Date: May 31, 2010  
Location: IJAS Room One, Congress Center  
Time: 08:50 – 09:10  
Chair: Sabina W. Lautensach, Human Security Institute, British Columbia, Canada. salaut@gmail.com  
Topic: Study Abroad Programs

The Impact of Cultural Intelligence and Psychological Hardiness on Adjustment and Homesickness among Study Abroad Students  
J. Kline Harrison and Holly H. Brower  
Wake Forest University, USA  
harrisjk@wfu.edu

Date: May 31, 2010  
Location: IJAS Room Two, Congress Center  
Time: 09:00 – 10:55  
Chairs: Max Alan Bishop, ITT Technical Institute, USA. mbishop@itt-tech.edu  
Debopriyo Roy, University of Aizu, Japan. droy@u-aizu.ac.jp  
Topic: Journey in Education

Faculty Perceptions of Academic Freedom in Qatar  
Michael H. Romanowski and Ramzi Nasser  
Qatar University, Doha, Qatar  
mhromanowski1@mac.com

Beginning and Experienced Teacher's Journey across Teaching  
Zaha Alsuwailan  
Kuwait University, Kuwait  
zohabader@hotmail.com

Corpus-Based Instruction of English Synonyms  
Supakorn Phoocharoensil  
Bangkok, Thailand  
yhee143@gmail.com

Extensive Reading Programme and the Fostering of Learners' Progress in Vocabulary development and Improvement  
Ambigapathy Pandian, Bee Choo Lee and Debbita Ai Lin Tan  
Universiti Sains Malaysia, Malaysia  
beechoo_lee@usm.my

Cognitive Dissonance and Student Evaluations of Teaching: An Experimental Approach  
Viviana Daraban and Bogdan Daraban  
Shenandoah University, USA  
bdaraban@su.edu
Preliminary Results of a Study of Agile Project Management Techniques for an SME Environment
Daniel G. O’Sheedy, Jun Xu and Shankar Sankaran.
Southern Cross University, Australia
daniel.osheedy@gmail.com

Sustainability of Tourism in National Parks through the Timesharing Contract Models and “All Inclusive” Services
Mauro Dujmović, Oliver Radolović and Aljoša Vitasović
University of Pula, Croatia
oradol@efpu.hr

Hybrid Procedure For Modelling And Optimizing The Process Resulting From Laboratory Activity
Mihaela Mateescu and Gabriela Suba
Romanian Academy, Romania
mateescuadina@yahoo.com

Re-orientalizing China with Chinese-American Female Orientation
Carly Yor-ling Ng
The University of Hong Kong, Hong Kong
carly902@gmail.com

An Analysis of a New Chinese Cyberspeak Term “Shanzhai”
Yan Yan
The University of Hong Kong, Hong Kong
bettygred0@gmail.com

The Difficulty of Popularising Putonghua (Modern Chinese) in Hong Kong Society in the 21st Century
Tsz-him Lee
The University of Hong Kong, Hong Kong
stlh80@hotmail.com
Intermingling Hua and Ya – A Study on Tang Ying’s Kunqu Dramas
Ka-chun Cheung
The University of Hong Kong, Hong Kong
sth80@hotmail.com

Fan Zuoyi’s Thoughts on the Emperor
Sze-lok Leung
The University of Hong Kong, Hong Kong
patlsa@yahoo.com

Creativity in Advertisements – Pun
Kai-yin Cheung
The University of Hong Kong, Hong Kong
kaiyin425@yahoo.com.hk

An Overview of the English Translations of Liaozaizhiyi
Yu-kit Cheung
The University of Hong Kong, Hong Kong
yukitt288@hotmail.com

Date: May 31, 2010
Location: IJAS Room One, Congress Center
Time: 09:15 – 10:55
Chair: Shalini Teresa Fernandez, University of Malaya, Malaysia. stfernandez@um.edu.my
Topic: Social Sciences and Humanities

Preparedness And Adjustment For Malaysian Project Manager Expatriates In Host Country
Halmi Zainol and Abdul Rashid Abdul Aziz
Mara University of Technology, Malaysia
halmizainol@gmail.com

Explicit Paint in Art: From Vermeer to Pollock
Andrew Salgado
Chelsea College of Art and Design, London UK
andrewsalgadoart@gmail.com

Ethics for a Sustainable Island
Sabina W. Lautensach and Alexander K. Lautensach
Human Security Institute, British Columbia, Canada
salaut@gmail.com

Kurt Beers
City University, London, England
kurtbeers@gmail.com

Resilient Local Social Welfare Management in Thailand
Sukree Kaeomanee
Nakhon Pathom Rajabhat University, Thailand
sukree@npru.ac.th
ICT and e-Governance Initiatives in India: An Analytical Study
Susmi Routray and Reema Khurana
Institute of Management Technology, Ghaziabad, India
sroutray@imt.edu

Efficiency And Productivity Change In Islamic Banking: An Empirical Evidence From Europe - DEA And MPI Based Analysis
Ahmad Abu-Alkheil and Hans-Peter Burghof
Universität Hohenheim, Germany
alkheil@uni-hohenheim.de

Behavior and Satisfaction of Tourists Visiting in Thai Traditional Markets
Lamson Lertkulprayad
Srinakharinwirot University, Thailand
llertkulprayad@gmail.com

National Innovation's Adoption And Perception Measurement : A Case Study In Thailand
Kittika Limlawan and Veerapong Malai
Bangkok University, Thailand
kittika.l@bu.ac.th

Corporate Governance, Firm Characteristics and Web-Based Corporate Reporting: Evidence in Malaysia
Saeid Homayoun and Rashidah Abdu
Universiti Teknologi MARA, Malaysia
shidah@salam.uitm.edu.my

Perception and Rationality of the Economic Depressions
Radu Serbulescu
Institute for Industrial and Services Economics, Romania
serbulescu@iei.ro

Promoting Cohesion in EFL Expository Writing: A Study of Graduate Students in Thailand
Supong Tangkiengsirisin
Thammasat University, Thailand
supong_tu@yahoo.com

Date: May 31, 2010
Location: IJAS Room Three, Congress Center
Time: 11:00 - 12:55
Chairs: Hussin J. Hejase, American University of Science & Technology, Lebanon. hhejase@aust.edu.lb
Ahmad Abu-Alkheil, Universität Hohenheim, Germany. alkhel@uni-hohenheim.de
Topic: International Business
Teaching for Sustainability: Curriculum Reform in the Age of Environmental Injustice
Alexander K. Lautensach and Sabina W. Lautensach
University of Northern British Columbia, Canada
alexl@unbc.ca

Students As Instructors: The Use Of Student Made Videos As Teaching Tools In The Curriculum
Max Alan Bishop and Patricia Jean Bishop
ITT Technical Institute, USA
mbishop@itt-tech.edu

A Thematic Approach to French Cultural Studies: Love, Sex and Desire in French Novels and Films
Marie-Anne Visoi
University of Toronto, Canada
marie.visoi@utoronto.ca

Settling Scores: A Reading Of The Managerial Vision Of Transformation At The University Of South Africa (Unisa) 2004-2010
Muff Andersson
University of South Africa (Unisa), South Africa
anderfb@unisa.ac.za

Critically Reflective Teaching: A “Thinking Lens” for Teacher's Survival in the Classroom
Sogand Noroozizadeh
K.N. Toosi University of Technology, Iran
snz2006@gmail.com

Date: May 31, 2010
Location: IJAS Room One, Congress Center
Time: 11:00 – 11:40
Chair: Andrew Salgado, Chelsea College of Art and Design, London UK. andrewsalgadoart@gmail.com
Format: Panel on Children and Literature

Addressing Literature for Children in Malaysia through Popular Media
Siti Rohaini Kassim, Roselina Johari bt. Md. Khir and Shalini Teresa Fernandez
University of Malaya, Malaysia
stfernandez@um.edu.my

Date: May 31, 2010
Location: IJAS Room One, Congress Center
Time: 11:45 – 12:55
Chair: Nicki Brake, Australian Catholic University, Australia. nicki.brake@acu.edu.au
Topic: Sports and Science

Determinants of the 'endspurt' in self paced endurance exercise
Andy Renfree, Julia West, Mark Corbett, Clare Rhoden
University of Worcester, United Kingdom
a.renfree@worc.ac.uk
An analysis of pacing in cross-country mountain bike racing
Anneliese Lambeth-Mansell, Louise Martin, Alan St Clair Gibson, Rachel Wright, Liane Beretta-Azevedo, Lucy Alexandra Holmes
University of Worcester, UK
a.lambeth@worc.ac.uk

Cup half empty? Positivity, negativity and goal expectations in sports performance: a pre- and within exercise analysis
Clare Rhoden, Julia West, Andrew Renfree, and Mark Corbett
University of Worcester, England
c.rhoden@worc.ac.uk

Where’s my head at? Motivational differences in cycle time trial performance
Julia West, Clare Rhoden, Mark Corbett, and Andrew Renfree
University of Worcester, UK
j.west@worc.ac.uk

Date: May 31, 2010
Location: IJAS Room Two, Congress Center
Time: 13:00 – 13:30
Chairs: Marie-Anne Visoi, University of Toronto, Canada. marie.visoi@utoronto.ca
        Muff Andersson, University of South Africa (Unisa), South Africa. anderfb@unisa.ac.za
Topic: Multidisciplinary Research Posters (click here for information about poster format)

Jorge Veloz Ortiz, Beatriz Dolores Guardian Soto, Abel Camacho Galván and Roberto Osornio Soto
México
eveloz@mexico.com

India as an Outsourcing Destination for Technical Writing Projects: The Dynamics of Language, Culture, Education and Business
Debopriyo Roy and Roger Grice
University of Aizu, Japan
droy@u-aizu.ac.jp

Is there a Significant Pattern in the Way Readers Use Procedural Instructions? A Case Study in Technical Communication
Debopriyo Roy
University of Aizu, Japan
droy@u-aizu.ac.jp

Image Processing in Lighting Research
Yufang Zhang
The University of Sydney, Australia
yamaha6798@usyd.edu.au
Analysis of Social Processing of Grief Represented in Hungarian 8th Grade History Textbooks in Regard to the Paris Peace Treaty of 1920

Levente Somogyi
University of Pécs, Hungary
lsomogyi@mailbox.hu

Developing an e-Book for Undergraduate Students: A Case Study
Kulisara Marupanthon and Adjana Nittayapongchai
Rajamangala University of Technology Suvarnabhumi, Thailand
pook_vet63@hotmail.com

Women's Rights in the Period of Transition: The Case of Elbasan
Elda Gjergji
University of Elbasan "A.Xhuvani", Albania
eygjergji@gmail.com

A Study of Big-Five Personality Traits and Job Satisfaction of Staffs in Housekeeping Department of Southern Taiwan Hotels
Chia-Kai Su
Southern Taiwan University, Taiwan
chiakai@mail.stut.edu.tw

Female Physical Self-Concepts: 4 to 40 Years
Nicki Brake
Australian Catholic University, Australia
nicki.brake@acu.edu.au

An Adoption Level Of Automotive Innovation (Hybrid Technology)
Veerapong Malai and Vijittra Klasukhum
Bangkok University, Thailand
veerapong.m@bu.ac.th

Language Problems and Needs of Graduate Students: A Case Study at Suranaree University of Technology
Manta Nunpakdee
Suranaree University of Technology, Thailand
msupanakorn@yahoo.com

The Role of Intonation in Discourse Organization
Jindaporn Sangganjanavanish
Suranaree University of Technology, Thailand
sanggan@sut.ac.th

The Effects of Culture on International Trade: Evidence from Canada
Kia Hamid Yeganeh
Winona State University, USA
hyeganeh@winona.edu

Developing a Microeconomics e-Book
Kulisara Marupanthon and Adjana Nittayapongchai
University of Technology Suvarnabhumi, Thailand
adjana_n@yahoo.com

Cross-cultural Pragmatics: Apology Strategies of Chinese and Thai EFL Learners
Anchalee Wannaruk, Jarunee Anupan, Hou Kun and Amornrat Chaiyatoom
Suranaree University of Technology, Thailand
awannaruk@hotmail.com

Interaction of Geopolitics, Culture and Religion: Identity and Conflict
Ikechukwu Enemuoh
University of Gent, Belgium
nzeakor@yahoo.co.uk

Ardian Greca
Georgia Southern University, USA
naidrag@ieee.org

The Effect Of Secret Clock Manipulation On 10km Cycle Time Trial Performance

Andy Renfree and Gavin Thomas
University of Worcester, United Kingdom
a.renfree@worc.ac.uk

Biodiversity Conservation in the Urban and Peri-Urban Environment in the Moscow Region

Elena Koroleva, Andrey Shitov and Igor Korolev
Moscow State Lomonosov University, Russia
koroleva@cs.msu.su

Microstructural Examination of Mg Alloy Granules Produced By Impulse Atomization for Semi-Solid Molding

E.V. Konopleva, H. Henein and M.N. Khan
Concordia University, Canada
ekonopl@videotron.ca

Mercury and Ruthenium Complexes of N-Heterocyclic Carbenes Derived from Imidazolium-linked Cyclophanes: Synthesis, Structure, and Reactivity

Rosenani A. Haque, Murray V. Baker, David H. Brown, Brian W. Skelton and Allan H. White
Universiti Sains Malaysia, Malaysia
rosenani@usm.my

Civilization And Art

Constantinos Maritsas
Sofia University, Bulgaria
kmar@abv.bg
The Learning Organization: A Rich Basis for Human Performance Technology (HPT) Applications. An Exploratory Study in Lebanon
Hussin J. Hejase and Ghinwa Mikdashi
American University of Science and Technology, Lebanon
hhejase@aust.edu.lb

Foreign Ownership of Land in Phuket, Thailand
Chompoonuh K. Permpoonwiwat
Srinakharinwirot University, Thailand
ckosalakorn@hotmail.com

Luxury and Lifestyle Retailing - The India Story
Sita Mishra
Institute of Management Technology, Ghaziabad, India
smishra@imt.edu

Islamic Banking And Finance: Growth And Financial Performance - Evidence From European Financial System
Ahmad Abu-Alkheil and Hans-Peter Burghof
Universität Hohenheim, Germany
alkheil@uni-hohenheim.de

Patient Role in Evaluating Public Health Care Services
Rashid Albaz
Alimami Muhammad Ibn Saud University, Saudi Arabia
dralbaz@hotmail.com

Characteristics of the Maltese Entrepreneur
Frank Bezzina
University of Malta, Malta
frank.bezzina@um.edu.mt

Origin of the HIV/AIDS virus
M. J. Ferrari
amdg3@rogers.com

An Analytical Model For Resolving Information Integrity Issues In Delhi Metro Rail Corporation, India
Ankit Agarwal, Reema Khurana and Vijay.V.Mandke
Institute of Management Technology, India
rkurana@imt.edu
Enhancement Of Dissolution Rate Of Ezetimibe Using Liquisolid Technique  
Mai Subhi Khanfar  
Philadelphia University-Jordan  
khanfarmai@yahoo.com

Fuzzy Estimations of the Indices Cpm and Cpmk  
İhsan Kaya, Cengiz Kahraman  
İstanbul Technical University  
kaya@itu.edu.tr

The Association between Toll-Like Receptor 4(TLR4) Gene Polymorphism and Jordanian Type 2 Diabetes.  
Raida Wajih Khalil  
Philadelphia University, Jordan  
r_khalil@philadelphia.edu.jo

Date: May 31, 2010  
Location: IJAS Room Two, Congress Center  
Time: 13:35 – 14:55  
Chairs: Chia-Kai Su, Southern Taiwan University, Taiwan. chiakai@mail.stut.edu.tw  
Rosenani A. Haque, Universiti Sains Malaysia, Malaysia. rosenani@usm.my  
Topic: Teaching Practices

Characteristic Pedagogical Styles of Bilingual and Monolingual English Teachers  
Al-jaddi Husna and Sanguinetti Jill  
Sultan Qaboos University, Oman  
fajruk@yahoo.co.uk

Collaborative Online Learning With Google Groups  
David Prescott  
American University of Sharjah, United Arab Emirates  
dprescott@aus.edu

Setting A New Lab Course: From Drafts To Running It For The First Time  
Ruxandra Serbanescu and Paul Kushner  
University of Toronto, Canada  
sandra@physics.utoronto.ca

Leadership Practices Of A Sample Of Secondary School Principals In Malaysia  
Zulkifli A. Manaf  
Universiti Darul Iman Malaysia (UDM), Malaysia  
zulkiflimanaf@udm.edu.my

The Use Of Constant Time Delay In The Acquisition Of Incidental Learning When Teaching Sight Word Recognition To Students With Moderate And Severe Disabilities  
Bander N. Alotaibi  
King Saud University, Saudi Arabia  
alotaibi@ksu.edu.sa
Let there be spaces: Failure to acknowledge the Autonomy of others as a Sign of Evil in Friedrich Durrenmatt's "Suspicion"

Vera B. Profit
University of Notre Dame, USA
Profit.1@nd.edu

Living in Cyprus – opening to the oncoming with friendship, instead of the vain need of 'the giants of the mountain'.
The closing – opening of Pirandello.

Soteris Theocharides and Emilios Charalambides
Frederick University, Cyprus
emilchar@cytanet.com.cy

African Literature from Intercultural Questioning to Post-Colonial Analysis

Mhamed Bensemmane
University of Algiers, Algeria
bensemmanem39@yahoo.fr

Almost Confessional, A Narratological Analysis of Three Contemporary "Confessional" Novels: Memories of my Melancholy Whores (Garcia Marquez, 2004); Everyman (Philip Roth, 2006) and The Stone Angel (Margaret Laurence, 1964)

Kevin G. Wilson
Télé-université/Université du Québec à Montréal, Canada
kwilson@teluq.uqam.ca

The Mythological Horizon

Soteris Theocharides and Emilios Charalambides
Frederick University, Cyprus
emilchar@cytanet.com.cy

Symphonic panorama on Eternal Recurrence in the Music of Liszt, Bülow, Mahler, Mihalovich and Sibelius

Ákos Windhager
Academy of Fine Arts, Budapest, Hungary
windhager.akos@gmail.com

Soils Developed on Volcanic Materials in West Java, Indonesia

Rina Devnita, Mahfud Ariffin, E. Hidayat Salim and Eric Van Ranst
Padjadjaran University, Indonesia
rinabursi@yahoo.com
Salda Lake: Why It Could Be A Geoparks In Southwestern Turkey, Why It Is So Important To Understanding The Origin Of Life?

Veysel Zedef, Kerim Kocak, Ali Riza Sogut, Michael Russell and Adnan Doyen
Selcuk University, Turkey
vzedef@selcuk.edu.tr

Mineralogical And Petrographical Characteristics Of The Eocene Horoz (Nigde, Turkey) Granitoids And Their Enclaves
Kerim Koçak, Veysel Zedef, Adnan Döyen, Ali Riza Söğüt and Gürsel Kansun
Selcuk University, Turkey
kkocak@yahoo.com

Effectiveness Of Lyric Analysis On Self-Esteem Of Schizophrenic Patients
Karaj Azad university. Iran
elhammahmoudi@hotmail.com

Environmental Effects Of The Heavy Metals At The Mercury Deposits Of Ladik-Sızma Konya, Central Turkey
Adnan Döyen,
Selcuk University, Turkey
adoyen@selcuk.edu.tr

Geological And Geothermal Features Of Hidirbeyli Region, Aydin, Turkey
Ali Riza Söğüt
Selcuk University, Turkey
arsogut@selcuk.edu.tr

Date: May 31, 2010
Location: IJAS Room Two, Congress Center
Time: 15:00 – 16:55
Chairs: Zulkifli A. Manaf, Universiti Darul Iman Malaysia (UDM), Malaysia. zulkiflimanaf@udm.edu.my
David Prescott, American University of Sharjah, United Arab Emirates. dprescott@aus.edu

Topic: Academic Challenges

Analysing Student Perceptions Of Knowledge Skills Via Undergraduate Degree Programmes
Aynur Pala
Celal Bayar University, Turkey
aynur_pala@yahoo.com

Learning Efficiency, Time and Technology
Peter Serdyukov and Nataliya Serdyukova
National University, USA
psceryuk@nu.edu

Teaching the first year Public Administration and Management module at the University of Pretoria in South Africa: challenges and prospects
Lianne Priscilla Malan
University of Pretoria, South Africa
lp.malan@up.ac.za
Importance of Undergraduate Research Projects and Their Use as Faculty-Departments Assessment Tools and Performance Indicators
Mohamad Najem Najem and Ziad AlShaik.
Ittihad University, UAE
najemmn@hotmail.com

The Adoption Of TAM For Investigating Intention Usage In A Simulation For Teaching Assistance Of Computer Graphics
Raweewan Kaewwit and Chesada Kaewwit
Bangkok University and University of The Thai Chamber of Commerce, Thailand
raweewan.k@bu.ac.th

India-Eu Collaboration On Education:A Step Forward In Strategic Partnership
Sasmita Mohanty
India
sasmitamoh@gmail.com

Date: May 31, 2010
Location: IJAS Room Two, Congress Center
Time: 17:00 – 17:55
Chair: Kevin G. Wilson, Télé-université/Université du Québec à Montréal, Canada
kwilson@teluq.uqam.ca

Towards a Green River? Post Growth Society and Transitional Landscapes in the Kizu River Basin in Japan
Abhik Chakraborty
Ritsumeikan Asia Pacific University, Japan
abhichkro@gmail.com

An Examination of Self-Leadership Performance Mechanism Model in Thai Private Company
Yuttana Chaijukul
Srinakharinwirot University, Bangkok, Thailand
yuttanac@swu.ac.th

Time to do what's Right; an Empirical Investigation into Temporal Perspectives and Moral Foundation Theory
Justin M. D. Harrison
Charles Sturt University, Australia
jharrison@csu.edu.au
Date: May 31, 2010
Location: IJAS Room Three, Congress Center
Time: 17:00 – 17:55
Chair: Othman Md Yunus, Universiti Teknologi MARA Perak, West Malaysia. malekahmad@yahoo.com
Topic: Multidisciplinary

Transfer of Quality Training by Direct-Contact Employees of Civil Service Organisations in Malaysia
Abdul Malek A.Tambi, Mohd Afandi Abu Bakar, Mohamed Noor Mohid and Maznah Che Ghazali
Universiti Teknologi MARA, Malaysia
malekahmad@yahoo.com

Charismatic Police Leaders: Can Their Behaviors Moderate The Effect of Organizational Culture on Policeman Performance?
Othman Md Yunus
Universiti Teknologi MARA Perak, West Malaysia
malekahmad@yahoo.com

Collaborative Research and Mentorship in the Humanities
Zachary Rhone and Charles E. Bressler
Indiana Wesleyan University,USA;
Indiana University of Pennsylvania, USA
charles.bressler@indwes.edu

Date: May 31, 2010
Location: IJAS Room One, Congress Center
Time: 17:00 – 17:55
Chair: Mido Chang, Virginia Tech, USA. mchang@vt.edu
       Sithabile Ntombela, Human Sciences Research Council, South Africa. sntombela@hsrc.ac.za
Topic: Multidisciplinary

The Challenge Of Developing Academic Literacy In Research Students Of English
Faiza Bensemmane
University of Algiers - Bouzareah, Algeria
bensemmane@yahoo.fr

How Do Schools and Teachers Affect Immigrant Students’ Science Performance?
Mido Chang
Virginia Tech, USA
mchang@vt.edu

Neoliberalism in Higher Education: A Comparative Approach
Camille B. Kandiko
King's College London, UK
camille.kandiko@kcl.ac.uk

End of May 31, 2010, research presentations
Date: June 3, 2010
Location: IJAS Room One, Congress Center
Time: 08:45 – 09:15
Chair: Camille B. Kandiko, King's College London, UK. camille.kandiko@kcl.ac.uk
Topic: Workshop: Creativity in the Classroom

A Classroom Climate for Creativity: Overcoming Pedagogical Defensiveness

Charles E. Beck
University of Colorado at Colorado Springs, USA
cbeck@uccs.edu

Date: June 3, 2010
Location: IJAS Room Three, Congress Center
Time: 09:00 – 10:55
Chairs: Sandra P. Franklin-Hamilton, The University of the West Indies, Barbados
sandra.franklin@cavehill.uwi.edu
Topic: Cultural Identity

Black Women and Cultural Identity in Literature
Sharareh Sharifi Yazdi
Islamic Azad University, Karaj Branch, Iran
sharifi_sharareh@yahoo.com

The Role of Khiva-Iranian Interrelations in Ethno-Cultural Processes in Central Asia in the 16th-19th Centuries
Nigora Allaeva and Dilafruz Khudoykulova
Institute of History - Academy of Sciences, Uzbekistan.
allnig_9@mail.ru

Deciphering Desires in Contemporary Chinese-language Cinemas
Jason Ho Ka Hang
University of Hong Kong, Hong Kong
hohokaka@gmail.com

Peer Observation: The Smile of Pain While Being Observed
Mojgan Jamshidi Alashti
Islamic Azad University, Karaj Branch, Iran
mj13522001@yahoo.com

Exploring Students' Attitudes toward the Lecturer and the Syllabus
Sandra P. Franklin-Hamilton
The University of the West Indies, Barbados
sandra.franklin@cavehill.uwi.edu
Date: June 3, 2010
Location: IJAS Room Two, Congress Center
Time: 09:10 – 10:05
Chair: Elvira Lumi, University Aleksander Xhuvani, Albania. elviralumi@yahoo.com
Topic: Metamorphosis and Identity

An Empirical Study of Respect
Sedat Yazici and Asli Yazici
Gaziosmanpasa University, Turkey
sedaty@gop.edu.tr

The New Work Relationship Between Director And Animator In 2D Vector Image Technology In The Animation Feature Film Production
António Costa Valente
University of Aveiro, Portugal
avalente@ua.pt

Political Metamorphosis and the European Identity of the Albanians through Cross-Boarders
Elvira Lumi
University Aleksander Xhuvani, Albania
elviralumi@yahoo.com

Date: June 3, 2010
Location: IJAS Room One, Congress Center
Time: 09:20 – 10:55
Chair: W. Duffie VanBalkom, University of Calgary, Canada. vanbalk@ucalgary.ca
Sandra Bassendowski, University of Saskatchewan, Canada. s.bassendowski@usask.ca
Topic: Learning and Education

Teachers’ Experiences of the Inclusive Education Policy in KwaZulu-Natal: A Case Study of Selected Schools in Greater Durban
Sithabile Ntombela
Human Sciences Research Council, South Africa
sntombela@hsrc.ac.za

The Relationships of Anti-Intellectualism Attitudes, Academic Self-Efficacy and Cheating Behaviors
Mei-Hua Chen, Chung-Chen Lee, Chiou-Lan Chien and Bryan H. Chen
National Changhua University of Education, Taiwan R.O.C.
902meichen@gmail.com

Mobilizing Community Learning Centers Beyond the Traditional Role
Mahmood Abolghasemi, Hosein Abedini Alavi and Mohsen Talebzadeh Nobarian
Shahid Beheshti University, Iran
m-abolghasemi@sbu.ac.ir
**Determining Students Individual Learning Strategy in Higher Education Using Neural Networks**

Bozidar Klicek, Dijana Oreski and Blazenka Divjak.
University of Zagreb, Faculty of Organization and Informatics, Croatia
bozidar.klicek@foi.hr

**Supervision on Ice: Challenges in Cross-Cultural PhD Supervision**

Camille B. Kandiko and Ian M. Kinchin
King's College London, UK
camille.kandiko@kcl.ac.uk

---

**Date:** June 3, 2010  
**Location:** IJAS Room Two, Congress Center  
**Time:** 10:10 – 10:40  
**Chairs:** Katherine Cooklin, Slippery Rock University of Pennsylvania, USA. katherine.cooklin@sr.edu  
Metin Colak, Cyprus International University, Turkey. metintext@hotmail.com  
**Topic:** Research Posters (click [here](#) for information about poster format)

---

**Information Business: Perspectives and Analyses**
O.R. Raimberdieva and R.G. Ashumratov  
Gulistan State University, Uzbekistan  
sangreal14@mail.ru

**Ashtarkhanids Dynasty in the Statehood History of Central Asia**
Dilorom Sangirova and Oybek Rustamov  
Gulistan State University, Uzbekistan  
sangreal14@mail.ru

**How to Become Successful After the Crisis: Progressive Approaches in Management Decisions on Current and Future Capacity**
Jiri Strouhal and Bohuslava Knapova  
University of Economics Prague, Czech Republic  
strouhal@vse.cz

**Insha’ Collections As A Source For History Of Central Asian Khanates In 16th – 19th Centuries**
Gulchekhra Sultonova  
The Institute of History - Academy of the Sciences, Uzbekistan  
guly_6@mail.ru

**Valuation of Company upon Bankruptcy: Case of Czech Republic**
Monika Randakova  
University of Economics Prague, Czech Republic  
randakm@vse.cz

**High-performing vs. Low-Performing Schools: Principals Motivating Their Teachers**
Dorine Mattar  
Notre Dame University-Louaize, Lebanon  
dhaddad@ndu.edu.lb

**An Investigation about Educational Achievement in Bilingual and Monolingual Elementary Students: A Case Focusing on the Elementary Schools of Kalaleh City**
Mahboubeh Arefi  
Shahid Beheshti University, Iran  
arefi@gmail.com

**Current Issues in Reporting for Reinsurances**
Jirina Boksova  
University of Economics Prague, Czech Republic  
boksova@vse.cz

**Using Interactive Multimedia Program To Improve English Language Teaching To Young Learners**
Agata Kiluk  
Universytet Jagiellonski, Poland  
dragatha@onet.eu

**Cross-Country Perspective on Non-Profit Sector Activities**
Primož Pevcin  
University of Ljubljana, Slovenia  
primoz.pevcin@fu.uni-lj.si

**Management Accounting As An Instrument Of Business Decision-Making**
Sanja Broz Tominac  
University of Zagreb, Croatia  
sbroz@efzg.hr
Date: June 3, 2010
Location: IJAS Room Two, Congress Center
Time: 10:45 – 11:45
Chair: Jiří Strouhal, University of Economics Prague, Czech Republic. strouhal@vse.cz
Topic: Multidisciplinary Topics

*Media Depictions of Female Victimization: The Feminine as Evil and Rituals of Defilement*
**Katherine Cooklin**
Slippery Rock University of Pennsylvania, USA
katherine.cooklin@sru.edu

*The Roles of Press Photographs in the Cyprus Conflict: Do The Photographic Images Construct the Other Face of the Cyprus Conflict?*
**Metin Colak**
Cyprus International University, Turkey
metintext@hotmail.com

*Agricultural Foreign Investment*
**Safar Hussein Al-Qahtani**
King Saud University, Saudi Arabia
safark@ksu.edu.sa

---

Date: June 3, 2010
Location: IJAS Room One, Congress Center
Time: 11:00 – 12:55
Chair: Bozidar Klicek, University of Zagreb, Croatia. bozidar.klicek@foi.hr
Topic: Education as a Transformative Process

*Academic Ethics in Higher Education Institution from Business Graduate Students’ Point of View*
**Mei-Hua Chen, Chung-Chen Lee and Chiou-Lan Chien**
National Changhua University of Education, Taiwan R.O.C.
902meichen@gmail.com

*Mother Tongue In The Second Language Classrooms: Should We Or Shouldn’t We?*
**Rosnah Mustafa and Dewing Piyud**
Universiti Malaysia Sarawak, Malaysia
mrosnah@cls.unimas.my

*Learning Centered University Engagement as a Transformative Process*
**W. Duffie VanBalkom**
University of Calgary, Canada
vanbalk@ucalgary.ca

*Effects of Research Grants in Shahid Beheshti University*
**Mohammad Ghahramani and Mahmood Abolghasemi**
Shahid Beheshti University, Iran
dr.ghahramani@yahoo.com
Anchored Instruction in Business Ethics Course
Mai-Hua Chen
National Changhua University of Education, Taiwan R.O.C.
902meichen@gmail.com

The Human Communication Process: A Common Model Underlying Teamwork, Management, Leadership, and Conflict Resolution
Charles E. Beck
University of Colorado at Colorado Springs, USA
cbeck@uccs.edu

Date: June 3, 2010
Location: IJAS Room Three, Congress Center
Time: 11:00 – 11:55

Chair: Jason Ho Ka Hang, University of Hong Kong, Hong Kong. hohokaka@gmail.com

Topic: Civilization and Art

Birds As the Symbol of Transcendence in Persian Literature
Zarintaj Parhizkar
Islamic Azad University, Karaj Branch, Iran
zarintaj.parhizkar@ymail.com

To the Historiography of a Spiritual-Cultural Life of Khiva Khanate in the 16-19th Centuries
Dilfuza Begalieva
Pedagogical College - Tashkent, Uzbekistan
Dilfuza_uzb@mail.ru

Visions Of The Real In Contemporary City
Alexandru Calcatinge
University of Architecture and Urban Planning "Ion Mincu" Bucharest, Romania,
University of Vienna, Austria
calcatinge@yahoo.com
Date: June 3, 2010
Location: IJAS Room Two, Congress Center
Time: 11:50 – 13:45
Chair: Oguz Doğan, Selcuk University, Turkey. oguzdogan@selcuk.edu.tr
Dahlia Janan, University of Warwick, United Kingdom. dahliajanan@yahoo.co.uk
Topic: Exploring Educational Issues

Exploring Teachers’ Conceptualisations Of Reading And Their Practices In English As A Second Language (ESL)
Suhaida Omar
University of Warwick, UK
Suhaida.Omar@warwick.ac.uk

Decentralization of Education and Strengthening the Participation of Parents in School Administration in Turkey: What Has Changed?
Hüseyin Yolcu
Kastamonu University, Turkey
hyolcu@kastamonu.edu.tr

Paradigms in Readability Research
Dahlia Janan, David Wray and Melanie Pope
University of Warwick, United Kingdom
dahliajanan@yahoo.co.uk

According to the Primary School Prospective Teacher: Who is the Ideal Primary School Teacher?
Hülya Çermik
Pamukkale University, Turkey
hcermek@pamukkale.edu.tr

Environmental Education as means to reshape our society
N. Krousouloudi, E. Terzoglou, G. Bakti, D. Theocharopoulos, C.A. Tsekos, A. Mimigannis and D. P. Matthopoulos
University of Western Greece
dmatthop@cc.uoi.gr

Multiple Intelligence Theory and the Physics Students’ Learning Process
Oguz Doğan, Imran Oral and Mucahit Yılmaz
Selcuk University, Turkey
oguzdogan@selcuk.edu.tr

Date: June 3, 2010
Location: IJAS Room One, Congress Center
Time: 12:00 –
Chair: Charles E. Beck, University of Colorado at Colorado Springs, USA. cbeck@uccs.edu
Topic: Multidisciplinary Research

The Research of Peer Instruction and Group Response Systems in Accounting Courses
Bryan H. Chen and Mei-hua Chen
National Changhua University of Education, Taiwan, R.O.C.
hhchen@cc.ncue.edu.tw
Designing a “Concept Capture” Template: Using a Multi-Media Model for Learner Engagement
Sandra Bassendowski and Pammla Petrucka
University of Saskatchewan, Canada
s.bassendowski@usask.ca

Creation dun diplome d etudes approfondies en droit economique
Abdolrasoul Ghadak
Shahid Beheshti University, Iran
arefi6@gmail.com

Boutiqueing of Management Education: Its Evolution and Sustainability
Suma Damodaran and Uday Damodaran
XLRI Schools of Business and Human Resources, Jamshedpur, India
suma@xlri.ac.in

The Russian Empire and the Caucasus: Genesis and Structure of the Space Dominance in the Colonial and Postcolonial Practices and Discourses
Khasan Kasumov and Marina Kasumova
Fatih University, Turkey
kasumov06@mail.ru