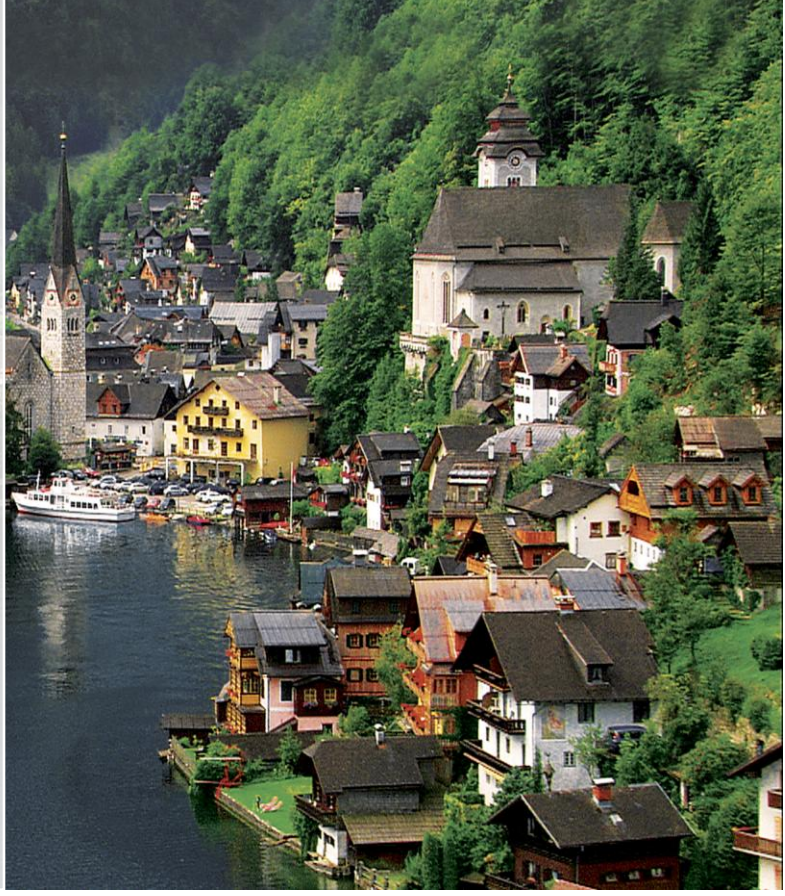


**Annual International Conference for
Academic Disciplines**

International Journal of Arts and Sciences

Austria 2010



Date: May 31, 2010
Location: IJAS Room One, Congress Center
Time: 08:50 – 09:10
Chair: **Sabina W. Lautensach**, Human Security Institute, British Columbia, Canada. salaut@gmail.com
Topic: **Study Abroad Programs**

The Impact of Cultural Intelligence and Psychological Hardiness on Adjustment and Homesickness among Study Abroad Students

J. Kline Harrison and Holly H. Brower

Wake Forest University, USA

harrisjk@wfu.edu

Date: May 31, 2010
Location: IJAS Room Two, Congress Center
Time: 09:00 – 10:55
Chairs: **Max Alan Bishop**, ITT Technical Institute, USA. mbishop@itt-tech.edu
Debopriyo Roy, University of Aizu, Japan. droy@u-aizu.ac.jp
Topic: **Journey in Education**

Faculty Perceptions of Academic Freedom in Qatar

Michael H. Romanowski and Ramzi Nasser

Qatar University, Doha, Qatar

mhromanowski1@mac.com

Beginning and Experienced Teacher's Journey across Teaching

Zaha Alsuwailan

Kuwait University, Kuwait

zohabader@hotmail.com

Corpus-Based Instruction of English Synonyms

Supakorn Phoocharoensil

Bangkok, Thailand

yhee143@gmail.com

Extensive Reading Programme and the Fostering of Learners' Progress in Vocabulary development and Improvement

Ambigapathy Pandian, Bee Choo Lee and Debbita Ai Lin Tan

Universiti Sains Malaysia, Malaysia

beechoo_lee@usm.my

Cognitive Dissonance and Student Evaluations of Teaching: An Experimental Approach

Viviana Daraban and Bogdan Daraban

Shenandoah University, USA

bdaraban@su.edu

Date: May 31, 2010
Location: IJAS Room Three, Congress Center
Time: 09:00 – 09:55
Chairs: **Lamson Lertkulprayad**, Srinakharinwirot University, Thailand. llertkulprayad@gmail.com
Susmi Routray, Institute of Management Technology, Ghaziabad, India. sroutray@imt.edu
Topic: **Business and Economics**

Preliminary Results of a Study of Agile Project Management Techniques for an SME Environment

Daniel G. O’Sheedy, Jun Xu and Shankar Sankaran.

Southern Cross University, Australia
daniel.osheedy@gmail.com

Sustainability of Tourism in National Parks through the Timesharing Contract Models and "All Inclusive" Services

Mauro Dujmović, Oliver Radolović and Aljoša Vitasović

University of Pula, Croatia
oradol@efpu.hr

Hybrid Procedure For Modelling And Optimizing The Process Resulting From Laboratory Activity

Mihaela Mateescu and Gabriela Suba

Romanian Academy, Romania
mateescuadina@yahoo.com

Date: May 31, 2010
Location: IJAS Room Three, Congress Center
Time: 10:00 – 10:55
Chair: **Yu-kit Cheung**, The University of Hong Kong, Hong Kong. yukit728@hotmail.com
Topic: **Panel: Chinese Studies**

Re-orientalizing China with Chinese-American Female Orientation

Carly Yor-ling Ng

The University of Hong Kong, Hong Kong
carly902@gmail.com

An Analysis of a New Chinese Cyberspeak Term “Shanzhai”

Yan Yan

The University of Hong Kong, Hong Kong
bettygree0@gmail.com

The Difficulty of Popularising Putonghua (Modern Chinese) in Hong Kong Society in the 21st Century

Tsz-him Lee

The University of Hong Kong, Hong Kong
slth80@hotmail.com

Intermingling Hua and Ya – A Study on Tang Ying's Kunqu Dramas

Ka-chun Cheung

The University of Hong Kong, Hong Kong
slth80@hotmail.com

Fan Zuyu's Thoughts on the Emperor

Sze-lok Leung

The University of Hong Kong, Hong Kong
patlsl@yahoo.com

Creativity in Advertisements – Pun

Kai-yin Cheung

The University of Hong Kong, Hong Kong
kaiyin425@yahoo.com.hk

An Overview of the English Translations of Liaozhai Zhiyi

Yu-kit Cheung

The University of Hong Kong, Hong Kong
yukit728@hotmail.com

Date: May 31, 2010

Location: IJAS Room One, Congress Center

Time: 09:15 – 10:55

Chair: **Shalini Teresa Fernandez**, University of Malaya, Malaysia. stfernandez@um.edu.my

Topic: **Social Sciences and Humanities I**

Preparedness And Adjustment For Malaysian Project Manager Expatriates In Host Country

Halmi Zainol and Abdul Rashid Abdul Aziz

Mara University of Technology, Malaysia
halmizainol@gmail.com

Explicit Paint in Art: From Vermeer to Pollock

Andrew Salgado

Chelsea College of Art and Design, London UK
andrewsalgadoart@gmail.com

Ethics for a Sustainable Island

Sabina W. Lautensach and Alexander K. Lautensach

Human Security Institute, British Columbia, Canada
salaut@gmail.com

The Construction of Political Communication: An Analysis Of Substantive And Symbolic Communicative Factors In The 2008 US Presidential Debates

Kurt Beers

City University, London, England
kurtbeers@gmail.com

Resilient Local Social Welfare Management in Thailand

Sukree Kaeomanee

Nakhon Pathom Rajabhat University, Thailand
sukree@npru.ac.th

Date: May 31, 2010
Location: IJAS Room Three, Congress Center
Time: 11:00 -12:55
Chairs: **Hussin J. Hejase**, American University of Science & Technology, Lebanon. hhejase@aust.edu.lb
Ahmad Abu-Alkheil, Universität Hohenheim, Germany. alkheil@uni-hohenheim.de
Topic: **International Business**

ICT and e-Governance Initiatives in India: An Analytical Study

Susmi Routray and Reema Khurana

Institute of Management Technology, Ghaziabad, India
sroutray@imt.edu

Efficiency And Productivity Change In Islamic Banking: An Emperical Evidence From Europe - DEA And MPI Based Analysis

Ahmad Abu-Alkheil and Hans-Peter Burghof

Universität Hohenheim, Germany
alkheil@uni-hohenheim.de

Behavior and Satisfaction of Tourists Visiting in Thai Traditional Markets

Lamson Lertkulprayad

Srinakharinwirot University, Thailand
llertkulprayad@gmail.com

National Innovation's Adoption And Perception Measurement : A Case Study In Thailand

Kittika Limlawan and Veerapong Malai

Bangkok University, Thailand
kittika.l@bu.ac.th

Corporate Governance, Firm Characteristics and Web-Based Corporate Reporting: Evidence in Malaysia

Saeid Homayoun and Rashidah Abdul Rahman

Universiti Teknologi MARA, Malaysia
shidah@salam.uitm.edu.my

Perception and Rationality of the Economic Depressions

Radu Serbulescu

Institute for Industrial and Services Economics, Romania
serbulescu@iei.ro

Date: May 31, 2010
Location: IJAS Room Two, Congress Center
Time: 11:00 – 12:55
Chairs: **Michael H. Romanowski**, Qatar University, Qatar. mhromanowski1@mac.com
Topic: **Thematic Approach to Education**

Promoting Cohesion in EFL Expository Writing: A Study of Graduate Students in Thailand

Supong Tangkiengsirisin

Thammasat University, Thailand
supong_tu@yahoo.com

Teaching for Sustainability: Curriculum Reform in the Age of Environmental Injustice

Alexander K. Lautensach and Sabina W. Lautensach

University of Northern British Columbia, Canada

alexl@unbc.ca

Students As Instructors: The Use Of Student Made Videos As Teaching Tools In The Curriculum

Max Alan Bishop and Patricia Jean Bishop

ITT Technical Institute, USA

mbishop@itt-tech.edu

A Thematic Approach to French Cultural Studies: Love, Sex and Desire in French Novels and Films

Marie-Anne Visoi

University of Toronto, Canada

marie.visoi@utoronto.ca

Settling Scores: A Reading Of The Managerial Vision Of Transformation At The University Of South Africa (Unisa) 2004-2010

Muff Andersson

University of South Africa (Unisa), South Africa

anderfb@unisa.ac.za

Critically Reflective Teaching: A "Thinking Lens" for Teacher's Survival in the Classroom

Sogand Noroozizadeh

K.N. Toosi University of Technology, Iran

snz2006@gmail.com

Date: May 31, 2010

Location: IJAS Room One, Congress Center

Time: 11:00 – 11:40

Chair: **Andrew Salgado**, Chelsea College of Art and Design, London UK. andrewsalgadoart@gmail.com

Format: **Panel on Children and Literature**

Addressing Literature for Children in Malaysia through Popular Media

Siti Rohaini Kassim, Roselina Johari bt. Md. Khir and Shalini Teresa Fernandez

University of Malaya, Malaysia

stfernandez@um.edu.my

Date: May 31, 2010

Location: IJAS Room One, Congress Center

Time: 11:45 – 12:55

Chair: **Nicki Brake**, Australian Catholic University, Australia. nicki.brake@acu.edu.au

Topic: **Sports and Science**

Determinants of the 'endspurt' in self paced endurance exercise

Andy Renfree, Julia West, Mark Corbett, Clare Rhoden

University of Worcester, United Kingdom

a.renfree@worc.ac.uk

An analysis of pacing in cross-country mountain bike racing

Anneliese Lambeth-Mansell, Louise Martin, Alan St Clair Gibson, Rachel Wright, Liane Beretta-Azevedo, Lucy Alexandra Holmes
University of Worcester, UK
a.lambeth@worc.ac.uk

Cup half empty? Positivity, negativity and goal expectations in sports performance: a pre- and within exercise analysis

Clare Rhoden, Julia West, Andrew Renfree, and Mark Corbett
University of Worcester, England
c.rhoden@worc.ac.uk

Where's my head at? Motivational differences in cycle time trial performance

Julia West, Clare Rhoden, Mark Corbett, and Andrew Renfree
University of Worcester, UK
j.west@worc.ac.uk

Date: May 31, 2010
Location: IJAS Room Two, Congress Center
Time: 13:00 – 13:30
Chairs: **Marie-Anne Visoi**, University of Toronto, Canada. marie.visoi@utoronto.ca
Muff Andersson, University of South Africa (Unisa), South Africa. anderfb@unisa.ac.za
Topic: **Multidisciplinary Research Posters** (click [here](#) for information about poster format)

Virtual Material as a Teaching Strategy for Meaningful Learning in the Design of Algorithms in Computers: Using the Techniques Diagram Vee and Concept Mapping in Mexico.

Jorge Veloz Ortiz, Beatriz Dolores Guardian Soto, Abel Camacho Galván and Roberto Osornio Soto
México
eveloz@mexico.com

India as an Outsourcing Destination for Technical Writing Projects: The Dynamics of Language, Culture, Education and Business

Debopriyo Roy and Roger Grice
University of Aizu, Japan
droy@u-aizu.ac.jp

Is there a Significant Pattern in the Way Readers Use Procedural Instructions? A Case Study in Technical Communication

Debopriyo Roy
University of Aizu, Japan
droy@u-aizu.ac.jp

Image Processing in Lighting Research

Yufang Zhang
The University of Sydney, Australia
yzha6798@usyd.edu.au

Analysis of Social Processing of Grief Represented in Hungarian 8th Grade History Textbooks in Regard to the Paris Peace Treaty of 1920

Levente Somogyi

University of Pécs, Hungary
Isomogyi@mailbox.hu

Developing an e-Book for Undergraduate Students: A Case Study

Kulisara Marupanthorn and Adjana Nittayapongchai

Rajamangala University of Technology Suvarnabhumi, Thailand
pook_vet63@hotmail.com

Women's Rights in the Period of Transition: The Case of Elbasan

Elda Gjergji

University of Elbasan "A.Xhuvani", Albania
egjergji@gmail.com

A Study of Big-Five Personality Traits and Job Satisfaction of Staffs in Housekeeping Department of Southern Taiwan Hotels

Chia-Kai Su

Southern Taiwan University, Taiwan
chiakai@mail.stut.edu.tw

Female Physical Self-Concepts: 4 to 40 Years

Nicki Brake

Australian Catholic University, Australia
nicki.brake@acu.edu.au

An Adoption Level Of Automotive Innovation (Hybrid Technology)

Veerapong Malai and Vijitra Klasukhum

Bangkok University, Thailand
veerapong.m@bu.ac.th

Language Problems and Needs of Graduate Students: A Case Study at Suranaree University of Technology

Manta Nunpakdee

Suranaree University of Technology, Thailand
msupanakorn@yahoo.com

The Role of Intonation in Discourse Organization

Jindaporn Sangganjanavanish

Suranaree University of Technology, Thailand
sanggan@sut.ac.th

The Effects of Culture on International Trade: Evidence from Canada

Kia Hamid Yeganeh

Winona State University, USA
hyeganeh@winona.edu

Developing a Microeconomics e-Book

Kulisara Marupanthorn and Adjana Nitayapongchai

University of Technology Suvarnabhumi, Thailand
adjana_n@yahoo.com

Cross-cultural Pragmatics: Apology Strategies of Chinese and Thai EFL Learners

Anchalee Wannaruk, Jarunee Anupan, Hou Kun and Amornrat Chaivatoom

Suranaree University of Technology, Thailand
awannaruk@hotmail.com

Interaction of Geopolitics, Culture and Religion: Identity and Conflict

Ikechukwu Enemuoh

University of Gent, Belgium
nzeakor@yahoo.co.uk

Architecture of Inner Planetary Satellite Network: Delay Components and Communication Protocol

Ardian Greca

Georgia Southern University, USA

naidrag@ieee.org

The Effect Of Secret Clock Manipulation On 10km Cycle Time Trial Performance

Andy Renfree and Gavin Thomas

University of Worcester, United Kingdom

a.renfree@worc.ac.uk

Biodiversity Conservation in the Urban and Peri-Urban Environment in the Moscow Region

Elena Koroleva, Andrey Shitov and Igor Korolev

Moscow State Lomonosov University, Russia

koroleva@cs.msu.su

Microstructural Examination of Mg Alloy Granules Produced By Impulse Atomization for Semi-Solid Molding

E.V. Konopleva, H. Henein and M.N. Khan

Concordia University, Canada

ekonopl@videotron.ca

Mercury and Ruthenium Complexes of N-Heterocyclic Carbenes Derived from Imidazolium-linked Cyclophanes: Synthesis, Structure, and Reactivity

Rosenani A. Haque, Murray V. Baker, David H. Brown, Brian W. Skelton and Allan H. White

Universiti Sains Malaysia, Malaysia

rosenani@usm.my

Civilization And Art

Constantinos Maritsas

Sofia University, Bulgaria

kmar@abv.bg

Date: May 31, 2010
Location: IJAS Room Three, Congress Center
Time: 13:00 – 14:55
Chair: **Kittika Limlawan**, Bangkok University, Thailand. kittika.l@bu.ac.th
Vera B. Profit, University of Notre Dame, USA. Profit.1@nd.edu
Topic: **Business Issues**

The Learning Organization: A Rich Basis for Human Performance Technology (HPT) Applications. An Exploratory Study in Lebanon

Hussin J. Hejase and Ghinwa Mikdashi
American University of Science and Technology, Lebanon
hhejase@aust.edu.lb

Foreign Ownership of Land in Phuket, Thailand

Chompoonuh K. Permpoonwiwat
Srinakharinwirot University, Thailand
ckosalakorn@hotmail.com

Luxury and Lifestyle retailing- The India Story

Sita Mishra
Institute of Management Technology, Ghaziabad, India
smishra@imt.edu

Islamic Banking And Finance: Growth And Financial Performance - Evidence From European Financial System

Ahmad Abu-Alkheil and Hans-Peter Burghof
Universität Hohenheim, Germany
alkheil@uni-hohenheim.de

Patient Role in Evaluating Public Health Care Services

Rashid Albaz
Alimam Muhammad Ibn Saud University, Saudi Arabia
dralbaz@hotmail.com

Characteristics of the Maltese Entrepreneur

Frank Bezzina
University of Malta, Malta
frank.bezzina@um.edu.mt

Date: May 31, 2010
Location: IJAS Room One, Congress Center
Time: 13:00 – 14:55
Chair: **Raida Wajih Khalil**, Philadelphia University, Jordan. r_khalil@philadelphia.edu.jo
Reema Khurana, Institute of Management Technology, India. rkhurana@imt.edu
Topic: **Resolving Scientific Questions**

Origin of the HIV/AIDS virus

M. J. Ferrari
amd3@rogers.com

An Analytical Model For Resolving Information Integrity Issues In Delhi Metro Rail Corporation, India

Ankit Agarwal, Reema Khurana and Vijay.V.Mandke
Institute of Management Technology, India
rkhurana@imt.edu

Enhancement Of Dissolution Rate Of Ezetimibe Using Liquisolid Technique

Mai Subhi Khanfar

Philadelphia University-Jordan

khanfarmai@yahoo.com

Fuzzy Estimations of the Indices Cpm and Cpmk

Ihsan Kaya, Cengiz Kahraman

Istanbul Technical University

kayai@itu.edu.tr

The Association between Toll-Like Receptor 4(TLR4) Gene Polymorphism and Jordanian Type 2 Diabetes.

Raida Wajih Khalil

Philadelphia University, Jordan

r_khalil@philadelphia.edu.jo

Date: May 31, 2010

Location: IJAS Room Two, Congress Center

Time: 13:35 – 14:55

Chairs: **Chia-Kai Su**, Southern Taiwan University, Taiwan. chiakai@mail.stut.edu.tw

Rosenani A. Haque, Universiti Sains Malaysia, Malaysia. rosenani@usm.my

Topic: **Teaching Practices**

Characteristic Pedagogical Styles of Bilingual and Monolingual English Teachers

Al-jadidi Husna and Sanguinetti Jill

Sultan Qaboos University, Oman

fajruk@yahoo.co.uk

Collaborative Online Learning With Google Groups

David Prescott

American University of Sharjah, United Arab Emirates

dprescott@aus.edu

Setting A New Lab Course: From Drafts To Running It For The First Time

Ruxandra Serbanescu and Paul Kushner

University of Toronto, Canada

sandra@physics.utoronto.ca

Leadership Practices Of A Sample Of Secondary School Principals In Malaysia

Zulkifli A. Manaf

Universiti Darul Iman Malaysia (UDM), Malaysia

zulkiflimanaf@udm.edu.my

The Use Of Constant Time Delay In The Acquisition Of Incidental Learning When Teaching Sight Word Recognition To Students With Moderate And Severe Disabilities

Bander N. Alotaibi

King Saud University, Saudi Arabia

alotaibi@ksu.edu.sa

Date: May 31, 2010
Location: IJAS Room Three, Congress Center
Time: 15:00 – 16:55
Chairs: **Justin M. D. Harrison**, Charles Sturt University, Australia. jharrison@csu.edu.au
Mhamed Bensemmane, University of Algiers, Algeria. bensemmanem39@yahoo.fr
Topic: **Arts and Literature**

Let there be spaces: Failure to acknowledge the Autonomy of others as a Sign of Evil in Friedrich Durrenmatt's "Suspicion"

Vera B. Profit

University of Notre Dame, USA
Profit.1@nd.edu

*Living in Cyprus – opening to the oncoming with friendship, instead of the vain need of 'the giants of the mountain'.
The closing – opening of Pirandello.*

Soteris Theocharides and Emiliós Charalambides

Frederick University, Cyprus
emilchar@cytanet.com.cy

African Literature from Intercultural Questioning to Post-Colonial Analysis

Mhamed Bensemmane

University of Algiers, Algeria
bensemmanem39@yahoo.fr

Almost Confessional, A Narratological Analysis of Three Contemporary "Confessional" Novels: Memories of my Melancholy Whores (García Márquez, 2004); Everyman (Philip Roth, 2006) and The Stone Angel (Margaret Laurence, 1964)

Kevin G. Wilson

Télé-université/Université du Québec à Montréal, Canada
kwilson@teluq.uqam.ca

The Mythological Horizon

Soteris Theocharides and Emiliós Charalambides

Frederick University, Cyprus
emilchar@cytanet.com.cy

Symphonic panorama on Eternal Recurrence in the Music of Liszt, Bülow, Mahler, Mihalovich and Sibelius

Ákos Windhager

Academy of Fine Arts, Budapest, Hungary
windhager.akos@gmail.com

Date: May 31, 2010
Location: IJAS Room One, Congress Center
Time: 15:00 – 16:55
Chair: **Kevin G. Wilson**, Télé-université/Université du Québec à Montréal, Canada
kwilson@teluq.uqam.ca
Abhik Chakraborty, Ritsumeikan Asia Pacific University, Japan. abhichkro@gmail.com
Topic: **Science and Technology**

Soils Developed on Volcanic Materials in West Java, Indonesia

Rina Devnita, Mahfud Arifin, E. Hidayat Salim and Eric Van Ranst

Padjadjaran University, Indonesia
rinabursi@yahoo.com

Salda Lake: Why It Could Be A Geoparks In Southwestern Turkey, Why It Is So Important To Understanding The Origin Of Life?

Veysel Zedef, Kerim Kocak, Ali Riza Sogut, Michael Russell and Adnan Doyen

Selcuk University, Turkey
vzedef@selcuk.edu.tr

Mineralogical And Petrographical Characteristics Of The Eocene Horoz (Nigde, Turkey) Granitoids And Their Enclaves

Kerim Koçak, Veysel Zedef, Adnan Döyen, Ali Rıza Söğüt and Gürsel Kansun

Selcuk University, Turkey
kkocak@yahoo.com

Effectiveness Of Lyric Analysis On Self-Esteem Of Schizophrenic Patients

Elham Mahmoudi, Asghar Dalvandi, Abolfazl Rahgoi, Mehdi Rahgozar and Ali Zadeh Mohammadi.

Karaj Azad university, Iran
elhammahmoudi@hotmail.com

Environmental Effects Of The Heavy Metals At The Mercury Deposits Of Ladik-Sızma Konya, Central Turkey

Adnan Döyen,

Selcuk University, Turkey
adoyen@selcuk.edu.tr

Geological And Geothermal Features Of Hidirbeyli Region, Aydin, Turkey

Ali Rıza Söğüt

Selcuk University, Turkey
arsogut@selcuk.edu.tr

Date: May 31, 2010

Location: IJAS Room Two, Congress Center

Time: 15:00 – 16:55

Chairs: **Zulkifli A. Manaf**, Universiti Darul Iman Malaysia (UDM), Malaysia. zulkiflimanaf@udm.edu.my
David Prescott, American University of Sharjah, United Arab Emirates. dprescott@aus.edu

Topic: **Academic Challenges**

Analysing Student Perceptions Of Knowledge Skills Via Undergraduate Degree Programmes

Aynur Pala

Celal Bayar University, Turkey
aynur_pala@yahoo.com

Learning Efficiency, Time and Technology

Peter Serdyukov and Nataliya Serdyukova

National University, USA
pserdyuk@nu.edu

Teaching the first year Public Administration and Management module at the University of Pretoria in South Africa: challenges and prospects

Lianne Priscilla Malan

University of Pretoria, South Africa
lp.malan@up.ac.za

Importance of Undergraduate Research Projects and Their Use as Faculty-Departments Assessment Tools and Performance Indicators

Mohamad Najem Najem and Ziad AlShaik.

Ittihad University, UAE
najemmn@hotmail.com

The Adoption Of TAM For Investigating Intention Usage In A Simulation For Teaching Assistance Of Computer Graphics

Raweevan Kaewwit and Chesada Kaewwit

Bangkok University and University of The Thai Chamber of Commerce, Thailand
raweevan.k@bu.ac.th

India-Eu Collaboration On Education: A Step Forward In Strategic Partnership

Sasmita Mohanty

India
sasmitamoh@gmail.com

Date: May 31, 2010
Location: IJAS Room Two, Congress Center
Time: 17:00 – 17:55
Chair: **Kevin G. Wilson**, Télé-université/Université du Québec à Montréal, Canada
kwilson@teluq.uqam.ca
Topic: **Social Sciences and Humanities II**

Towards a Green River? Post Growth Society and Transitional Landscapes in the Kizu River Basin in Japan

Abhik Chakraborty

Ritsumeikan Asia Pacific University, Japan
abhichkro@gmail.com

An Examination of Self-Leadership Performance Mechanism Model in Thai Private Company

Yuttana Chaijukul

Srinakharinwirot University, Bangkok, Thailand
yuttanac@swu.ac.th

Time to do what's Right; an Empirical Investigation into Temporal Perspectives and Moral Foundation Theory

Justin M. D. Harrison

Charles Sturt University, Australia
jharrison@csu.edu.au

Date: May 31, 2010
Location: IJAS Room Three, Congress Center
Time: 17:00 – 17:55
Chair: **Othman Md Yunus**, Universiti Teknologi MARA Perak, West Malaysia. malekahmad@yahoo.com
Topic: **Multidisciplinary**

Transfer of Quality Training by Direct-Contact Employees of Civil Service Organisations in Malaysia
Abdul Malek A.Tambi, Mohd Afandi Abu Bakar, Mohamed Noor Mohid and Maznah Che Ghazali
Universiti Teknologi MARA, Malaysia
malekahmad@yahoo.com

Charismatic Police Leaders: Can Their Behaviors Moderate The Effect of Organizational Culture on Policeman Performance?
Othman Md Yunus
Universiti Teknologi MARA Perak, West Malaysia
malekahmad@yahoo.com

Collaborative Research and Mentorship in the Humanities
Zachary Rhone and Charles E. Bressler
Indiana Wesleyan University, USA;
Indiana University of Pennsylvania, USA
charles.bressler@indwes.edu

Date: May 31, 2010
Location: IJAS Room One, Congress Center
Time: 17:00 – 17:55
Chair: **Mido Chang**, Virginia Tech, USA. mchang@vt.edu
Sithabile Ntombela, Human Sciences Research Council, South Africa. sntombela@hsrc.ac.za
Topic: **Multidisciplinary**

The Challenge Of Developing Academic Literacy In Research Students Of English
Faiza Bensemmane
University of Algiers - Bouzareah, Algeria
bensemmane@yahoo.fr

How Do Schools and Teachers Affect Immigrant Students' Science Performance?
Mido Chang
Virginia Tech, USA
mchang@vt.edu

Neoliberalism in Higher Education: A Comparative Approach
Camille B. Kandiko
King's College London, UK
camille.kandiko@kcl.ac.uk

End of May 31, 2010, research presentations

Date: June 3, 2010
Location: IJAS Room One, Congress Center
Time: 08:45 – 09:15
Chair: **Camille B. Kandiko**, King's College London, UK. camille.kandiko@kcl.ac.uk
Topic: **Workshop: Creativity in the Classroom**

A Classroom Climate for Creativity: Overcoming Pedagogical Defensiveness

Charles E. Beck

University of Colorado at Colorado Springs, USA
cbeck@uccs.edu

Date: June 3, 2010
Location: IJAS Room Three, Congress Center
Time: 09:00 – 10:55
Chairs: **Sandra P. Franklin-Hamilton**, The University of the West Indies, Barbados
sandra.franklin@cavehill.uwi.edu
Topic: **Cultural Identity**

Black Women and Cultural Identity in Literature

Sharareh Sharifi Yazdi

Islamic Azad University, Karaj Branch, Iran
sharifi_sharareh@yahoo.com

The Role of Khiva-Iranian Interrelations in Ethno-Cultural Processes in Central Asia in the 16th-19th Centuries

Nigora Allaeva and Dilafruz Khudoykulova

Institute of History - Academy of Sciences, Uzbekistan.
allnig_9@mail.ru

Deciphering Desires in Contemporary Chinese-language Cinemas

Jason Ho Ka Hang

University of Hong Kong, Hong Kong
hohokaka@gmail.com

Peer Observation: The Smile of Pain While Being Observed

Mojgan Jamshidi Alashti

Islamic Azad University, Karaj Branch, Iran
mj13522001@yahoo.com

Exploring Students' Attitudes toward the Lecturer and the Syllabus

Sandra P. Franklin-Hamilton

The University of the West Indies, Barbados
sandra.franklin@cavehill.uwi.edu

Date: June 3, 2010
Location: IJAS Room Two, Congress Center
Time: 09:10 – 10:05
Chair: **Elvira Lumi**, University Aleksander Xhuvani, Albania. elviralumi@yahoo.com
Topic: **Metamorphosis and Identity**

An Empirical Study of Respect
Sedat Yazici and Asli Yazici
Gaziosmanpasa University, Turkey
sedaty@gop.edu.tr

The New Work Relationship Between Director And Animator In 2D Vector Image Technology In The Animation Feature Film Production
António Costa Valente
University of Aveiro, Portugal
avalente@ua.pt

Political Metamorphosis and the European Identity of the Albanians through Cross-Borders
Elvira Lumi
University Aleksander Xhuvani, Albania
elviralumi@yahoo.com

Date: June 3, 2010
Location: IJAS Room One, Congress Center
Time: 09:20 – 10:55
Chair: **W. Duffie VanBalkom**, University of Calgary, Canada. vanbalk@ucalgary.ca
Sandra Bassendowski, University of Saskatchewan, Canada. s.bassendowski@usask.ca
Topic: **Learning and Education**

Teachers' Experiences of the Inclusive Education Policy in KwaZulu-Natal: A Case Study of Selected Schools in Greater Durban
Sithabile Ntombela
Human Sciences Research Council, South Africa
sntombela@hsrc.ac.za

The Relationships of Anti-Intellectualism Attitudes, Academic Self-Efficacy and Cheating Behaviors
Mei-Hua Chen, Chung-Chen Lee, Chiou-Lan Chien and Bryan H. Chen
National Changhua University of Education, Taiwan R.O.C.
902meichen@gmail.com

Mobilizing Community Learning Centers Beyond the Traditional Role
Mahmood Abolghasemi, Hosein Abedini Alavi and Mohsen Talebzadeh Nobarian
Shahid Beheshti University, Iran
m-abolghasemi@sbu.ac.ir

Determining Students Individual Learning Strategy in Higher Education Using Neural Networks

Bozidar Klicek, Dijana Oreski and Blazenka Divjak.

University of Zagreb, Faculty of Organization and Informatics, Croatia
bozidar.klicek@foi.hr

Supervision on Ice: Challenges in Cross-Cultural PhD Supervision

Camille B. Kandiko and Ian M. Kinchin

King's College London, UK
camille.kandiko@kcl.ac.uk

Date: June 3, 2010
Location: IJAS Room Two, Congress Center
Time: 10:10 – 10:40
Chairs: **Katherine Cooklin**, Slippery Rock University of Pennsylvania, USA. katherine.cooklin@sru.edu
Metin Colak, Cyprus International University, Turkey. metintext@hotmail.com
Topic: **Research Posters** (click [here](#) for information about poster format)

Information Business: Perspectives and Analyses

O.R. Raimberdieva and R.G. Ashurmatov

Gulistan State University, Uzbekistan
sangreal14@mail.ru

Ashtarkhanids Dynasty in the Statehood History of Central Asia

Dilorom Sangirova and Oybek Rustamov

Gulistan State University, Uzbekistan
sangreal14@mail.ru

How to Become Successful After the Crisis: Progressive Approaches in Management Decisions on Current and Future Capacity

Jiri Strouhal and Bohuslava Knapova

University of Economics Prague, Czech Republic
strouhal@vse.cz

Insha' Collections As A Source For History Of Central Asian Khanates In 16th – 19th Centuries

Gulchekhra Sultonova

The Institute of History - Academy of the Sciences,
Uzbekistan
guly_6@mail.ru

Valuation of Company upon Bankruptcy: Case of Czech Republic

Monika Randakova

University of Economics Prague, Czech Republic
randakm@vse.cz

High-performing vs. Low-Performing Schools: Principals Motivating Their Teachers

Dorine Mattar

Notre Dame University-Louaize, Lebanon
dhaddad@ndu.edu.lb

An Investigation about Educational Achievement in Bilingual and Monolingual Elementary Students: A Case Focusing on the Elementary Schools of Kalaleh City

Mahboubeh Arefi

Shahid Beheshti University, Iran
arefi6@gmail.com

Current Issues in Reporting for Reinsurances

Jirina Boksova

University of Economics Prague, Czech Republic
boksova@vse.cz

Using Interactive Multimedia Program To Improve English Language Teaching To Young Learners

Agata Kiluk

Uniwersytet Jagiellonski, Poland
dragatha@onet.eu

Cross-Country Perspective on Non-Profit Sector Activities

Primož Pevcin

University of Ljubljana, Slovenia
primoz.pevcin@fu.uni-lj.si

Management Accounting As An Instrument Of Business Decision-Making

Sanja Broz Tominac

University of Zagreb, Croatia
sbroz@efzg.hr

Date: June 3, 2010
Location: IJAS Room Two, Congress Center
Time: 10:45 – 11:45
Chair: **Jiri Strouhal**, University of Economics Prague, Czech Republic. strouhal@vse.cz
Topic: **Multidisciplinary Topics**

Media Depictions of Female Victimization: The Feminine as Evil and Rituals of Defilement

Katherine Cooklin

Slippery Rock University of Pennsylvania, USA
katherine.cooklin@sru.edu

The Roles of Press Photographs in the Cyprus Conflict: Do The Photographic Images Construct the Other Face of the Cyprus Conflict?

Metin Colak

Cyprus International University, Turkey
metintext@hotmail.com

Agricultural Foreign Investment

Safar Hussein Al-Qahtani

King Saud University, Saudi Arabia
safark@ksu.edu.sa

Date: June 3, 2010
Location: IJAS Room One, Congress Center
Time: 11:00 – 12:55
Chairs: **Bozidar Klicek**, University of Zagreb, Croatia. bozidar.klicek@foi.hr
Topic: **Education as a Transformative Process**

Academic Ethics in Higher Education Institution from Business Graduate Students' Point of View

Mei-Hua Chen, Chung-Chen Lee and Chiou-Lan Chien

National Changhua University of Education, Taiwan R.O.C.
902meichen@gmail.com

Mother Tongue In The Second Language Classrooms: Should We Or Shouldn't We?

Rosnah Mustafa and Dewing Piyud

Universiti Malaysia Sarawak, Malaysia
mrosnah@cls.unimas.my

Learning Centered University Engagement as a Transformative Process

W. Duffie VanBalkom

University of Calgary, Canada
vanbalk@ucalgary.ca

Effects of Research Grants in Shahid Beheshti University

Mohammad Ghahramani and Mahmood Abolghasemi

Shahid Behshti University , Iran
dr_ghahramani@yahoo.com

Anchored Instruction in Business Ethics Course

Mei-Hua Chen

National Changhua University of Education, Taiwan R.O.C.
902meichen@gmail.com

The Human Communication Process: A Common Model Underlying Teamwork, Management, Leadership, and Conflict Resolution

Charles E. Beck

University of Colorado at Colorado Springs, USA
cbeck@uccs.edu

Date: June 3, 2010

Location: IJAS Room Three, Congress Center

Time: 11:00 – 11:55

Chairs: **Jason Ho Ka Hang**, University of Hong Kong, Hong Kong. hohokaka@gmail.com

Topic: **Civilization and Art**

Birds As the Symbol of Transcendence in Persian Literature

Zarintaj Parhizkar

Islamic Azad University, Karaj Branch, Iran
zarintaj.parhizkar@ymail.com

To the Historiography of a Spiritual-Cultural Life of Khiva Khanate in the 16-19th Centuries

Dilfuza Begaliev

Pedagogical College - Tashkent, Uzbekistan
Dilfuza_uzb@mail.ru

Visions Of The Real In Contemporary City

Alexandru Calcatinge

University of Architecture and Urban Planning "Ion Mincu" Bucharest, Romania,
University of Vienna, Austria
calcatinge@yahoo.com

Date: June 3, 2010
Location: IJAS Room Two, Congress Center
Time: 11:50 – 13:45
Chair: **Oguz Doğan**, Selcuk University, Turkey. oguzdogan@selcuk.edu.tr
Dahlia Janan, University of Warwick, United Kingdom. dahliajanan@yahoo.co.uk
Topic: **Exploring Educational Issues**

Exploring Teachers' Conceptualisations Of Reading And Their Practices In English As A Second Language (ESL)

Suhaida Omar

University of Warwick, UK
Suhaida.Omar@warwick.ac.uk

Decentralization of Education and Strengthening the Participation of Parents in School Administration in Turkey: What Has Changed?

Hüseyin Yolcu

Kastamonu University, Turkey
hyolcu@kastamonu.edu.tr

Paradigms in Readability Research

Dahlia Janan, David Wray and Melanie Pope

University of Warwick, United Kingdom
dahliajanan@yahoo.co.uk

According to the Primary School Prospective Teacher: Who is the Ideal Primary School Teacher?

Hülya Çermik

Pamukkale University, Turkey
hcermek@pamukkale.edu.tr

Environmental Education as means to reshape our society

N. Krousouloudi, E. Terzoglou, G. Bakti, D. Theocharopoulos, C.A. Tsekos, A. Mimigiannis and D. P.

Matthopoulos

University of Western Greece
dmatthop@cc.uoi.gr

Multiple Intelligence Theory and the Physics Students' Learning Process

Oguz Doğan, Imran Oral and Mucahit Yilmaz

Selcuk University, Turkey
oguzdogan@selcuk.edu.tr

Date: June 3, 2010
Location: IJAS Room One, Congress Center
Time: 12:00 -
Chair: **Charles E. Beck**, University of Colorado at Colorado Springs, USA. cbeck@uccs.edu
Topic: **Multidisciplinary Research**

The Research of Peer Instruction and Group Response Systems in Accounting Courses

Bryan H. Chen and Mei-hua Chen

National Changhua University of Education, Taiwan, R.O.C.
hhchen@cc.ncue.edu.tw

Designing a "Concept Capture" Template: Using a Multi-Media Model for Learner Engagement

Sandra Bassendowski and Pammla Petrucka

University of Saskatchewan, Canada

s.bassendowski@usask.ca

Creation dun diplome d etudes approfondies en droit economique

Abdolrasoul Ghadak

Shahid Beheshti University, Iran

arefi6@gmail.com

Boutiqueing of Management Education: Its Evolution and Sustainability

Suma Damodaran and Uday Damodaran

XLRI Schools of Business and Human Resources, Jamshedpur, India

suma@xlri.ac.in

The Russian Empire and the Caucasus: Genesis and Structure of the Space Dominance in the Colonial and Postcolonial Practices and Discourses

Khasan Kasumov and Marina Kasumova

Fatih University, Turkey

kasumov06@mail.ru