: **Training and Education**

An evaluation of work-place training in the scope of quality development in vocational higher education system in Turkey

Oktay Adiguzel

Anadolu University, Turkey
ocadiguzel@gmail.com

The evaluation of management implications in Turkish education system from the perspective of democracy and equality politics of the European Union

Cetin Terzi

Anadolu University, Turkey
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Management of quality improvement programme in India: Its impact on technical education and futuristic needs

Vinod Kumar Singh, S.C. Sharma and Bhavana Bora

Sur College of Applied Sciences, Sultanate of Oman
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Technical training and education In Saudi Arabia

Saleh M Alferaihi

Riyadh College Of Technology, Saudi Arabia
salmf@hotmail.com

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 15:35 – 16:15
Chair: **Aspasia Vlachvei**, Technological Education Institute of West Macedonia, Greece
Subject Area: **Risk and Disaster**

Participatory urban disaster prevention through primary education in Japan

Ya-Wen Chen, Shu-Huei Liu and Eiichi Itoigawa

University of Tsukuba, Japan
r0930153@risk.tsukuba.ac.jp

The risk of using the arcade at Pingtung Station's business area in Taiwan

Shu-Huei Liu, Chi-Han Kuo and Ya-Wen Chen

National Kaohsiung Normal University, Taiwan
formosa@nknku.edu.tw

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 16:15 – 17:10
Chair: **CM van der Bank**, Vaal University of Technology, South Africa
Subject Area: **Conservation and the Environment**

An experiment that produces waste
Nancy Carson and **Panagiotis Tsigaris**
Thompson Rivers University, Canada
ptsigaris@tru.ca

Using a unique ecosystem to attract and educate geotourists: An Australian case study

Garry Price and **Eben Quill**
La Trobe University, Australia
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Sustainable development conceptual framework in tourism industry context in Taiwan: Resource based view

Chih-Wen Wu

National Chung Hsing University, Taiwan
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Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 16:20 – 17:15
Chair: **Vida Sadrolmameleki**, Islamic Azad University - Ardebil, Iran
Subject Area: **Student Success**

Models for mitigating nonacademic barriers to student success: From health programs to full-service schools

Pat Williams-Boyd

Eastern Michigan University, USA
patwilliamsboyd@aol.com

Analysing undergraduate students' approaches to learning

Aynur Pala

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Electronic feedback and teaching writing

Vida Sadrolmameleki

Islamic Azad University - Ardebil Branch, Iran
Shafa_Sadr@yahoo.com

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 17:15 – 17:55
Chair: **Pat Williams-Boyd**, Eastern Michigan University, USA
Subject Area: **Attitudes and Achievement in Education**

Investigating the effect of socio-demographics on students' attitude towards educational loan repayment in Malaysia

Shafinar Ismail and Antoaneta Serguieva
Brunel University, United Kingdom
shafin138@yahoo.com

Gender differences: Confidence in mathematics and achievement

Sofokli Garo
Aleksander Moisiu University of Durres, Albania
sofokligaro@gmail.com

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 18:00 -
Chair: **Inas Alkholly**, Yarmouk University, Jordan
Subject Area: **Art and Design**

Using hyperlinks to teach visual art and design

Inas Alkholly
Yarmouk University, Jordan
finearts5@hotmail.com

Is producing artists still the sole aim of fine arts institutions?

Khaled Alhamzah
Yarmouk University, Jordan
hisoart45@hotmail.com

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 17:20 – 18:00
Chair: **Eben Quill**, La Trobe University, Australia
Subject Area: **Educational Assessment**

A study of scale development to identify willingness levels of expert teachers for teacher leadership in Turkey

Yucef Simsek
Anadolu University, Turkey
ysimsek@anadolu.edu.tr

Effects of different types of assessments on cooperation among higher education students

Pham Thi Hong Thanh, Robyn Gillies and Peter Renshaw
University of Queensland, Australia
thanhhpvn2002@yahoo.com

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 18:00 -
Subject Area: **Conclusion**

Implementation of the Sedimo judgment in determining fairness of dismissal as a sanction for misconduct

CM van der Bank
Vaal University of Technology, South Africa
riana@vut.ac.za

[Open session]

End of Wednesday (November 11) presentations.

Date: November 13, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:15 – 10:40
Directions: Take the 09:56 train from Freiburg Hbf at Platform 5.
Upon arrival in Gottenheim at 10:06, walk 100 meters to your right
Subject Area: **Technology and Science (Posters)**

Plasticization of polylactic acid based on renewable resources

Emad A. Jaffar Al-Mulla, Wan M. Zin Wan Yunus, Nor Azowa Bt Ibrahim and Mohd Zaki A. Rahman
University Putra Malaysia, Malaysia
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Usage of carbon nanotubes in scanning probe microscopes as a probe

Bedri Onur Kucukyildirim, Aysegul Akdogan Eker and Bulent Eker
Yildiz Technical University, Turkey
kucukyil@yildiz.edu.tr

Investigation of the effects of cutting parameters on surface roughness in drilling of polymer composite materials

Alper Uysal
Yildiz Technical University, Turkey
auysal@yildiz.edu.tr

Brain image segmentation using granular rough sets

N. Senthilkumaran and R. Rajesh
Bharathiar University, India
senthilkumaran@ieee.org

Preparation and characterization of difatty acyl urea from palm oil

Emad A. Jaffar Al-Mulla, Wan M. Zin Wan Yunus, Nor Azowa Bt Ibrahim and Mohd Zaki A. Rahman
University Putra Malaysia, Malaysia
emadaalmulla@yahoo.com

A study of bullwhip effect: The differences between Kanban and CONWIP

Masoud Rabbani, Amir Pirayesh and Hamed Rafiei
University of Tehran, Iran
mrabani@ut.ac.ir

The Web2.0 challenge of marketing strategies: How blogs impact Romanian consumers' behavior

Mihai Orzan, Calin Veghes and Gheorghe Orzan
Academy of Economic Studies, Romania
mihai.orzan@ase.ro

Date: November 13, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:45 – 11:05
Chair: **Alexander Staus**, University of Hohenheim, Germany
Subject Area: **Social Sciences and Humanities**

Changing women's role in Mantha Beday in Bangladesh: An anthropological observation

Md. Aminul Islam Sumon
Chonbuk National University, South Korea
sumonifr@yahoo.com

Date: November 13, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 11:10 -
Chair: **Md. Aminul Islam Sumon**, Chonbuk National University, S Korea
Subject Area: **Business**

Banks or Markets?

Tamás Isepy
University of Pannonia, Hungary
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Determinants of store type choice in the food market for fruits and vegetables

Alexander Staus
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End of Conference Presentations